

# LIFE



SKI LIFT AT SUN VALLEY

MARCH 8, 1937 **10** CENTS



**MAKE**

*Today*

**YOUR DAY OFF . . .**



*Tonight enjoy this tempting meal, full of the racy flavor of foreign lands. You can prepare it in just a few minutes*



Here's just the meal to make your day easier and your dinner table brighter . . . **Chili Mac with Hamburgers!**

You can't imagine the luscious goodness Van Camp's chefs have put into this Meal-In-A-Minute for March. You'll travel in far-away countries, known for heart-warming dishes, before you'll discover anything so inviting.

Who is better qualified than Van Camp's to suggest tasty, easy-to-prepare

meals for you to serve? More than seventy-five years ago Van Camp's pioneered in introducing canned foods famed for appetizing flavor. Today it is one of the oldest advertised brands in America.

Take advantage of carefree days away from the kitchen. If you haven't plenty of Van Camp's at hand order a supply from your grocer now. And remember: Van Camp's everyday prices are lower than most nationally known canned foods.

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Always keep these favorite Van Camp's foods on your pantry shelf: PORK and BEANS • VEGETABLE SOUP • TOMATO SOUP • CHILI SAUCE • CATSUP



# Right at the start... hit that **COLD** two ways:



## Sal Hepatica does BOTH!

**DON'T TAKE CHANCES.** "Just sniffles" may turn out to be a long siege. It all depends on your body's resistance.

That's why today's physicians believe in helping the body's natural defense when a cold comes. They recommend two important steps:

1. Cleanse the intestinal tract.
2. Help Nature combat the acidity that frequently accompanies a cold.

You can do both those things at once by taking *Sal Hepatica*. For here's what this bubbling mineral salt laxative does. First, it flushes out wastes in the intestinal tract—quickly, gently, thoroughly. (You know that's a good thing without being told.) Second, it

brings about a definite alkaline (anti-acid) reaction, to help your system swing back toward the alkaline reserve so necessary to germ-resistant health and well-being.

Ask your doctor—see if he doesn't stress the importance of both a laxative and an anti-acid in treating a cold.

### *Be modern—fight a cold the modern way*

So whenever a cold comes your way, take two teaspoonfuls of *Sal Hepatica* in a glass of water. In addition, get plenty of rest and quiet—go to bed and call a doctor if your cold is severe. Watch your diet. Drink plenty of liquids. It pays to fight a cold the modern way. Get some *Sal Hepatica* today.



**TUNE IN:** Fred Allen's "Town Hall Tonight"—Full hour of music, drama, fun. Every Wednesday night—N. B. C.—coast to coast.



# What a Pipe!

*Get this, Men..*

GENUINE  "PARK LANE" BRIAR

**MADE TO RETAIL FOR \$3.50**

Made by L. & H. Stern, Inc., makers of fine pipes for 40 years, to sell at not less than \$3.50. Choicest imported "aged" briar, perfect finish and balance. Exclusive "Park Lane" heat-tested bowl and triple filter assure permanent sweetness; clean, dry, mild smoking—from the first puff! NOW...

WITH TWO 15¢ TINS OF  
**BRIGGS**  
PIPE MIXTURE

**ALL FOR \$1.00**

If you know your pipes, you know that this offer is an amazing value. And why can we afford to make such an offer? Simply to induce you to try Briggs Pipe Mixture—because most men who do, stay with it for life. Money back quickly, if you're not delighted. BUT DON'T DELAY! We guarantee quality but not quantity of these pipes. If your tobacconist can't supply you—mail coupon today sure! This offer good in United States only.



**AT YOUR TOBACCONIST . . . OR MAIL THIS COUPON**

Briggs, 119 West 40th Street, New York City

Cop., 1937, by F. Lorillard Co., Inc.

Enclosed is \$1.00 (check or money order, for safety). Send me the special de luxe box containing 2 tins of Briggs and the genuine "Park Lane" briar pipe as advertised.

Name \_\_\_\_\_

Address \_\_\_\_\_

# LOOK OUT FOR THE "COMMON COLD"!

**The "Common Cold" is the Common Forerunner of Pneumonia and Other Serious Diseases!**

## The Sensible Thing in Treatment

How often have you seen it—a cold today and something worse tomorrow.

Almost every case of bronchitis, bronchial pneumonia and influenza has its start in the "common cold."

According to recently published figures, there is a death every four minutes from pneumonia traceable to the "common cold."

A menace to life and health, the "common cold" is also a severe tax on the public pocketbook. Statistics prove that the average person loses ten days' work a year on account of colds.

## Something to Watch

If there's anything you want to watch, it's the "common cold." Health authorities on every side urge it.

Don't take any cold lightly. Don't try to laugh it off. The cold that may be only a sneeze or a sniffle today may be a bed case tomorrow. Regard a cold seriously. Treat it for what it is—an internal infection.

As an internal infection, it is patent that a cold requires internal treatment. Mere surface measures—mere local treatments—may temporarily alleviate the symptoms, but to get at the real trouble, you must get at a cold from within.

An excellent thing to take for a cold is Grove's Laxative Bromo Quinine.

## Fourfold Effect

First of all, Grove's Laxative Bromo Quinine is expressly a cold tablet and not a preparation good for a number of other things as

well. It has only one purpose, the treatment of colds.

Secondly, it is internal in effect and does four definite things of vital importance in the relief of a cold:

(1) It opens the bowels, an admittedly advisable step in the treatment of a cold.

(2) It checks the fever in the system.

(3) It relieves the headache and fever.

(4) It tones the system and helps fortify against further attack.

A fourfold treatment, in other words, Grove's Laxative Bromo Quinine accomplishes definite and speedy results.

Grove's Laxative Bromo Quinine imposes no penalty for its use. It contains nothing harmful and is perfectly safe to take.

Grove's Bromo Quinine tablets now come sugar-coated as well as plain. The sugar-coated are exactly the same as the regular, except that the tablets are coated with sugar for palatability.

## Don't Procrastinate

When you feel a cold coming on, do something about it right away. Don't dally, don't compromise. Go right to your druggist and get a package of Grove's Laxative Bromo Quinine.

Start taking the tablets immediately, two at a time. Usually, if taken promptly, Grove's Bromo Quinine will check a cold in 24 hours—and that's the action you want for safety!

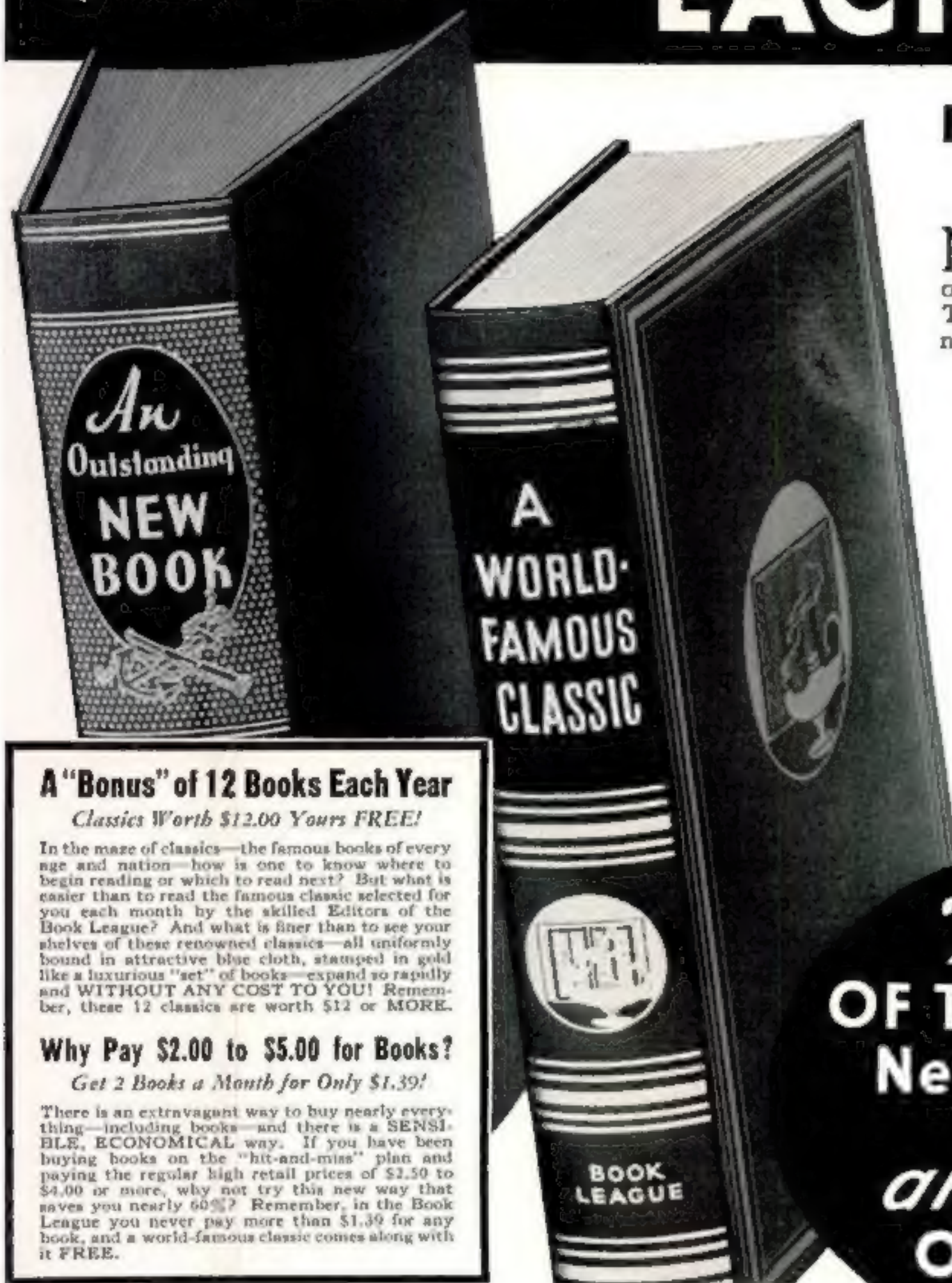
All drug stores sell Grove's Laxative Bromo Quinine. When you ask for it, insist upon getting what you ask for. The few pennies' cost may save you a lot of anxiety.



A cold is an internal infection and requires internal treatment



# Two GREAT BOOKS EACH MONTH



## A "Bonus" of 12 Books Each Year Classics Worth \$12.00 Yours FREE!

In the maze of classics—the famous books of every age and nation—how is one to know where to begin reading or which to read next? But what is easier than to read the famous classic selected for you each month by the skilled Editors of the Book League? And what is finer than to see your shelves of these renowned classics—all uniformly bound in attractive blue cloth, stamped in gold like a luxurious "set" of books—expand so rapidly and WITHOUT ANY COST TO YOU! Remember, these 12 classics are worth \$12 or MORE.

## Why Pay \$2.00 to \$5.00 for Books? Get 2 Books a Month for Only \$1.39!

There is an extravagant way to buy nearly everything—including books—and there is a SENSIBLE, ECONOMICAL way. If you have been buying books on the "hit-and-miss" plan and paying the regular high retail prices of \$2.50 to \$4.00 or more, why not try this new way that saves you nearly 60%? Remember, in the Book League you never pay more than \$1.39 for any book, and a world-famous classic comes along with it FREE.

## For LESS Than the Price of ONE!

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ONE of the two selections each month is a choice Newly-Published book—a beautifully made original printing of an outstanding new work of some one of the best modern authors. This is the only book each month for which you pay. And you pay only \$1.39 for it, although each book has a regular retail value of \$2.50 to \$4.00!

The other book that your membership brings you each month is a World-Famous Classic! And you get these classics FREE! These are the great books that have stood the test of time; the works of the immortal masters of literature. These 12 Celebrated Classics each year FREE are the greatest bonus to members offered by any book club in existence!

## SAVE nearly 60%

The co-operative membership of 20,000 book lovers in the Book League brings book costs way down, and the savings and benefits are distributed to members in the form of MORE AND BETTER books for their money. Book League savings actually amount to nearly 60% compared to the usual way of buying books.

*The Best*  
OF THE NEW—an Outstanding  
Newly-Published Book  
*and the Best*  
OF THE OLD—a World-  
Famous Classic

No Other Book Club Gives You So Much as

## THE BOOK LEAGUE OF AMERICA

### NOTE THESE EXCLUSIVE FEATURES!

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2. You make tremendous savings—a \$2.50 to \$4.00 book each month for only \$1.39 and a classic each month FREE—two books worth up to \$5.00 for only \$1.39. Think what you can do with a saving of \$2.50 to \$3.50 on books each month!
3. You don't have to be a member for six months or more to get a free bonus book, and then get only one or two a year. You

get TWELVE free bonus books each year, and they come one each month, beginning as soon as you join the Book League.

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## EXAMINE This Month's Selection and the Classic FREE

**SEND NO MONEY** Just sign and mail the coupon—send no money now. We will send you the two current selections, and if you are not delighted with these books, return them within 5 days, cancel your membership, and owe nothing. Otherwise keep

them and make a payment of only \$1.39 (plus postage) for both. You will then be a regular member of the Book League for 12 months, receiving the two League selections each month (the Classic free) and all other membership privileges. Act now—and get the biggest bargain in the book world today!

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Please reserve in my name the 12 FREE CLASSICS (full library size) which are to be sent to me (one each month) with each new selection of The Book League of America—if I decide to join the League after examining the first two books. Also please send me the two current books—the NEW book and the classic. If I return them within 5 days you will cancel my membership, and I will owe nothing. Otherwise I will send \$1.39 (plus postage) for the new book and each of the forthcoming new selections for a year. The Classic comes to me each month free.

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Street and No.....

City..... State.....

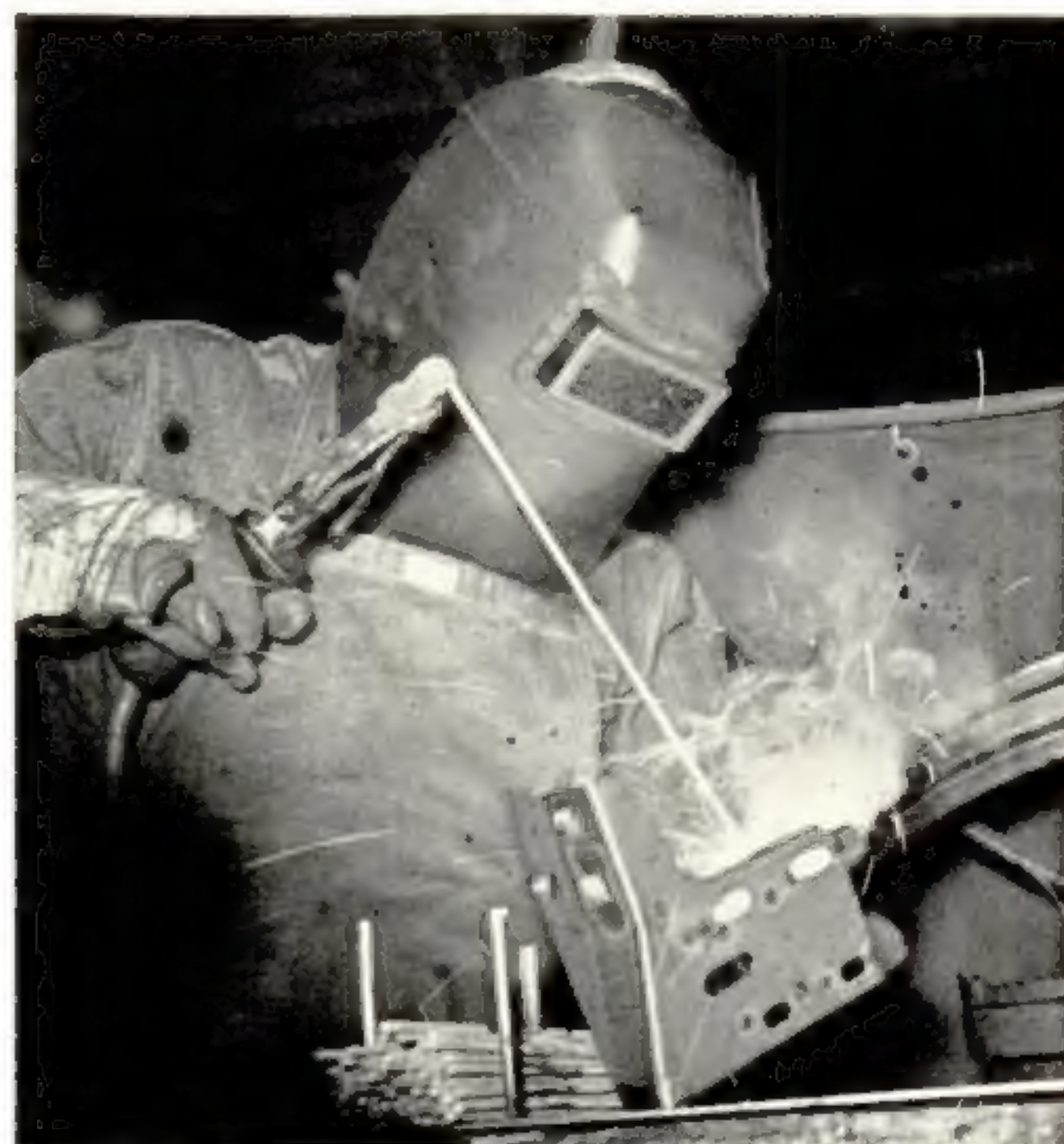
☐ Check here if you wish to send a year's dues, \$16.68, with this coupon. In this case we will pay the postage, saving you about \$1.50. Same free examination privilege applies.



# SPEAKING OF PICTURES . . .



**"Here's brawn and sweat"**—a professional match in Studebaker's own athletic association. The clubroom occupies more floor space than any other club in Indiana.



**"Perhaps his children** would think of Buck Rogers, his wife of air raids, but he thinks of spreading metal." (He is reinforcing a fender bracket.—Ed.)

**"There's nothing** so hot, so liquid, so brilliant as molten metal. Here [in picture at left] dusky figures are pouring Studebaker's grey iron castings."



## ... THESE ARE STUDEBAKERS BY STUDEBAKER

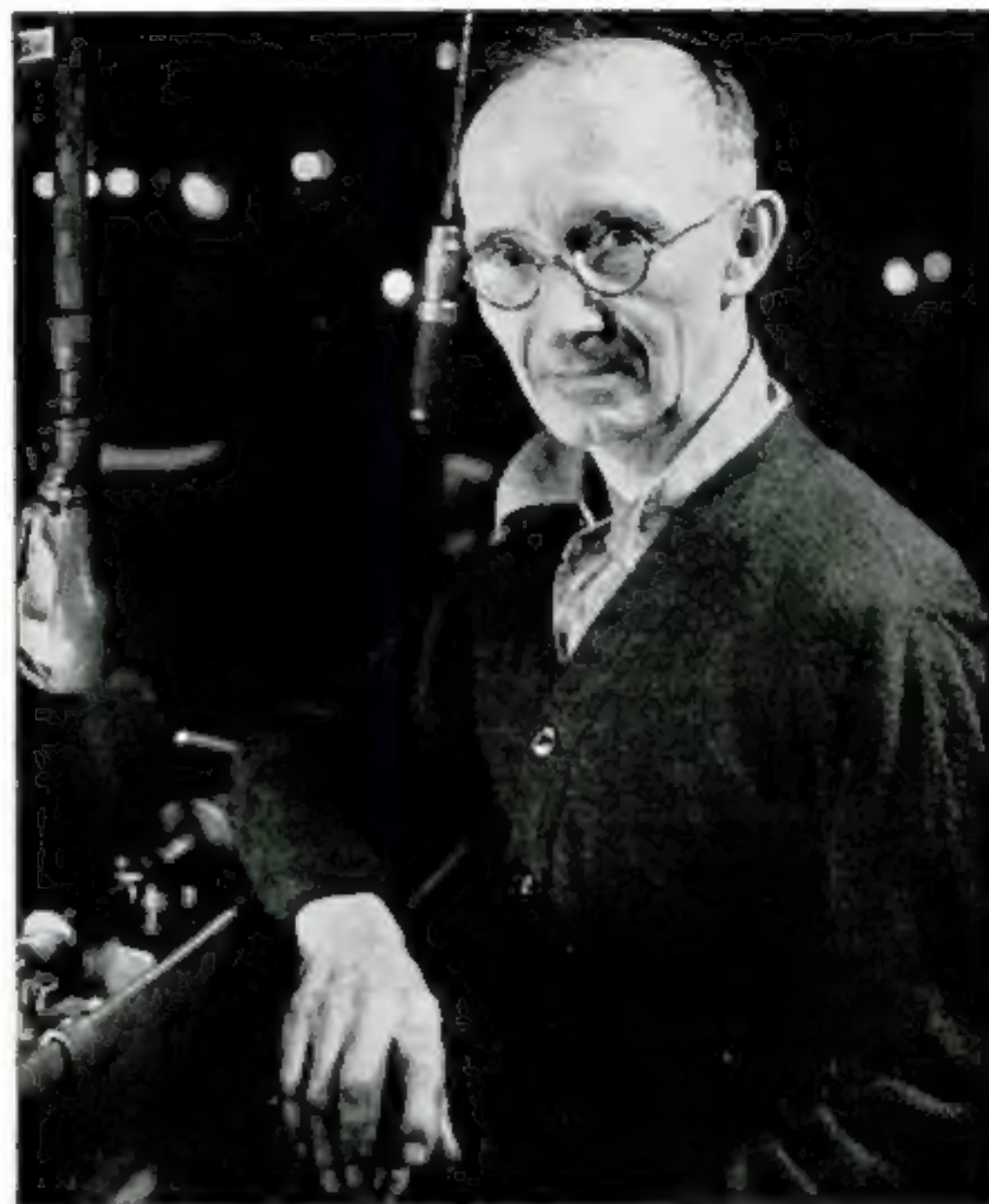


PRESIDENT P. G. HOFFMAN

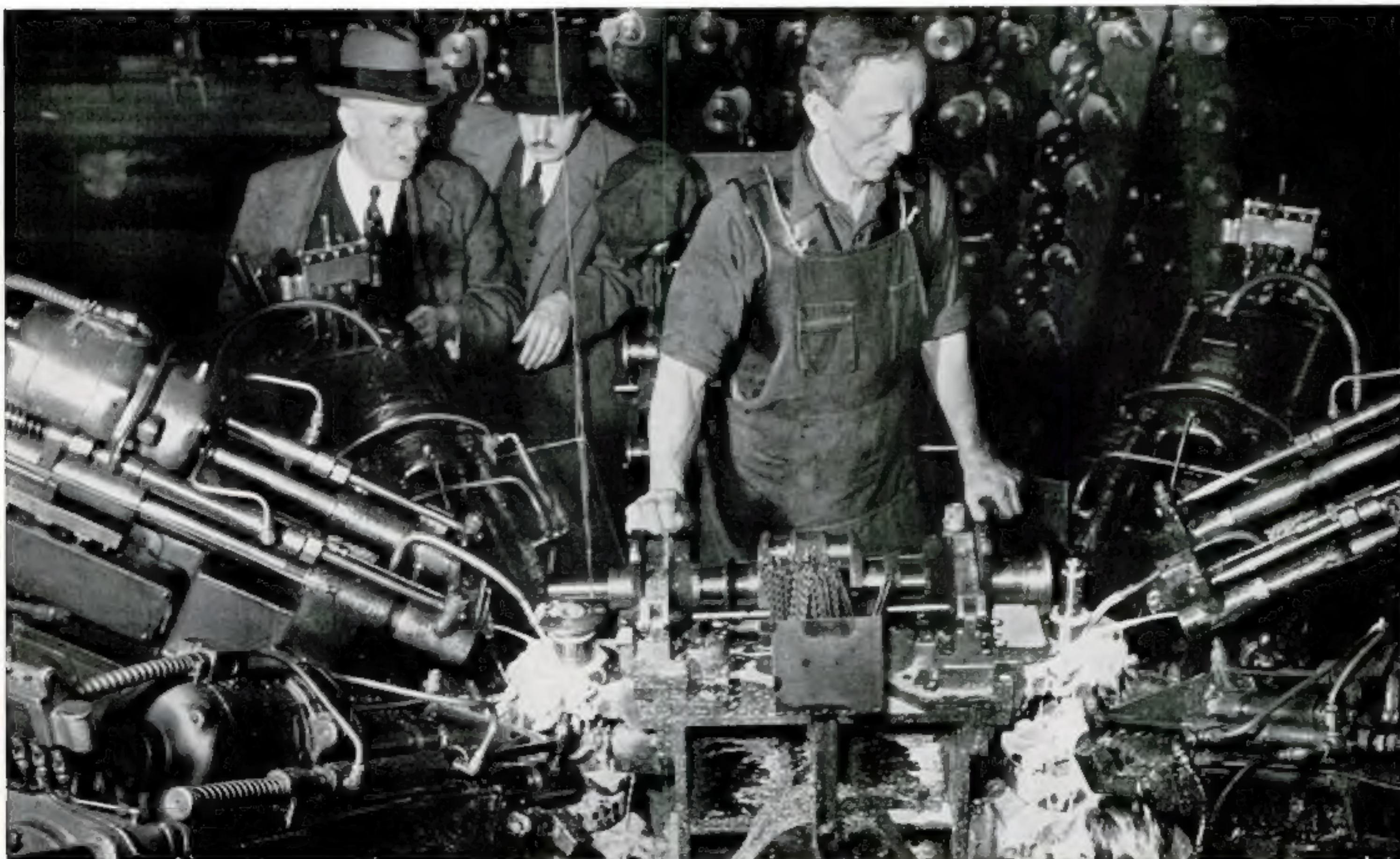
In its Jan. 18 issue, LIFE published an article on the General Motors sit-down strike in which it said: "The Automobile Industry, which means Ford, Chrysler and General Motors, finds itself highly vulnerable." Feeling that this statement was unfair to his company and the other independent automobile manufacturers, President Paul G. Hoffman of Studebaker Corp. has written the following letter to the Editors of LIFE: "Never was I more surprised . . . What's become of Nash, Packard, Hudson? What's become of Studebaker? What's become of the independents? Studebaker's 1936 of \$60,000,000 was nothing, I presume. Nothing to LIFE. Seven hundred thousand Studebakers running in every country of the world. Nothing to LIFE . . . Seriously, you

owe us one and the ONE is coming under separate cover . . . Pictures by Photographer Sarra. Story written as LIFE might write it. Cracking good pictures. Cracking good subject."

LIFE did not mean to ignore Studebaker or its 1936 output of 90,000 cars. It was simply trying to drive home the fact that 85% of the 4,450,000 automobiles and trucks and \$2,100,000,000 of the \$2,350,000,000 made by the automobile industry in 1936 were made by the Big Three: General Motors, Chrysler and Ford. LIFE knows well that Hudson, Nash, Packard, Studebaker and the other independents are great and progressive industrial organizations. Last year they turned out 650,000 automobiles and took in \$250,000,000. To them in general and to Studebaker in particular LIFE this week turns over its "Speaking of Pictures" and herewith publishes Mr. Sarra's photographs of the Studebaker plant and the captions prepared for them by Studebaker's own caption writers. LIFE does this not because it thinks it "owes one" to Mr. Hoffman but because it considers his industrial pictures so good that they will interest all LIFE readers.



"A modern craftsman. Knows his job. Likes it. Has a home and three kids, a savings account, a car and a cabin on a nearby lake."



"No less weird than Goldberg's dreams are the precise machines that the Studebaker craftsmen attend. This chaparron of steel, diamond drills, and cooling liquid has been

at 'Studebakers' for 19 years and his dad before him. In the background are two sales department sleuths." (The man is drilling six oil pressure holes at once.—Ed.)



# Here's the wear—

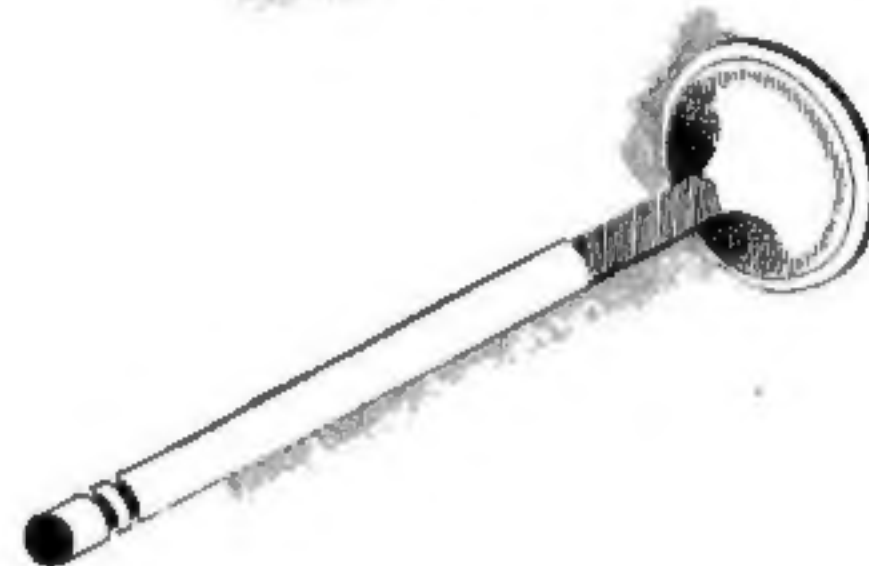
# Here

Pistons and piston rings are fitted into the motor block to extremely close limits to prevent power loss. To reduce their wear, your oil must be *fast-flowing* . . . reach them the instant your engine starts—and *tough bodied* to withstand the heat of steady running.



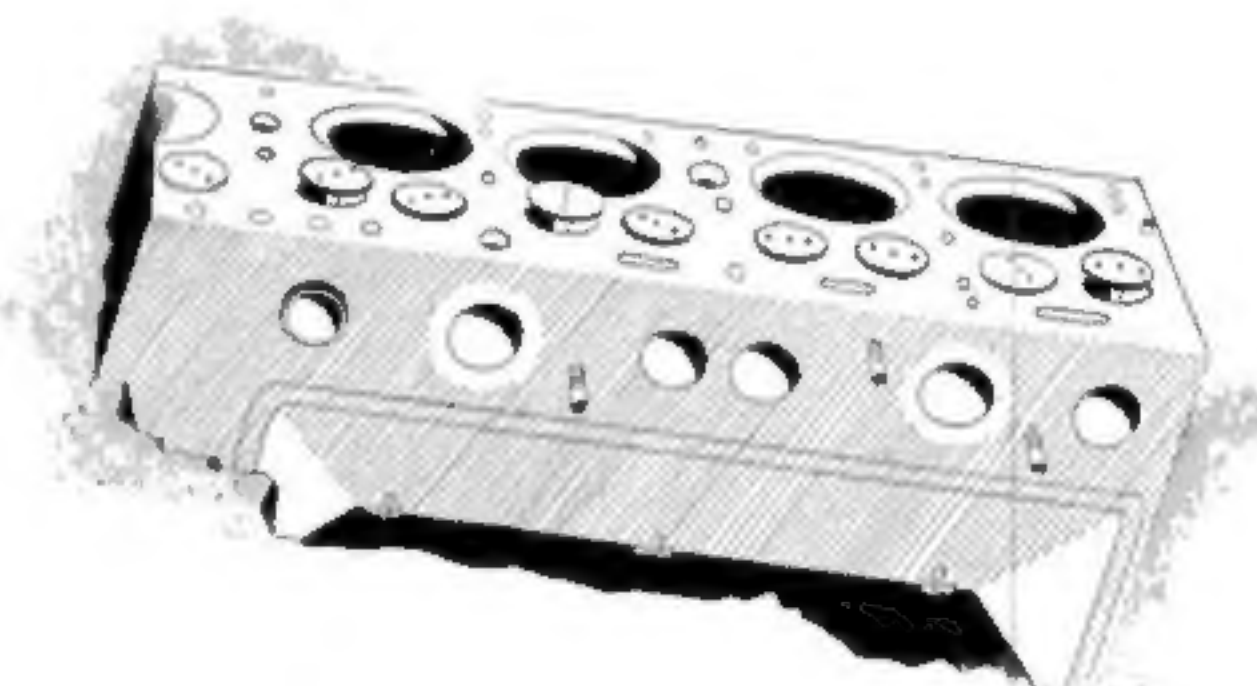
# Here

The intake and exhaust valves in your engine are constantly opening and closing. Their stems, which are fitted into valve guides also to very close limits, require constant lubrication to prevent undue wear. Your oil must be *fast-flowing* and *tough bodied* for long, "healthy" valve life.



# Here

Your motor block is designed and built to last the life of your car, provided the oil you use gives adequate lubrication under all driving conditions. To reduce motor block wear, your oil must "cushion" moving engine parts from your motor block—yet "stand up" under heat.



# Here

Bearings throughout your motor, like pistons and rings, are fitted to very close limits—yet they must be able to "take it." To keep bearings from "burning out," they must be properly lubricated—always. Here, too, your oil must be both *fast-flowing* and *tough bodied*.



## Starting causes more engine wear than all the running

It's not stepping on the gas that wears your engine out . . . it's stepping on the starter!

In fact, automotive engineers state that approximately  $\frac{3}{4}$  of all engine wear occurs in the starting period. Unless your oil is fast-flowing, over one hundred closely fitted parts in your engine scrape against each other "dry" of lubrication when you step on your starter.

To reduce engine wear, Shell engineers have

developed a new-type motor oil—an oil that is fast-flowing and tough bodied.

The instant you start your engine, it flows to each part—puts a protective oil cushion between metal surfaces. And when you "get going," it keeps on giving safe, positive lubrication because it resists breaking down into sludge and carbon.

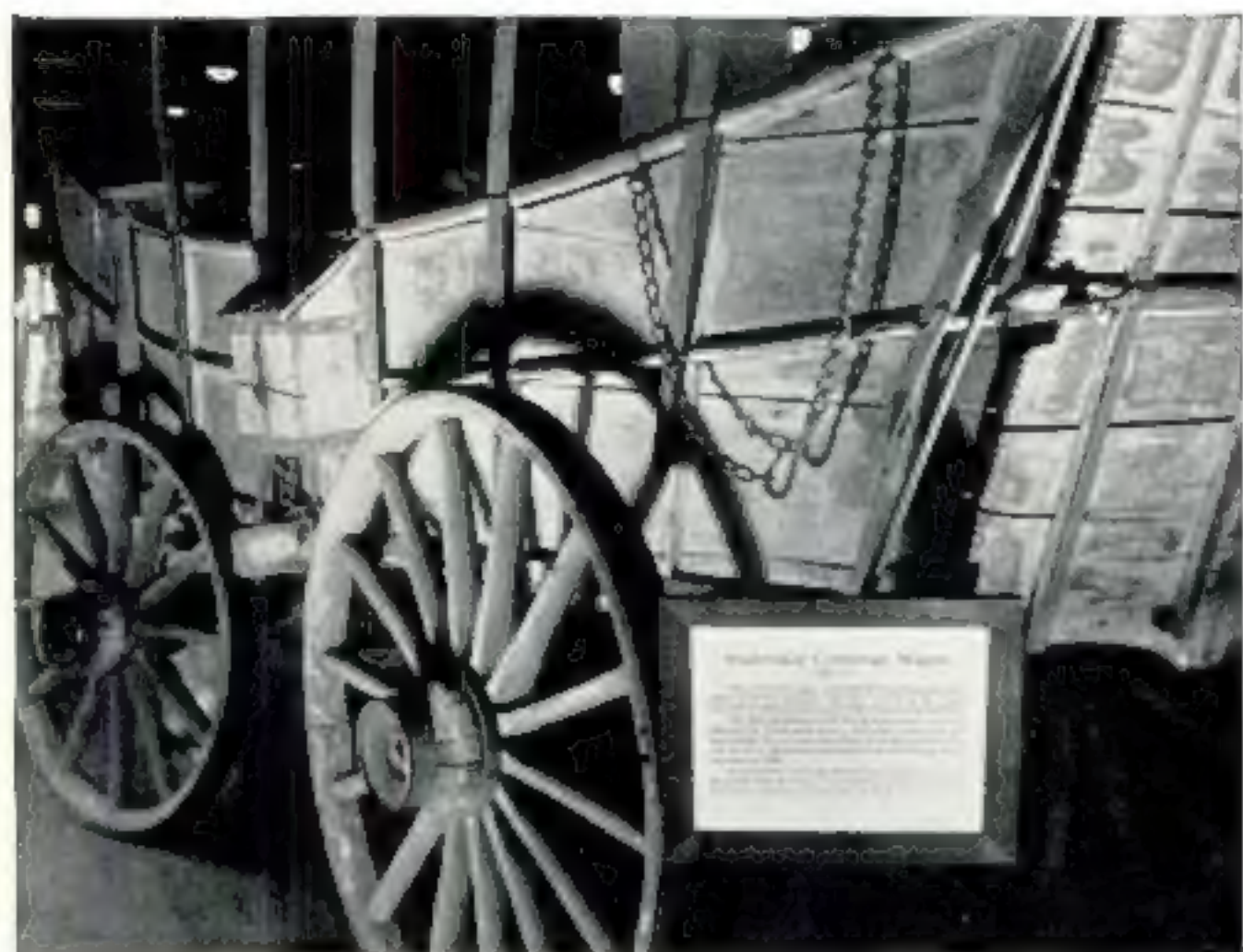
The name of this new motor oil is Golden Shell. There's a Shell station in your neighborhood.

# Golden Shell

 the new motor oil




## SPEAKING OF PICTURES (continued)



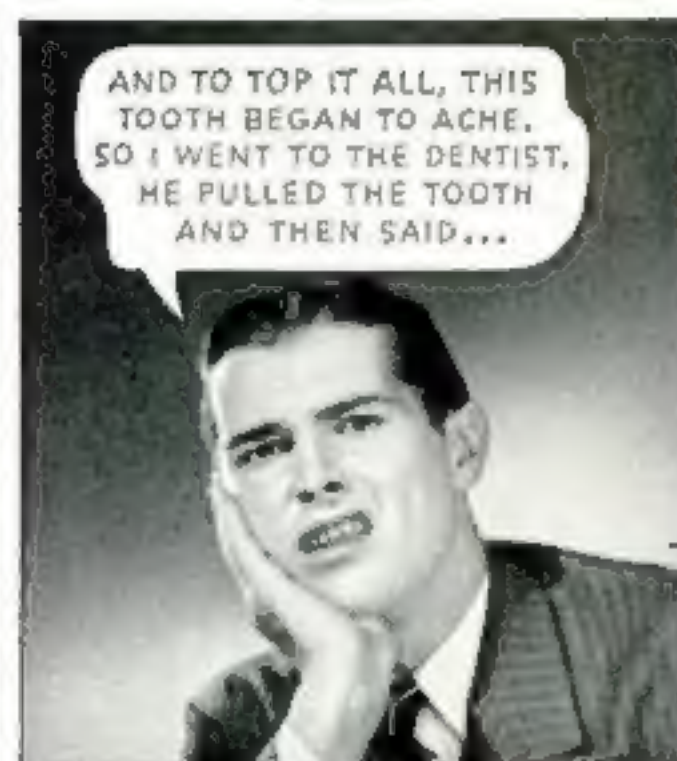
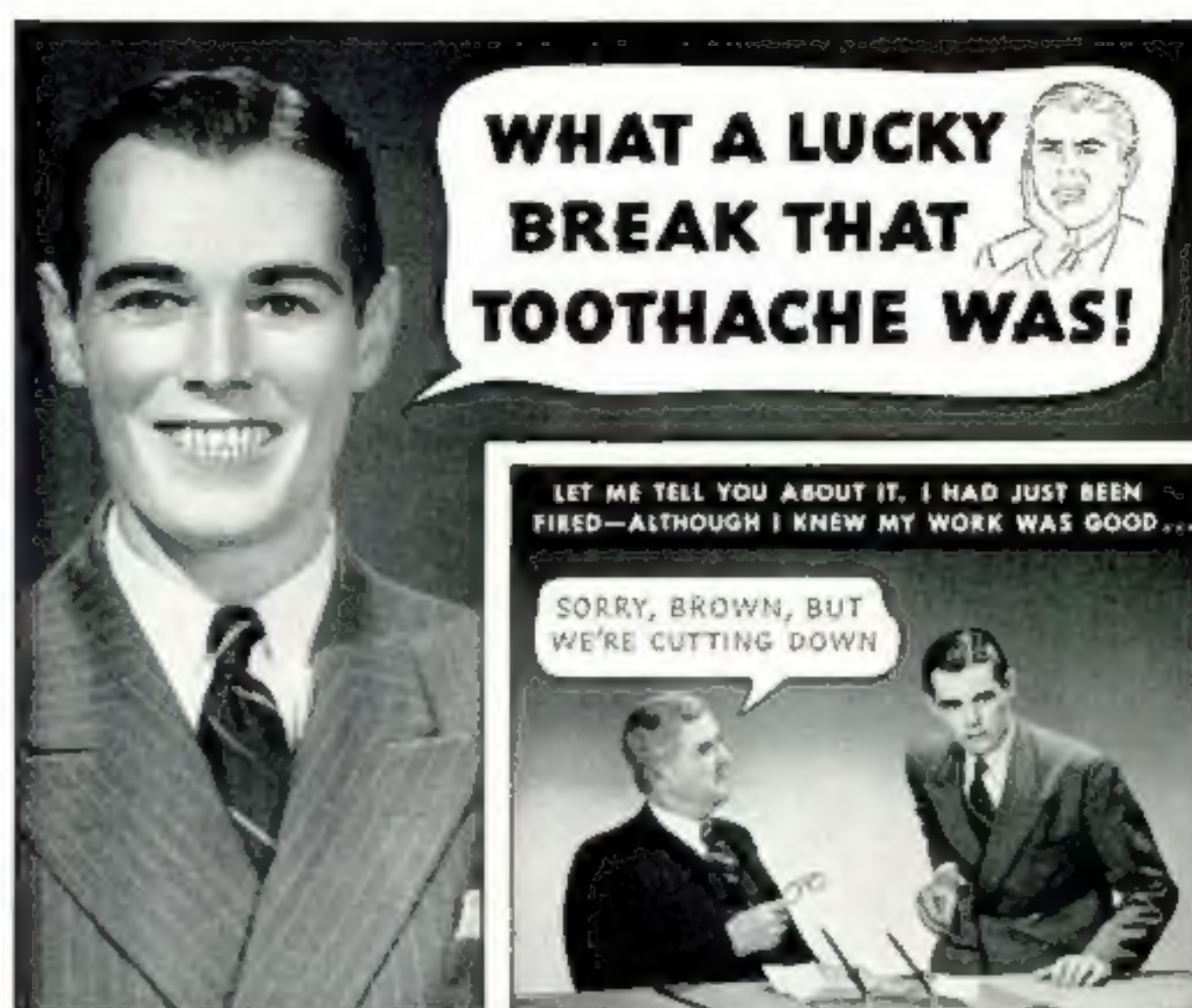
**Old Studebaker.** "Prairie schooner built by John Studebaker (father of five brothers who began the business). Many like it carried pioneers to California."



**Embryo Studebaker.** "No shaggy ears on these engineers, studying an intricate blueprint. Second from right is Roy E. Cole, v. p. in charge of engineering."



**Frozen Studebaker.** "In cold room, used for sub-zero tests, a blower, capable of running up a 50-m.p.h. wind, makes the room colder than Little America."



### Most Bad Breath Begins with the Teeth!

TESTS show that 76% of all people over the age of 17 have bad breath—and that most bad breath comes from *improperly cleaned teeth!*

Ordinary cleaning methods, which merely polish exposed surfaces, fail to remove decaying food deposits in hidden crevices between teeth. And these deposits, tests prove, are the source of most bad breath, dull, dingy teeth, and much tooth decay.

But Colgate Dental Cream has a special *penetrating foam* which gets

into every tiny crevice—emulsifies and washes away odor-breeding food and acid deposits.

At the same time, Colgate's soft, safe polishing agent gently, yet thoroughly, cleans and brightens enamel—makes your teeth sparkle—gives new brilliance to your smile.

So brush your teeth, gums, tongue with Colgate Dental Cream at least twice daily and have cleaner, brighter teeth and a sweeter, purer breath. Why not get a tube today!



**MAKES TEETH CLEANER AND BRIGHTER, TOO!**





*"Did you ever see **THIS** before?"*

INCONSPICUOUS but important is the name "Western Electric" on your telephone.

You may never have noticed it, yet it has been there for years. And it has a great deal to do with the quality and low cost of telephone service.

Western Electric has been making Bell System equipment for over half a century. Its specialized production and purchasing have enabled the operating companies in the Bell System to buy equipment and supplies of the highest quality at reasonable prices.

Western Electric serves further by maintaining a nation-wide system for the rapid delivery of material and apparatus. This is an important factor in providing good telephone service from day to day and speeding its restoration in time of fire, flood or other emergency.

Western Electric is an integral part of the Bell System and has the same objectives as the rest of the organization. It plays its part in making your telephone service dependable, efficient and inexpensive—the best in the world.

BELL TELEPHONE SYSTEM







## A MYSTERY OF LABOR POLITICS: WHO MURDERED THE SANDHOG LEADER?

**R** Norman Redwood was a leader of sandhogs, the men who drive tunnels under rivers and subways under city streets. He bossed them on their jobs and furnished the brains of their union, the Compressed Air, Tunnel & Subway Workers. The picture above shows some of his men at work on the Midtown Tunnel between Manhattan and New Jersey, now almost completed.

On Feb. 18 Redwood called a strike of his men working on two New York City jobs, the Sixth Avenue subway and a sewer under the East River. The strike was directed against a rival union but in calling it Redwood ran up against a New York character named Sam Rosoff. "Subway Sam" was the contractor on both jobs. He got an injunction against the sandhogs but

they still refused to work. Next day Redwood was shot dead outside his home.

Police suspected, first, leaders of rival unions; second, Sam Rosoff. Rosoff is a Russian Jew who has built many miles of New York subways, made many dollars and many friends. He has become an important figure in New York politics. When District Attorney John J. Breslin of Bergen County, N. J., where Redwood died, heard that Rosoff had recently threatened to kill Redwood "stone dead," he ordered his arrest as a material witness. But "Subway Sam" stayed safely in New York in his expensive hotel tower. Then the District Attorney charged Rosoff and Joseph Fay, a rival union leader, with "direct responsibility" for the murder, promised to take his case to the grand jury.

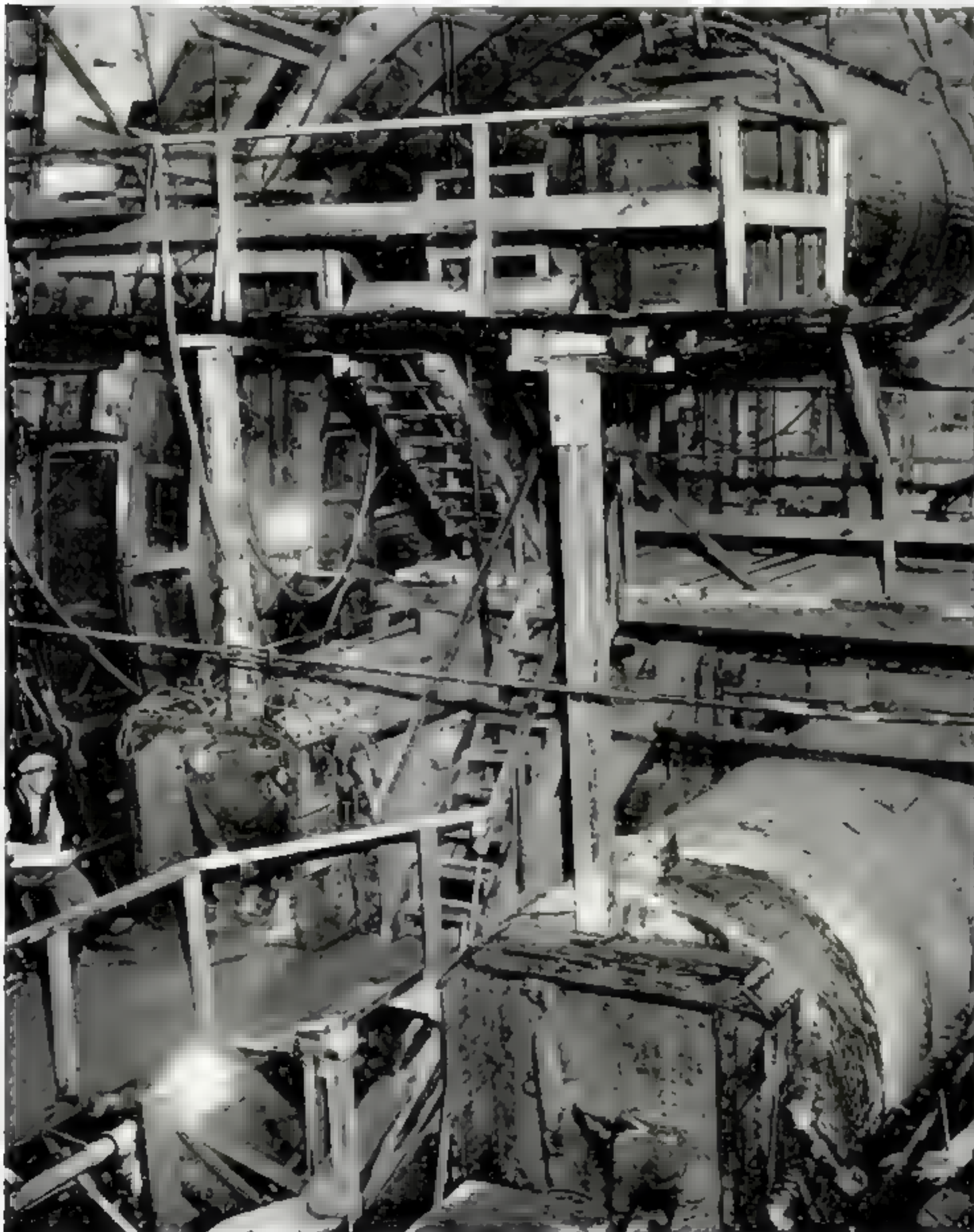




This is how a subway looks in process of construction. It is the Eighth Avenue line in New York City. Both Rosoff and Redwood had a hand in its building during 1920-32.



This is how a tunnel looks when almost finished. It is the south tube of the Holland Tunnel on Dec. 6, 1923. The tracks were used for carrying construction materials.

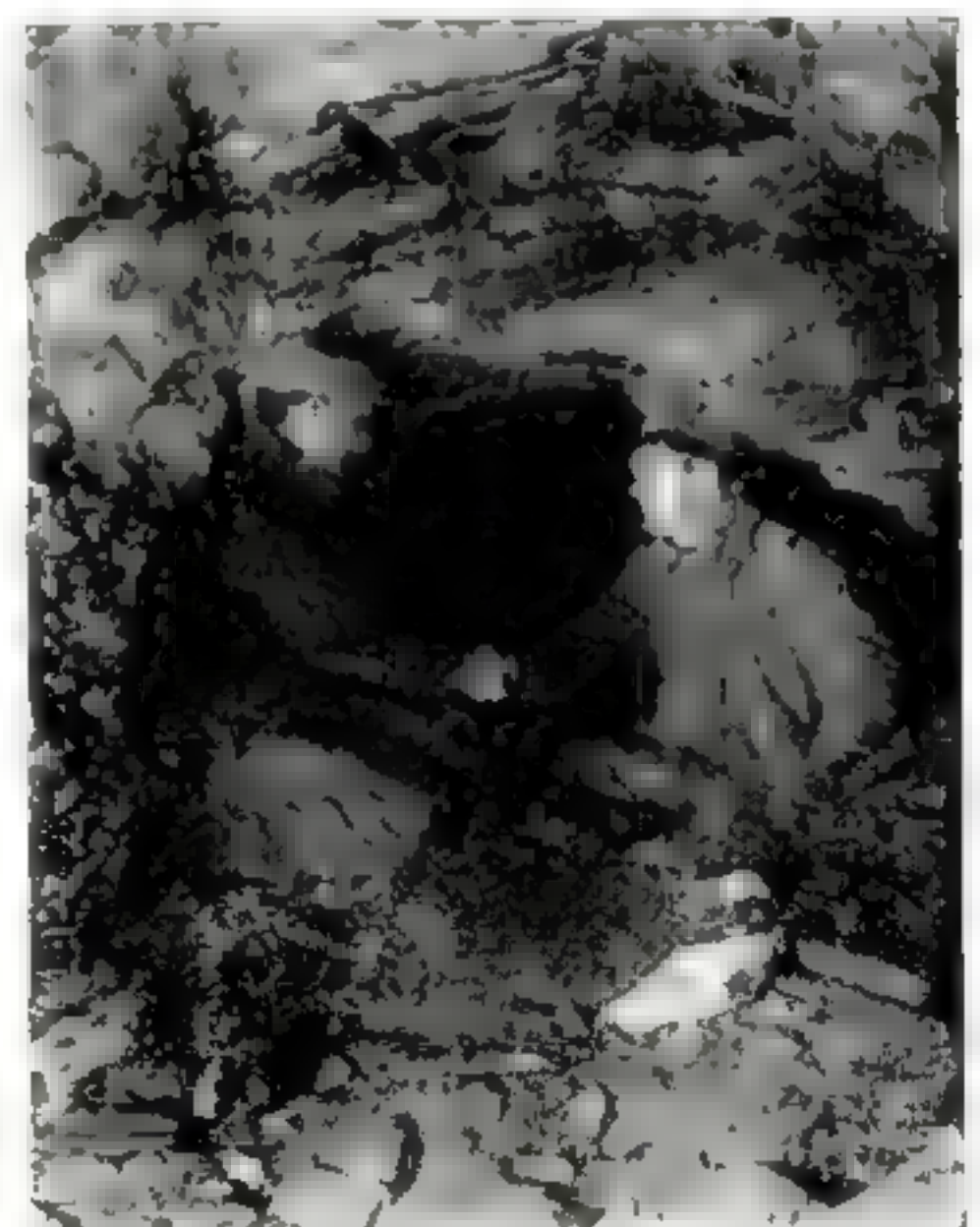


Norman Redwood is the man at lower left, emerging from a lock chamber in the Hudson Midtown Tunnel. In these

locks men are slowly accustomed to the high air pressure within the work chamber which lies behind the heading.

## NORMAN REDWOOD BELONGED TO THE WORLD'S LEADING SANDHOG FAMILY

**S**andhogging is a small and clannish occupation, with strong family traditions. The Redwoods have been sandhogs for four generations, entitling them to rank as the first sandhog family of the world. Norman's father built tunnels under the Thames and the Severn in England. Norman and his brother Harry were superintendents on the Holland Tunnel. In 1933 they finished their work on the Midtown Tunnel. Sandhogs work under air pressure up to four times normal, have an occupational disease called "the bends" (nitrogen in blood vessels). Their work is dangerous but they make up to \$100 a day.

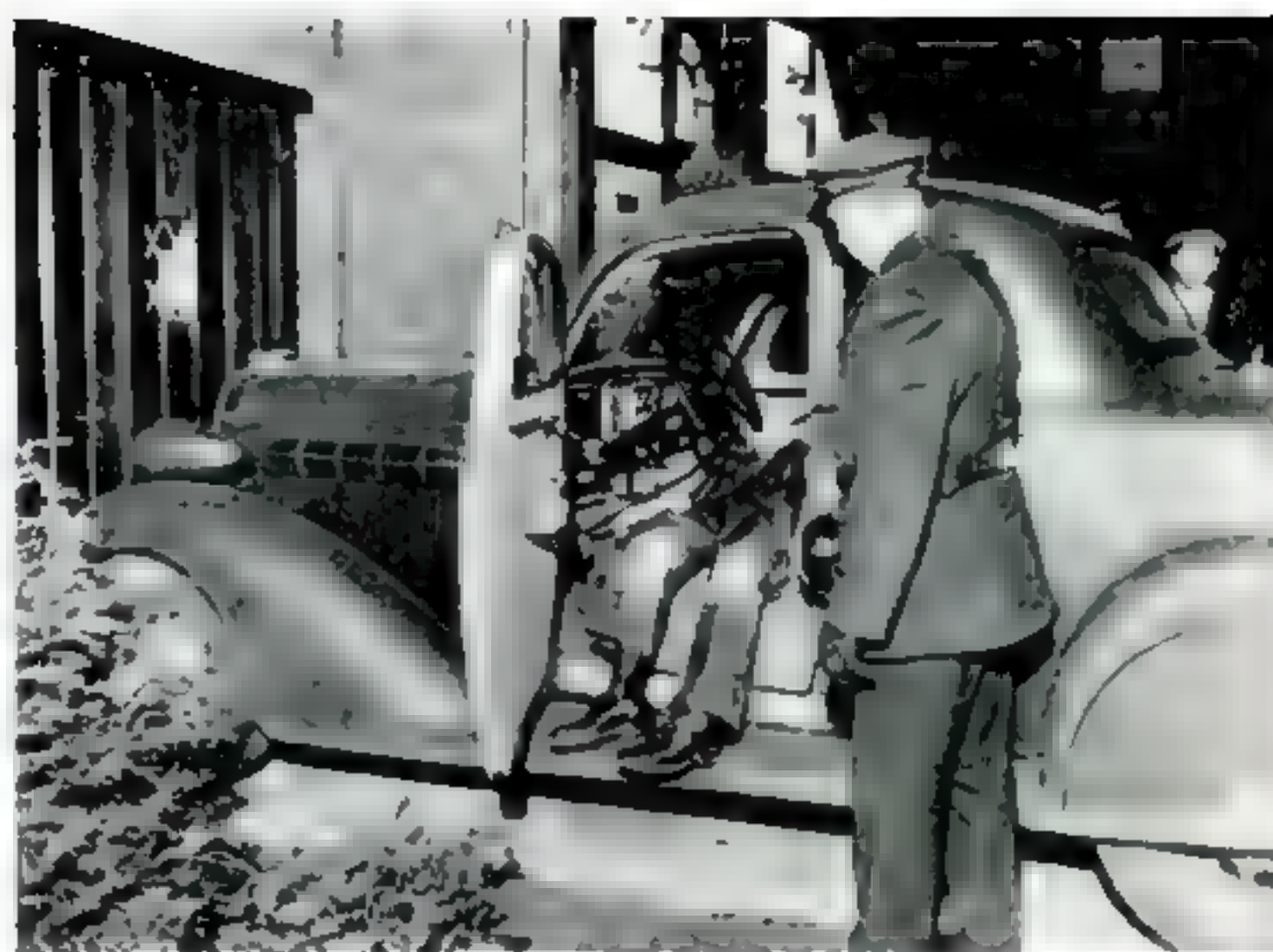


Holing through the Holland Tunnel, Nov. 6, 1924; Norman Redwood (right) shakes hands with his brother Harry.





**Redwood and Rosoff** (left to right) were photographed in this chummy pose only 24 hours before the murder. Rosoff was asking Redwood to put his sandhogs back to work.



**Redwood was shot** with six bullets as he drove his car into the driveway of his home early one evening. Mrs. Redwood found her husband's body slumped in the seat.



**In this house** at Teaneck, N. J. Redwood lived comfortably with his wife. The garage doors which appear in the picture at top of the page are on the left of the house.



**The murder gun** was found near the George Washington Bridge, leading to New York.



**Redwood's widow** was thus "protected" from photographers when she left her home.



**Rosoff was implicated** in the murder by Austin Muldoon (above), a sandhog union official. Muldoon says he heard Rosoff threaten Redwood: "I'll kill you stone dead."



**Rosoff's reaction** to the whole affair is shown above. Arrested, he is being driven from his swank apartment hotel to a court hearing. He was quickly paroled.





Three days after the Redwood murder Rosoff emerged in riding clothes from the Sherry-Netherland. Followed by a crowd of reporters, he mounted a horse, trotted briskly

around Central Park. At first he pretended to be annoyed by the Press, then warmed up and began proposing marriage to young ladies whom he met on the bridle path.



## SAM ROSOFF: WORLD'S NO. 1 SUBWAY BUILDER

(continued)

Samuel Rufus Rosoff has made three fortunes and lost two, which leaves him currently on top. Born in Russia, he arrived in New York as an immigrant in 1892. He slept on sidewalk gratings and got his start as a newsboy by muscling in on the territory of less ragged "newsies." His life has been spent doing big, rough jobs: building roads and canals, raising sunken ships, wrecking buildings, running bus lines, boat lines, breweries, gravel companies. Most of all, he has built more subways, and built them faster, than any other New York contractor. This is tough business because it can only be done with machine politics and labor politics. A friendly, jovial man, he boasts that he "knows more people than any President" and has an index of 500,000 friends whom he calls by their first names. He loves to take friends down to his subways after dinner parties, run his evening clothes by working with pick and shovel. Sam Rosoff never had a day of schooling. "I haven't got an education," he once said, "what I got is what it takes to make guys with education do the job I want done."



Rosoff's apartment is on the 18th floor of the Sherry-Netherland, one of New York's swankiest hotels. The hotel overlooks Central Park where Rosoff takes his rides.





One of Rosoff's 500,000 friends is Postmaster General James A. Farley with whom he is seen above at Hualah Park in 1939. The New Deal never attacks Sam Rosoff's kind of business. It is politician's business.



At the Aldermen's picnic in New York in 1931, Sam got down on all fours. He works chiefly for the city, likes to keep political friendships. Once Rosoff boasted: "I'm a member of Tammany Hall and proud of it. I'm also a Republican and proud of that." He voted for Franklin D. Roosevelt.



One of Rosoff's boats, the *Benjamin B. Odell*, burned mysteriously at Marlboro, N. Y. two days after his implication in the Redwood murder. Police first said the

fire "had all the earmarks of being set" but later blamed it on spontaneous combustion. This was one of four boats operated by Rosoff on the Hudson River

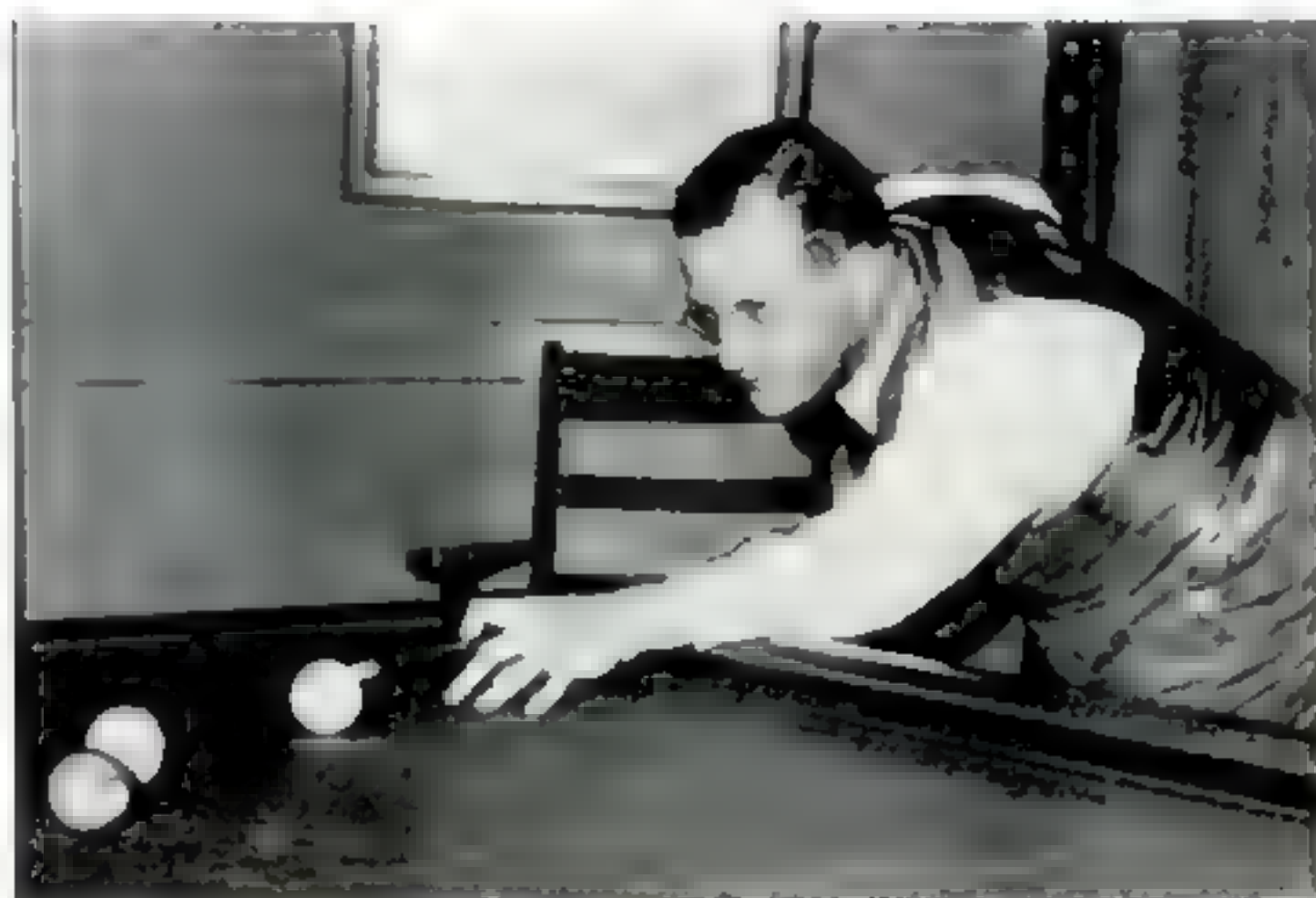
Night Line. Rosoff bought the line in 1935, explaining: "I am interested in the welfare of the good old Night Line. I love the Hudson River."



## LIFE ON THE AMERICAN NEWSFRONT: EDUCATORS IN NEW ORLEANS



An ornament of every educators' convention is William Andrew McAndrew (centre), who was superintendent of Chicago schools until Mayor Thompson forced him out. At the superintendents' convention in New Orleans he got a medal from J. O. Bengston (right).



New president of Tulane University at New Orleans is Dr. Rufus Carrollon Harris (above), dean of Tulane's great law school before his election Feb. 23. Next to turning out good lawyers, Dr. Harris' ambition is to become a champion billiard player.

## YOUNGEST U. S. WAGE EARNER SIGNS UP FOR OLD-AGE PENSION



The expressive face above got Louise Helena Brisebut into the movies at the age of four weeks. She appeared



in a hospital scene at a Hollywood studio, bawling lustily. The studio deducted 1% from her pay check, sent her



name to the Social Security Board and called her the youngest U. S. wage earner in line for pension at 65



## DR. TOWNSEND IS FOUND GUILTY OF CONTEMPT OF THE HOUSE



Last May Dr. Francis E. Townsend (left) appeared with his lawyer, Thomas Hartwick, before a House Committee investigating his old-age pension movement. Midway in the hearing he walked out.



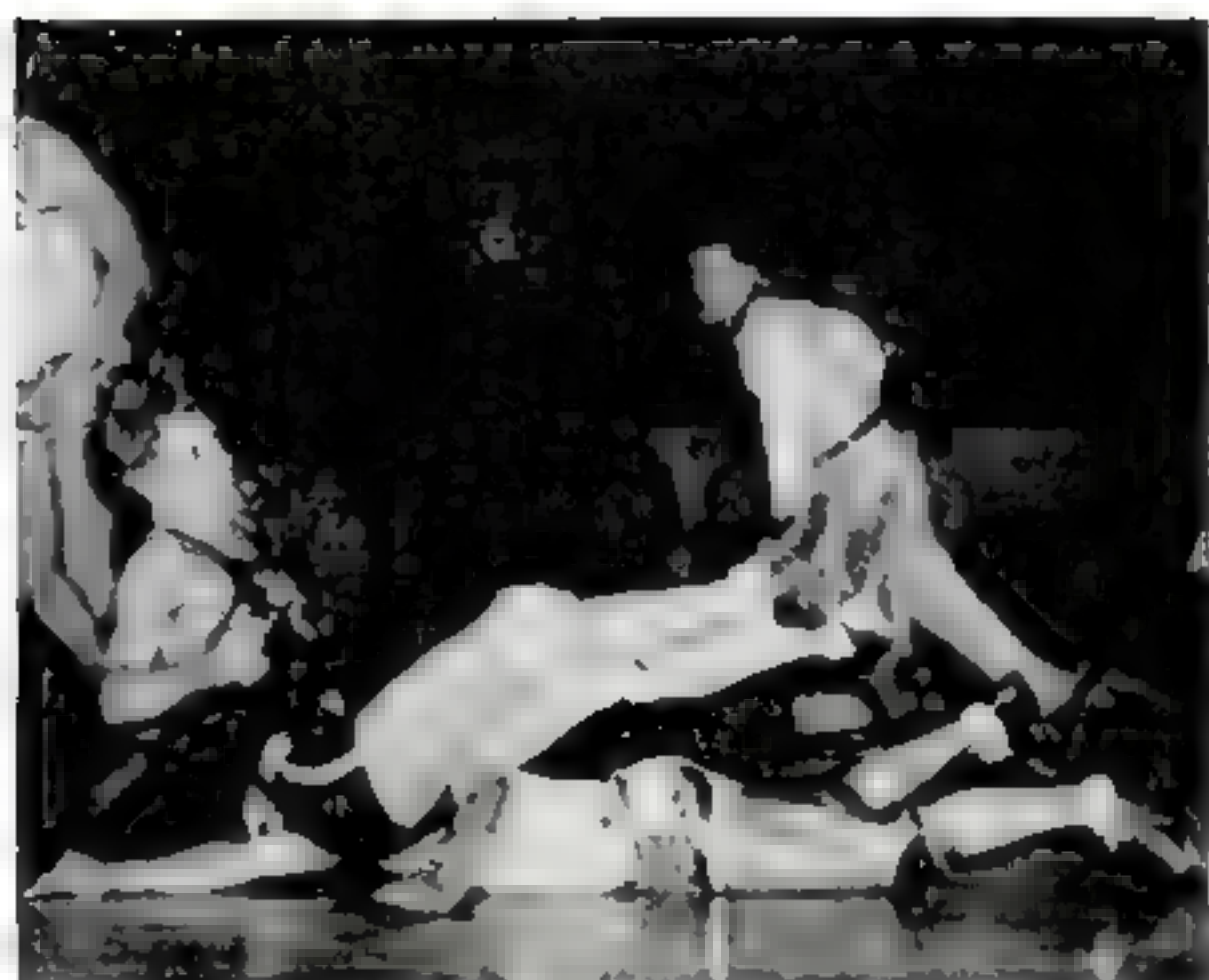
Last December Dr. Townsend surrendered in Los Angeles on a warrant charging contempt of the House, had his fingerprints taken. At that time he said "If they convict me I'll go to jail."



On Feb. 24 Dr. Townsend was convicted in Washington. Awaiting sentence, he left court with his new lawyer, Elisha Hanson (right).



## LIFE ON THE AMERICAN NEWSFRONT: BASKETBALL IS ROUGH IN MADISON SQUARE GARDEN



About to land with a bump on the hard floor of Madison Square Garden, New York, is a basketball player from St. John's University, Brooklyn. St. John's played a rough game with De Paul University of Chicago, Feb. 24.



De Paul got the worst of this mix-up. The picture shows a husky St. John's player landing on the neck of a De Paul man. De Paul won, 35-10-33.



Still rougher was a game between Long Island University and Manhattan. After the L.I.U. man above was hit in the eye, the game turned into a riot.

## PEGGY GARCIA GOES TO HER OLD HOME AND THEN TO JAIL



When blonde Peggy Garcia brought a \$500,000 breach of promise suit against Vincent David Rabinoff, she testified that she had not been married when she met him. The court demanded proof and Peggy went to her Virginia birthplace above to get evidence.



At her mother's grave pretty Peggy posed for photographers. It shortly turned out that she had been married to one Taylor G. Ann in 1925 when she says she was 14 years old.



Peggy and her lawyer, hounded by Virginia process servers because she had not paid local bills, "escaped" from Roanoke in this fashion. Lawyer Bernard Sandler donned a set of 106-store whiskers, got a station master to stop a New York-bound train.



Peggy's father, a hillbilly WPA worker, accompanied her to New York, kissed her as the trial reopened. In court Peggy admitted her child marriage but said it was invalid. The judge threw her case out of court.



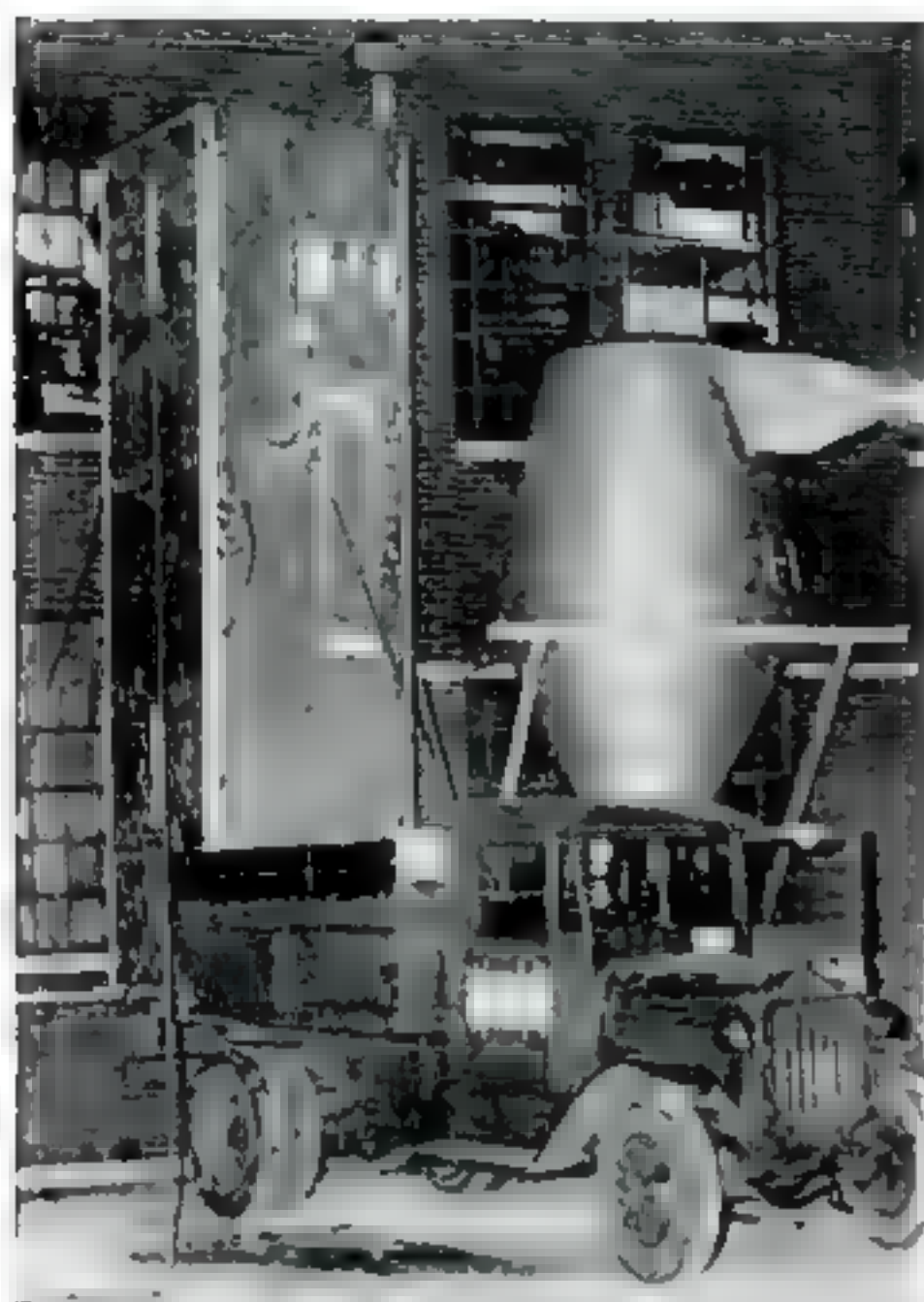
More trouble came to Peggy when a woman (above, after fainting) turned up to claim as her own husband the man to whom Peggy says she is now married.



To jail went Peggy and her "husband," Michael LaRocca (right), after being booked by a detective. LaRocca, a tombstone salesman whom Peggy married last September, was charged with bigamy. Peggy was also charged with bigamy but what police really want to know is whether she belongs to a blackmail ring.



# LIFE ON THE AMERICAN NEWSFRONT: ONE SIT-DOWN STRIKE IS ENDED BY A BATTLE TOWER



The battle tower which routed the strikers was the box-like structure above, mounted on the rear of a truck.

One novel way of ending a sit down strike was discovered on Feb. 26 by the Fansteel Metallurgical Corp. outside Chicago. At the Fansteel plant 61 men had been sitting down for nine days, resisting all efforts by police to dislodge them. What finally routed them was the strange implement of war which you see below and at left. Modeled on the battle towers which the ancient Romans used in storming walled cities, it was conceived by Harold N. Keele, Fansteel's lawyer and onetime professor of English at the University of Illinois. Under Mr. Keele's direction police built a 20-foot wooden tower, sheathed it with tar paper and sheet steel, mounted it on the rear-end of a truck. Early on the morning of Feb. 26, four men with gas guns climbed up in the tower, took positions at slits in the walls. When all was ready the tower was backed up to the Fansteel plant and the gunners fired tear gas into the factory. The device was completely successful. Within 90 minutes all the strikers scurried out, clutching throats and eyes.



Tear gas is fired from a special gun by a policeman. The gun is capable of shooting a stream of gas 50 yards.



Gas-masked policemen follow the tower into battle like infantry following tanks. This picture, like the one at the top of the page, shows the battle tower backed up

against the Fansteel factory. While four gunners inside the tower shoot streams of gas through second-story windows, policemen advance to take over the building.



Gas affects police as well as strikers. In this picture a deputy sheriff is coughing and wiping his eyes after getting a dose of tear gas in the Fansteel battle



## LIFE ON THE AMERICAN NEWSFRONT: ONE SIT-DOWN STRIKE IS ENDED BY ANOTHER



Mr. Fry's strikers lunch in their workrooms while he lunches at his office.



Workers who slept in their clothes have to adjust their stockings in the morning.

Another effective way of ending a sit-down strike, much gentler than the method shown on the opposite page, was invented at Detroit. Walter L. Fry is the president and chief salesman of Fry Products Co., which makes automobile seat covers. When Mr. Fry heard that employees had called a strike in the plant, he installed a cot and an electric stove in his office, announced that he was sitting down too. Said Boss Fry: "If I don't sell they can't work even if they wanted to. Some of my workers are consulting a union book of strike rules, but there's nothing in the book about Fry or how to make Fry work." After three days the strike was settled on "mutually satisfactory" terms.



Munching a sandwich, Mr. Fry sits out the strike in his office. At night he slept on the cot. He reported re-

ceiving calls from employers all over the U. S., offering congratulations or asking what to do about their strikes.



Coffee and doughnuts are served Mr. Fry by his secretary.



After the strike is settled, Mr. Fry leaves his office and is welcomed into the plant workrooms by his employees.





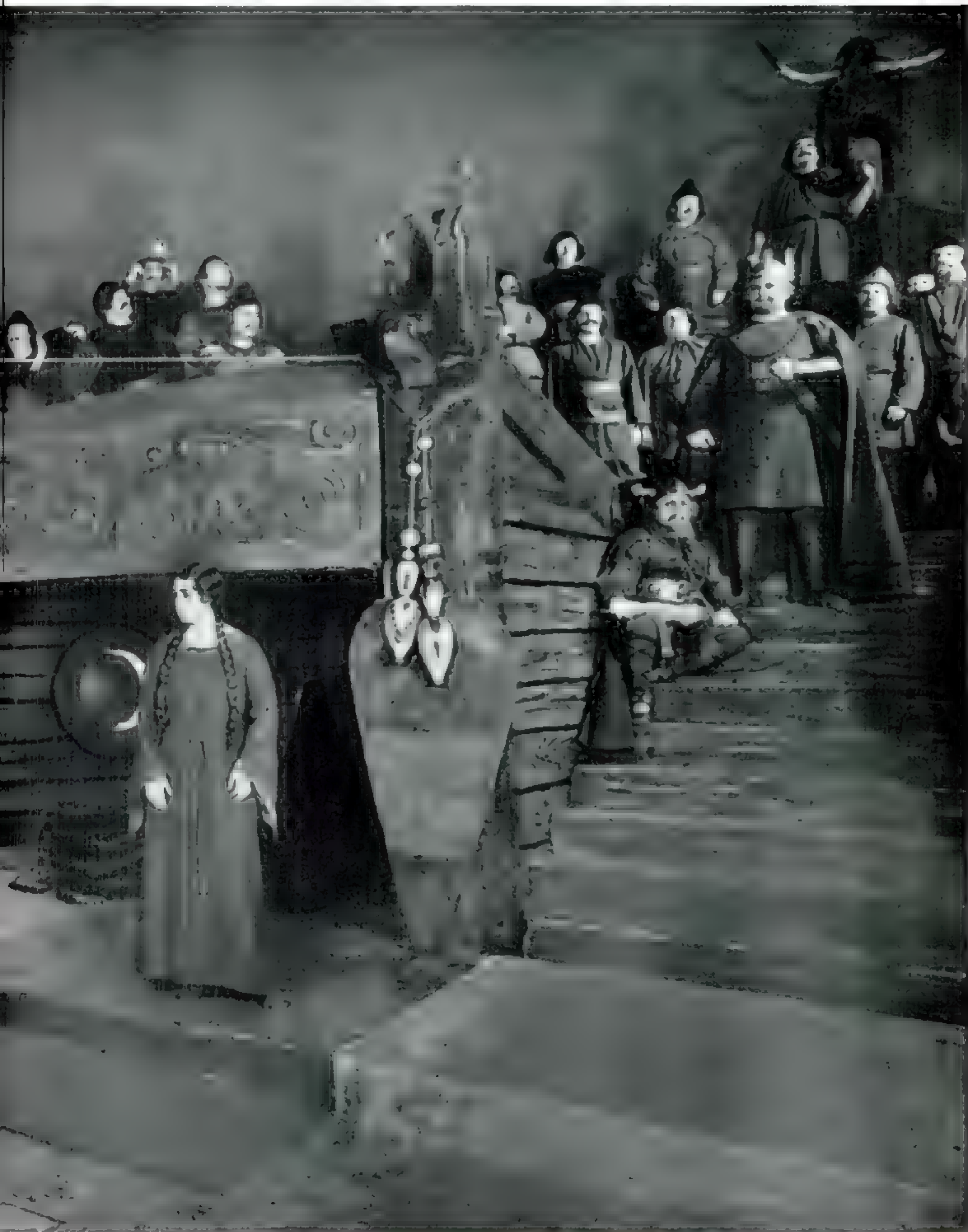
## THE METROPOLITAN'S SUPERLATIVE "TRISTAN"

**F**ive minutes before the curtain went up last Feb. 25 at the Metropolitan Opera's sixth performance this season of Richard Wagner's *Tristan and Isolde*, the cast posed on the stage for this picture. The setting is the shore scene in the first act of the opera. This LIFE's photographer made a notable portrait of singers whose combined skill renders the Metropolitan's performances of *Tristan* the best heard in this generation. This tragic opera, once called a "great experiment" never to be repeated, is today a Manhattan colossus. It is given more performances, draws bigger crowds, than any other opera. Most responsible for this popularity is the great Isolde of Norwegian Kirsten Flagstad (also, note Karen Bransen), who sings her part opposite Danish Lauritz Melchior's superb Tristan, supported by the finest Wagnerian cast singing today in any opera house in the world.



KIRSTEN FLAGSTAD AS ISOLDE





KARIN BRANZELL AS BRANGANE

EDUARD HABICH (SEATED) AS KURVENAL

LAURITZ MELCHIOR AS TRISTAN





SUN VALLEY LODGE IS BUILT OF BEIGE CONCRETE. IN THE FOREGROUND ARE SKATING RINK AND PADDLE TENNIS COURT. AT THE LEFT, THE POOL.

## EAST GOES WEST TO IDAHO'S SUN VALLEY, SOCIETY'S NEWEST WINTER PLAYGROUND

*Photographs for LIFE by Frances C. O.*



**W**hen skiing became a nationwide mania in 1937, Austrian Count Felix Schaffgotsch sold Union Pacific Railroad's favorite old Board Chairman Averell Harriman the idea that the U. S. deserved a winter resort like Switzerland's St. Moritz. The result is that Ketchikan, Idaho, pop. 275, has become for people who like their weather cold what Palm Beach is for people who like it hot. Sun Valley Lodge, with its outdoor hot water swimming pool, chair ski lifts and 250 luxurious rooms, was built in seven months for \$1,000,000. Since Christmas it has been packed, at from \$8 to \$24 a day, with as many a view of rich society as have ever been assembled under one roof in the U. S. Sun Valley is three days from New York by train, overnight by United Air Lines. Major sport is skiing. Major attraction is the climate—windless, sunny, dry, cold enough for ideal snow.

**Mrs. Margaret Emerson McKim Vanderbilt Baker Amory**  
has \$10,000,000 mainly derived from father's Bromo-Seltzer.

**Mrs. Arthur Richardson**, whose husband is a Manhattan architect, is toasting herself indoors at Sun Valley.







SUN VALLEY'S TREELISS MOUNTAINS, WHILE NOT QUITE SO HIGH AS ALPS, ARE JUST AS GOOD FOR OUTDOOR SPORTS

**Faith Donaldson**, best woman skier of early 1937 & others, wears a glass visor to keep snowflakes from her eyes



**Lydia du Pont** (right) of the Delaware du Ponts, and her friend Marion Crozer are brooding over their bruises

**Gloria Baker**, heiress to \$10,000,000, rests her pretty head in Ski Instructor Hauser's lap while sun-bathing







SUN VALLEY'S CHAIR SKI LIFTS. ALSO SHOWN ON FRONT COVER COST 25¢ A RIDE CARRY PASSENGERS DOWN AS WELL AS UP AS SHADOWS ON SNOW REVEAL



## SUN VALLEY continued



**Ideal snow**, for skiing, of which that above is a sample, should be 4 ft. deep, powdery on top, crusty beneath.

**Streams like this**, which look more like Vermont's than Idaho's, contain trout. Deer and moose are here, too, rarely.

**Skiing** in the East is uncertain because of the climate, dangerous because of shallow snow, slopes with trees. Most of the West has the same disadvantages. Count Schaffgotsch (*too skier, too*), picks Ketchikan as the best winter sports site on the 11-man Pacific by a process of elimination after a six-weeks tour of the Rockies.







Instructor Hauser tells Mr. Studebaker how to do a stem turn.



The start: Mr. Studebaker tries to obey instructions.



Badly tangled up (above), he fails ignominiously (below).



Writer Claude Binyon is possibly Sun Valley's worst skier. Above, the start of a stationary, open-mouthed un-*Christiania* turn, a Binyon specialty. The woolen cap is not *de rigueur*.

## SUN VALLEY SKIERS, HALE AND HALT

(continued)

**T**he hard thing to learn on skis is not how to go fast but how to go slow. An able-bodied adult should be capable of controlling skis after one week in ski school. When a Sun Valley skier has learned to do *snowplows*—and *stem turns*—which Mrs. Studebaker is executing (below) much more capably than her husband—he graduates from a class on the gentlest practice slopes to a class that uses Sun Valley's Dollar Mountain ski lift, studies the *stem Christiania*. What

most people neglect to find out about winter sports until they try them is that, for novices, they are mildly perilous. Sking down mountains that are sparsely covered by snow and thickly covered by trees amounts, for unskilled skiers, to an inefficient form of suicide. At Sun Valley, where the slopes are treeless and the snow is deep, sking hurts are minimized. Most of the casualties on the opposite page came from falling down on skates.







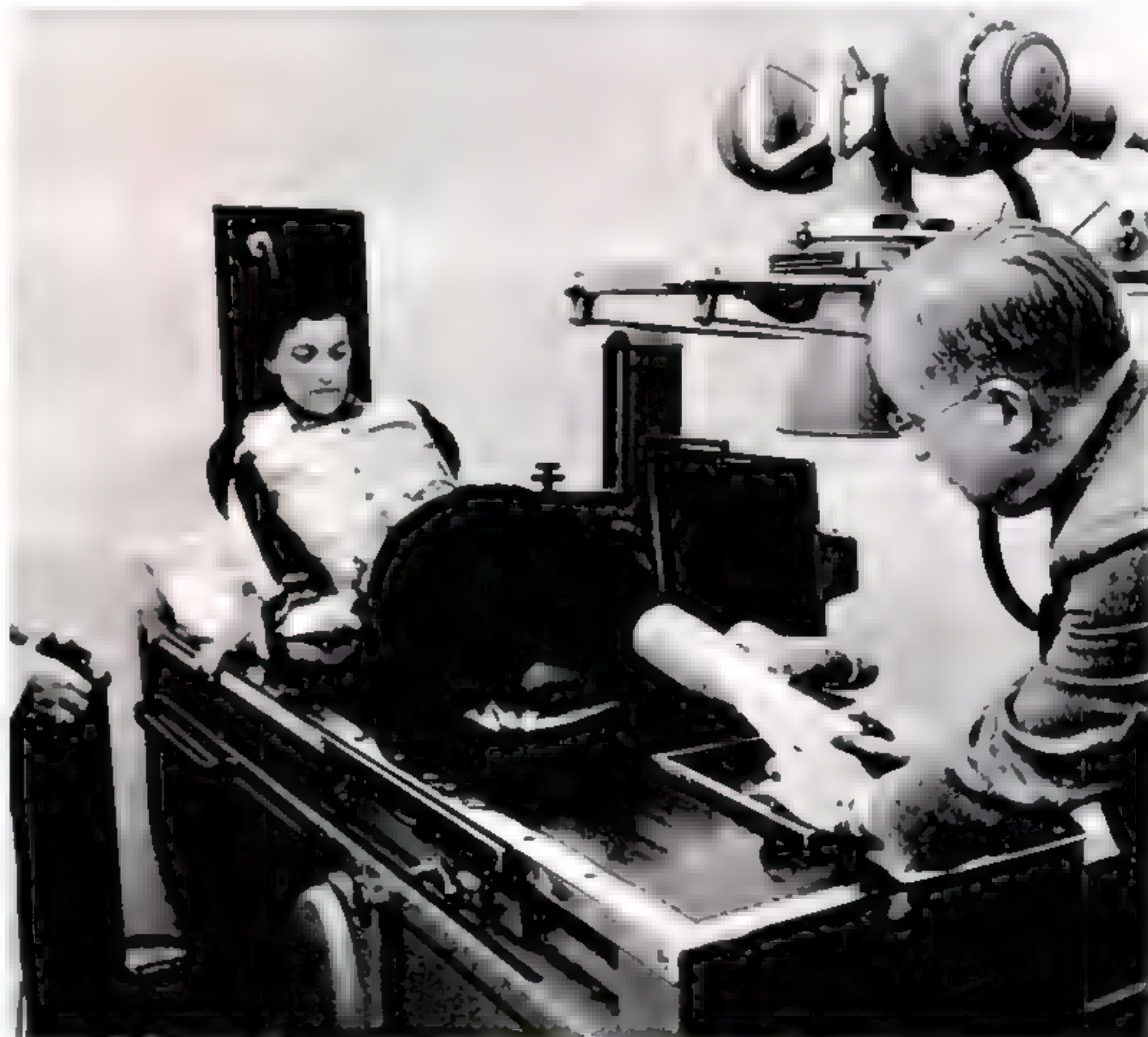
**A well-appointed winter resort** stocks one pair of crutches to every ten pair of skis. Outdoors, Frank Reucker of New York gets about on a dog sled.



**From the balcony** above the redwood-paneled sunroom, decorated by Marjorie Oelrichs Dutton, Sun Valley's skating teacher, Mr. Holmes, is looking down at the rink where he broke his crotch.



**This is Maxie**, imported from Southern Germany to run Sun Valley's ski room, browsing in Saks Fifth Avenue's ski supply shop, which adorns it. Maxie contrived to break his left wrist the very best time he went skating.



**The Lodge's little clan of cripples**, clustered indoors and therefore more in evidence than the resort's healthy guests, is an alarming sight for new arrivals. In his well-appointed two room cottage, Sun Valley's busy Dr. Faye G. Johnson (right) is X-ra'ing an ankle which belongs to poor Sarah Appleton of Kalamazoo, Mich.



## SUN VALLEY (continued)



SUN VALLEY'S GLASS-WALLED SWIMMING POOL IS STEAMING HOT

Dog sleds, curling, sleigh rides and paddle tennis (right) are some of Sun Valley's minor outdoor sports. Indoors are slot machines, ping pong and billiards.

The air is 10° above zero while the water, heated in the basement, is 82°. The white stuff on the springboard is snow trampled down by divers.



SNOWBALL FIGHTING IN THE SUN VALLEY POOL IS GREAT FUN



ONE WAY TO KEEP WARM IS TO DIVE INTO THE POOL



Host Harriman and wife (right) are  
dozing outside a "hot potato" hut  
coffee, hot wine, cigarets — on top of  
Dollar Mountain. Idaho's sun is hot  
enough for half-naked skiing below



NOTHER IS TO PUT ON A BATHROBE.



ON SUNNY DAYS THE LOGE ALSO FUNCTIONS AS A COCKTAIL BAR





TWENTY SIX YOUNG CHINESE POSE WITH RELATIVES, MUNICIPAL HAND AND Y. M. I'



ONE OF THE BRIDES

## "THE THIRD MASS MARRIAGE AT THE TIENTSIN Y. M. C. A."





PICHAIS AFTER GETTING MARRIED SIMULTANEOUSLY AT A COST OF \$4 A COUPLE

So says the Chinese banner behind the 26 modern young Chinese who have just got a cheap, modern Christian wedding in the Y. M. C. A. at Tientsin. The mass marriage idea was invented by a mayor of Shanghai two years ago and has since swept China. China's problem is not to increase the fecundity of its teeming poor but to encourage marriage among its ambitious, educated young people like those shown above. For such, a standard Chinese wedding means that they go into debt for life. Instead of a Chinese band of horns, bells and conchs, the Tientsin Y. M. C. A. supplied the municipal brass band shown above. Each bride was given a standard bouquet of carnations and ferns; each groom received a carnation for his buttonhole. Instead of the traditional red, the brides wore pale pink (white is for mourning in China). The grooms wore long blue formal gowns and black jackets. A girls' class at the Y. M. C. A. provided 13 little girl attendants. The band played Mendelssohn's *Wedding March*, a few words were said and each bridegroom got a certificate of marriage. Total cost per couple: \$4.



ONE OF THE GROOMS



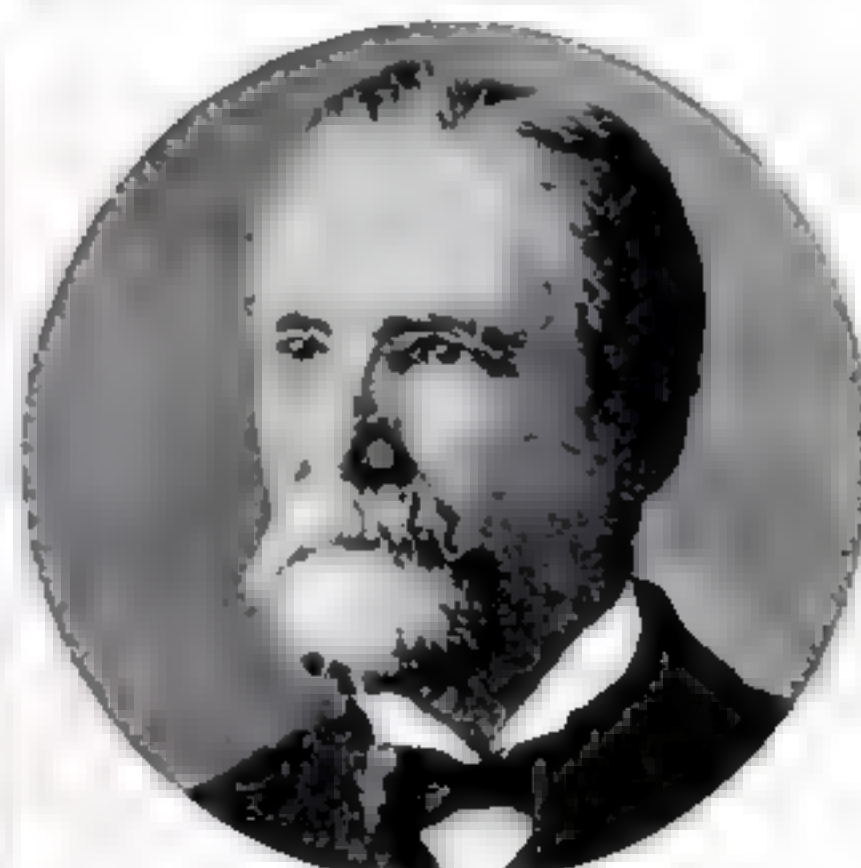
# THE CHIEF JUSTICE OF THE UNITED STATES HAS LIVED SEVENTY FIVE YEARS . . .



**1862** Mary Catharine Connelly Hughes gives birth to a son, Charles Evans Hughes, at Glens Falls, N.Y. on April 11.



**1862** In this modest Glens Falls house the future Chief Justice first saw light. His father was a Baptist minister and though the family had little money, the domestic background was cultivated and rich in classic learning.



**1862** To Rev. David Charles Hughes, his bearded father (above), young Charles grew up to bear a striking resemblance.



**1865** At the age of 3 Charles was taught to read by his mother. At 5, attending school at Oswego, he resented the method of teaching, produced his own plan.



**1870** At 8 Charles was the seasoned scholar you see above. Living with his parents in Newark, he read Shakespeare and perused the Bible in original Greek.



**1878** At 16 Charles transferred from Colgate to Brown, became Class Prophet, was graduated in 1881 with a prize for "ability, character and attainment."



**1881** A Brown graduate at 19, Hughes taught Greek two years in a N.Y. academy. Entering Columbia Law School, he graduated first in his class of 1884.



**1888** After four years in W. S. Carter's law firm, Hughes married Daughter Antonette (above). Two years later he began to grow his famous beard.



**1899** From this year until he went to Albany as Governor in 1907, Lawyer Hughes and his wife lived in this house on Manhattan's West End Avenue.



... AND NO MAN HAS EVER DOUBTED EITHER HIS BRAINS OR HIS CHARACTER



**1905** Hughes' long and honorable public career begins as counsel for the Stevens Gas Commission. He exposes Consolidated Gas's monopoly, forces rates down 20%, is hailed a liberal.



**1905** Representing the Armstrong Insurance Commission, shown in session above, Hughes masterfully reveals corruption between leading financiers and politicians, makes exposures resulting in drastic revision of insurance laws, exhibits the brains and the character which were to win him universal respect.



**1906** So popular is Hughes that the Republican bosses are reluctantly compelled to nominate him for Governor of N. Y. against Democrat William R. Hearst.



In unbrushed silk hat and unpressed frock coat, with wide gestures like these, Nominee Hughes harangues crowds at upstate county fairs, promises reform if elected.



Never a good stumpster, he campaigns with more vigor than brilliance, announces that he recognizes obligations to no one other than the public which may elect him.



**1906** Hughes' campaign is crowned with success when he defeats Hearst with a majority of 58,000 votes. He owed his election more to the fact that the New York publisher was widely regarded as a political menace than to his own powers of oratory.



**1907** Governor-Elect Hughes drives to the State Capitol in Albany to assume office. The voters liked him and when he ran for re-election in 1908, again against Hearst, who was now an Independent, Hughes carried the entire State ticket with him.



# HUGHES *(continued)*



**1907** Hughes takes office as New York's Governor, for four years guides the State's destinies from this great room in Albany. He promptly scandalized politicians by firing political hacks and making his own appointments, outlawed race-track betting. During this period he sported large red whiskers, wore unpressed ready-made clothes, was anything but a dandy.

**1911** Appointed Associate Justice of the Supreme Court by President Taft, in 1910, Hughes has as colleagues the next year (left to right, front row) Holmes, Harlan, Chief Justice White, McKenna, Day and (rear row) Van Devanter, Lurton, Lamar. During his six years on the bench, Hughes upheld social, labor and antitrust measures, earned a reputation as a liberal.





**1916** Hughes resigns from the Supreme Court to run for President. This picture was taken on June 7, three days before he received the Republican nomination in Chicago. Hughes did nothing to win the nomination, was urged by friends to run.



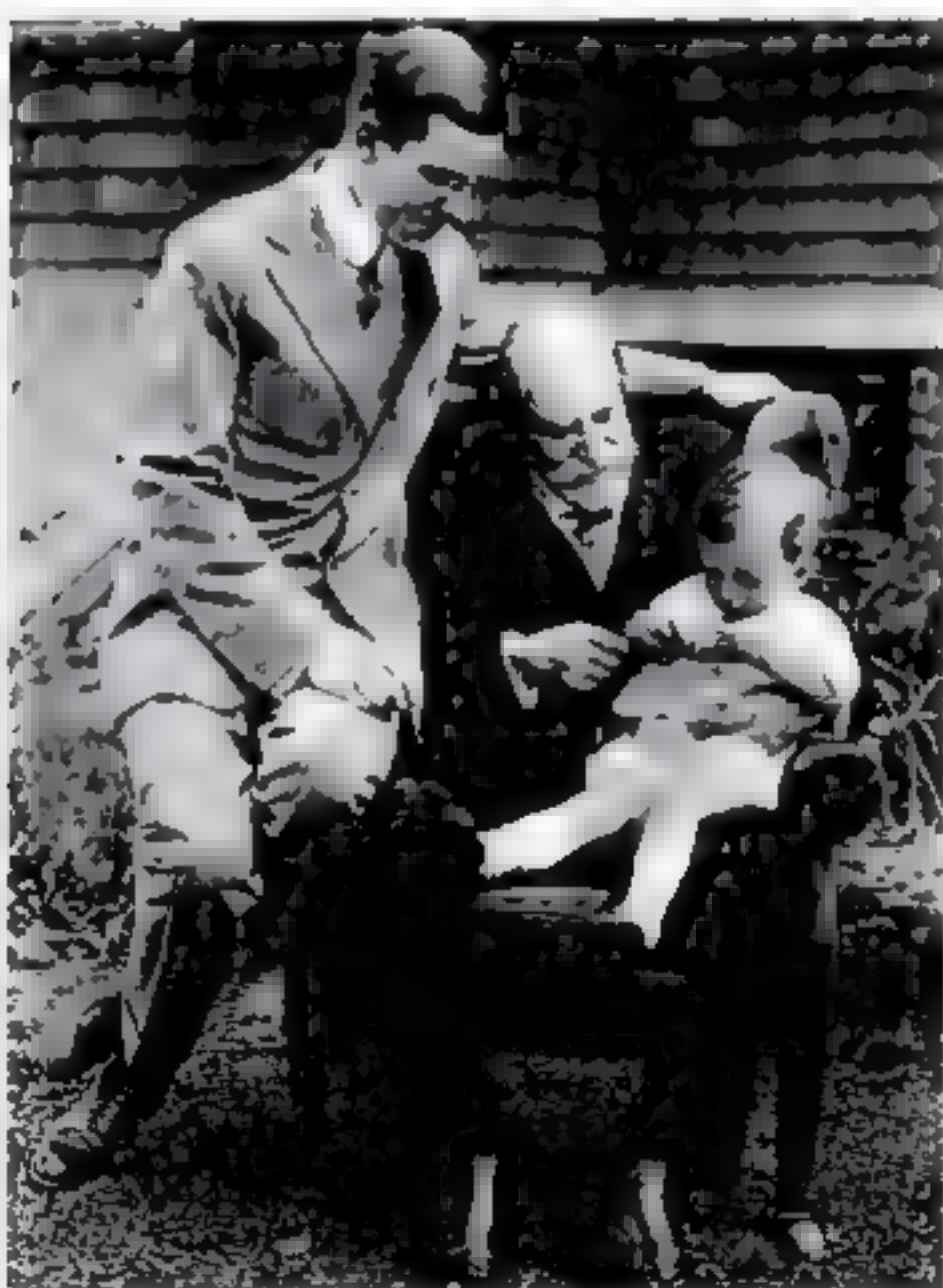
**1916** Senator Warren G. Harding formally notifies Mr. Hughes that he is the Republican nominee for President.



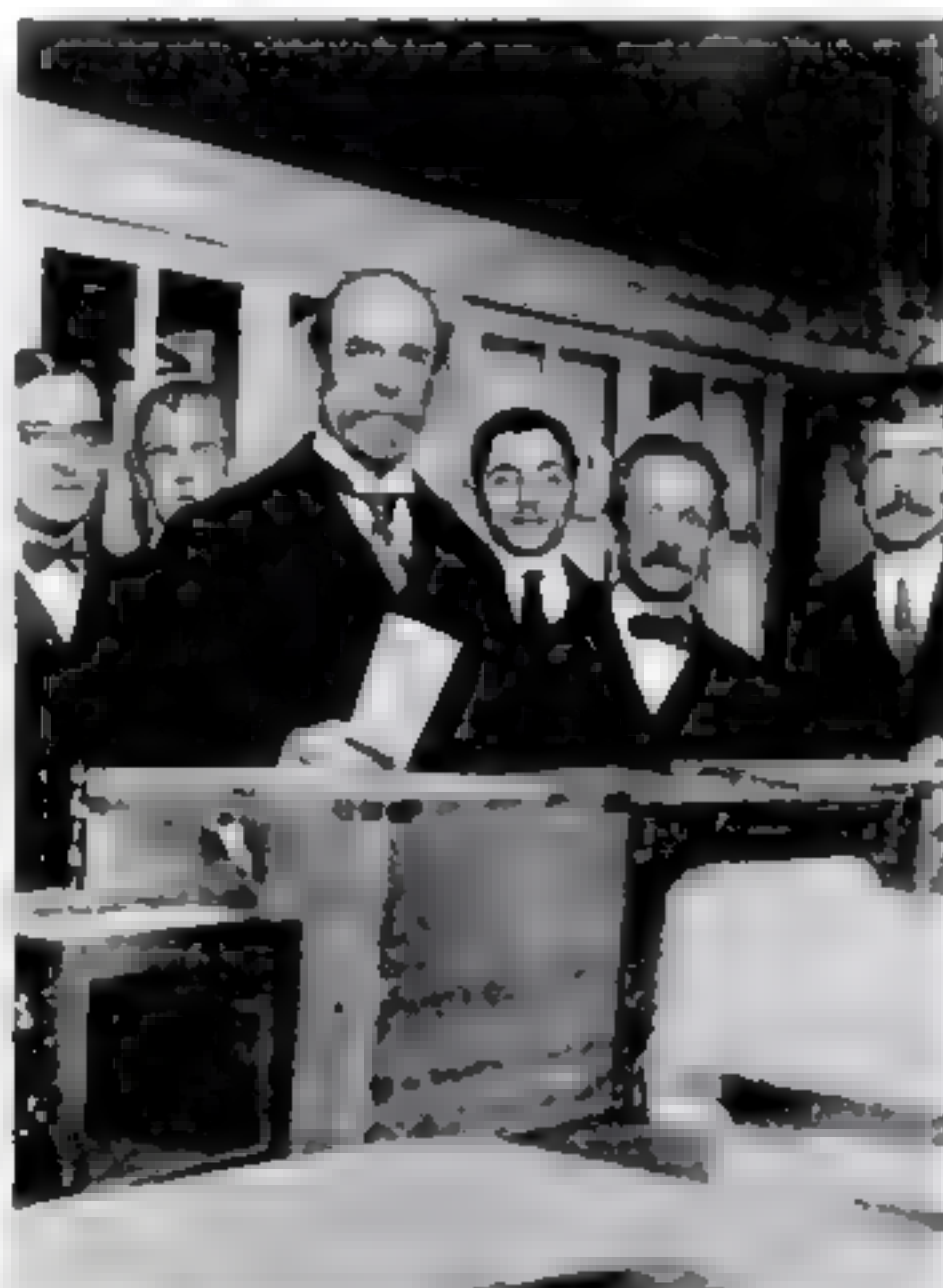
**1916** Ex-President Taft, now a law professor at Yale, visits Nominee Hughes, backs him against Wilson.

## THE MAN WHO WAS ALMOST PRESIDENT

As a Presidential candidate, Hughes was thoroughly miscast. Unable to dissuade him from touring the country, his advisers persuaded him to jiggle papooses on his knees, but he managed to remain chilly and aloof. People called him "Charles the Baptist" and "an animated iceberg." The Republican National Committee hunted desperately for some genial skeleton in the Hughes closet, produced a political movie with Hughes dressed up to inspect a coal mine. With war raging in Europe, Hughes tried to please both the pacifists and the militarists, the pro-Germans and the pro-Allies. He tried to conciliate both Capital and Labor. His crucial mistake was his August visit to San Francisco. Surrounded by Old Guard Republicans, he lost the support of Governor Hiram Johnson, a leader of the Bull Moose wing who, after an unintentional personal snub on Hughes' part, refused to see the latter. Hughes lost to Wilson by an electoral vote of 254 to 277. Had he carried California's Bull Moose vote, he would have carried that State and been elected 267 to 264.



**1916** Three Charles Evans Hugheses, father, son and grandson, had campaign pictures like this taken to show the G. O. P. candidate as a genial parent.



**1916** His face a study in dignified confidence, the Republican nominee for President casts his vote in a Manhattan laundry on the morning of Nov. 7.



**1916** Confident that he has been elected, Hughes poses for photographers the morning after Election Day, was disabused when California's returns came in.



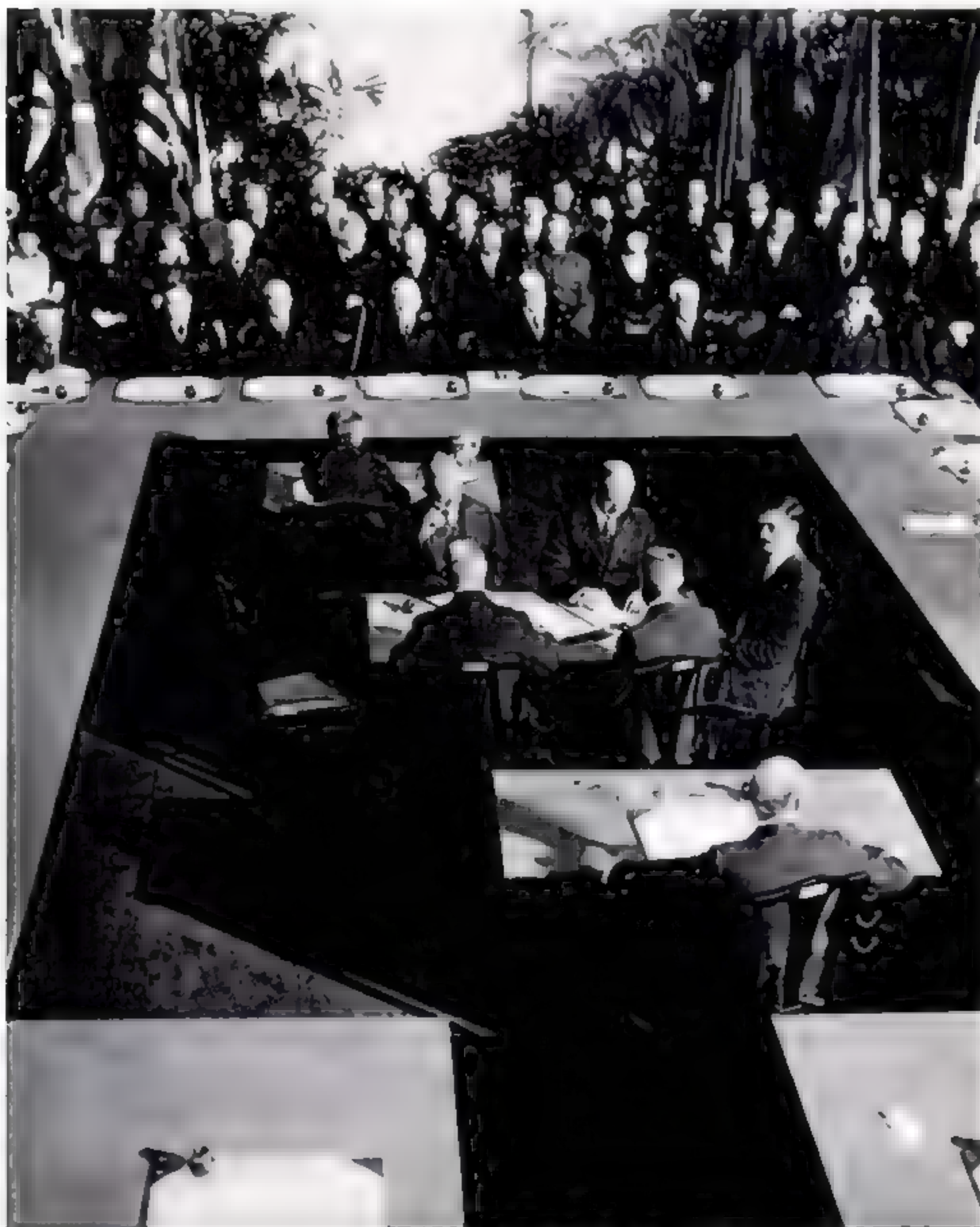
# HUGHES (continued)



**1917** A private citizen again, Hughes on City Hall steps urges New York's Mayor Mitchel to run a second time. At rear, note Teddy Roosevelt and Henry Morgenthau Sr. who, as Democratic finance committee chairman, opposed Hughes in 1916.



**1921** Hughes becomes President Harding's Secretary of State, begins to patronize a good tailor and go out socially. Left to right, front—Weeks, Mellon, Hughes, Harding, Coolidge, Denby. Rear—Fall, Hays, Daugherty, Wallace, Hoover, Davis.



**1921** Secretary Hughes' first great triumph was at the Washington Arms Conference. Plumping vigorously for limited navies, he was given major credit

for the Conference's success. Seated at the head of the table, left to right: Briand of France, Underwood, Root, Lodge and Hughes of the U. S.; Balfour and Geddes of Britain.



**1921** Not content with a radio in his home library, Secretary Hughes installs a crystal receiving set on his State Department desk.



**1921** Accompanied by Mrs. Hughes (above), Secretary Hughes becomes an inveterate diner-out, observes, "We shall do and dine for our country."





**1923** After Harding's death, Hughes continues as Secretary of State in Coolidge Cabinet (above). In 1924 he made a good-will trip to Brazil. Left to right: New, Weeks, Hoover, Hughes, Work, Coolidge, Wallace, Mellon, Davis, Daugherty, Denby



**1926** Appointed to The Hague's Permanent Court of Arbitration by Coolidge, Justice Hughes wears this lace bib.



**1930** Appointed Chief Justice by Hoover, he succeeds William H. Taft. The Senate vote: 59-26.



**1932** The Supreme Court while actually in session is recorded in a photograph for the first time by Candid Cameraman Erich Salomon. In the above section of Dr. Salomon's photograph you see, left to right, Justices Butler, Brandeis, Van Devanter, Chief Justice Hughes.



**1935** Into this magnificent new \$10,000,000 Supreme Court Building, the Chief Justice and his eight fellows moved from the Capitol in October. Score on New Deal measures: 5, approved; 11, disapproved.



**1933** Outside the Capitol on March 4, Chief Justice Hughes administers the oath of office to President Franklin D. Roosevelt at ceremonies inaugurating the first four years of the New Deal. Said the President: "We have nothing to fear but fear."



**1937** On Jan. 20, Chief Justice Hughes, 74, again administered the oath to the man who, 18 days later, asked Congress for power to appoint an additional member of the Supreme Court for every active Justice who was 70 years old or over.





## PRESIDENT ROOSEVELT VERSUS THE SUPREME COURT

No issue in recent years has shaken the country like President Roosevelt's proposal of Feb. 5 to increase the size of the Supreme Court to 15 by appointing a new justice for every old justice over 70 who refuses to retire. No less amazing is the manner in which half the electorate



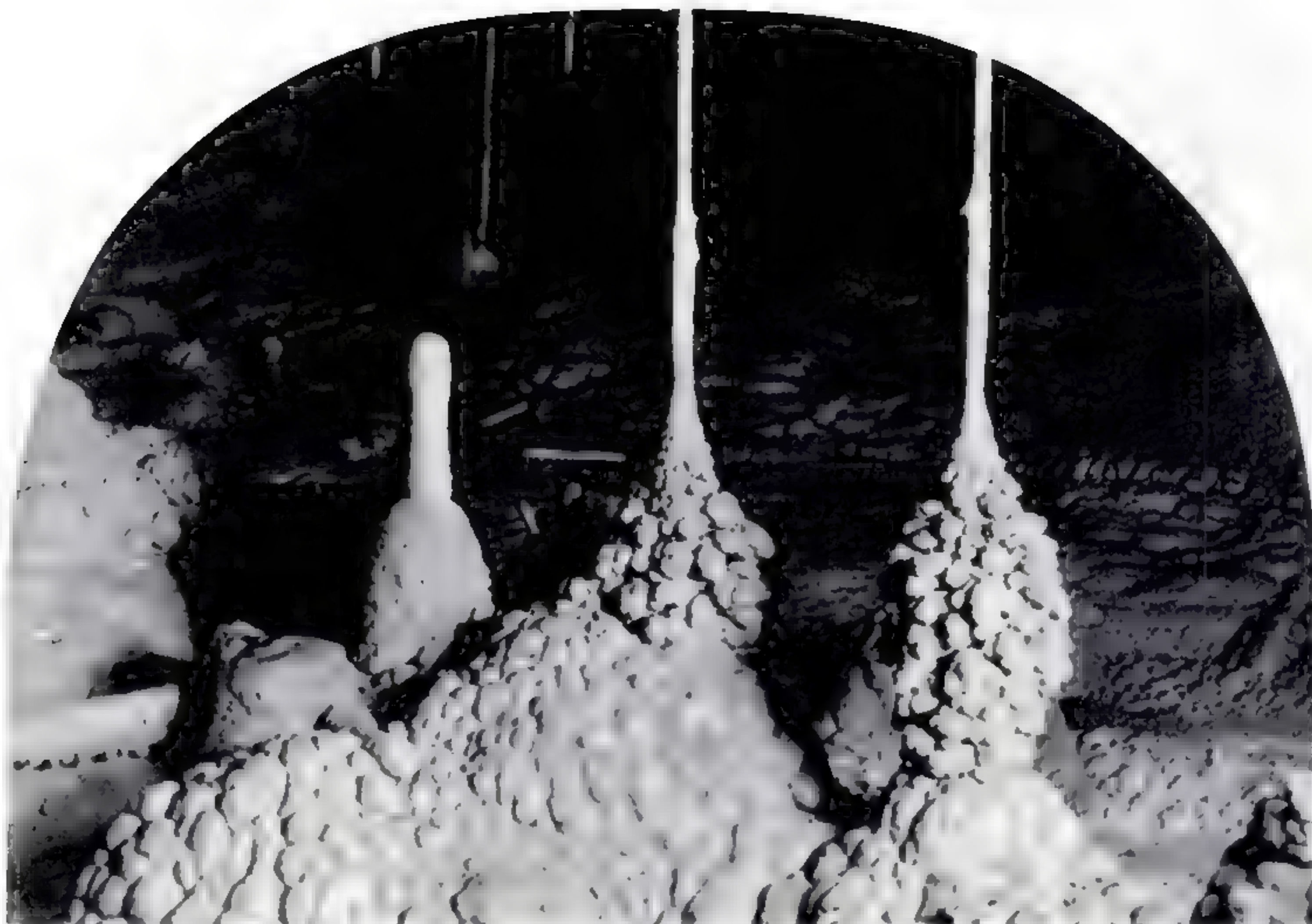


has risen up in wrathful protest against what it believes to be Mr. Roosevelt's effort to "pack" the Court to validate the New Deal. This demonstration in defense of the Court amounts to a popular tribute to its integrity and character—almost a vote of confidence in Chief Justice

Hughes whose biography you have just read on the preceding pages. Meanwhile the nine justices go about their job without comment on the political storm of which they are the calm vortex. Sketched above in their new building where no photograph of them has yet

been taken, they listen to a lawyer plead his case. Left to right: Owen Roberts, 61; Pierce Butler, 70; Louis D. Brandeis, 80; Willis Van Devanter, 77; Chief Justice Hughes, 74; James McReynolds, 75; George Sutherland, 74; Harlan Stone, 64; Benjamin Cardozo, 66.





FANTASTIC COLUMNS OF CALCIUM CARBONATE CALLED STALAGMITES, BUILD STRANGE DOMES AND PILLARS ON CAVERN FLOORS

## IN U.S. CAVES LIVE BLIND BEETLES, THIEVISH RATS, REGIMENTED BATS



The entrance to Nickajack Cave near Shellmound, Tenn. is 175 feet wide. The limestone ledge that roofs the cave is 60 feet above the floor. During the War of 1812, its long accumulated deposits of bat guano were worked to get nitrates for gunpowder.



The angry bat above resented being waked up from its long winter's sleep, bared its sharp teeth at the intrusive photographer. No vampire, this winged animal could easily draw blood with his long teeth but would not be much interested in drinking it.





Fourteen thousand bats (*left*) are hanging head down from a wall of the big Marvel Cave in the Missouri Ozarks. Photographer Mohr believes that this is the largest cluster of bats ever shown in a single picture.



The going is wet in most caves. In Marvel Cave, Mo., the guide (*below*) led the photographer through hip-deep water to get pictures of blind salamanders. Sometimes there is room only to crawl and then the going is messy.

Ever since he found a *Myotis subulatus leibii*, a rare bat otherwise known as the Least Brown Bat, Charles E. Mohr has spent his spare time in American caves taking pictures of strange creatures that live underground. On these and the following two pages are some of the bats, beetles, rats, salamanders, crickets and crayfish that he has recently photographed. Mr. Mohr, who took a Master's Degree at Bucknell University in 1931 not long after finding his first rare bat, teaches science in the Reading, Pa. Senior High School and spends his vacations taking trips to caves as far away as Missouri. The bats on these pages are hibernating. Bats always spend their hibernation period upside down and they like to keep as close together as possible. This extreme sociability accounts for the great furry tapestries of bats, like the one above, that line the walls and ceilings of cold caverns. In the summer time, the bat leaves his cave and flies around outside looking for insect food, eating his catch on the wing. Bats are not blind. They see very well in the dark and can find their way round even in daylight. Bright light may dazzle them, cause them to fly about in bewildered circles. Bats get in a person's hair only accidentally and, contrary to superstition, can be easily removed.



A bat cluster starts when two bats huddle together to hang head down from the same place (*right*). Regimented rows like these above soon form on cave walls and ceilings.







## IN CAVERN DARKNESS THESE

**T**he rat at the left is the Allegheny cave rat, thievish Eastern relative of the thieving Western pack or trade rat. A bold and curious little beast, this cave rat was lured out of the darkness with a bread crust and piece of apple. He made sure he got his food, was not frightened away even after flashlights went off in his face. Cave rats steal almost anything—pencils, string, eyeglasses.

The crayfish above has lived so many generations in darkness that he has turned white and his optic nerves have degenerated leaving him sightless. To replace his lost sight, he has long antennae and sensitive hairs growing on his body and claws.

Below is a cave cricket. Cave life has not deprived him of his sight but it has the fierce-looking cave beetle facing him from the opposite page. The blind beetle is only a quarter of an inch long but his powerful jaws make him a fearful cave dweller.



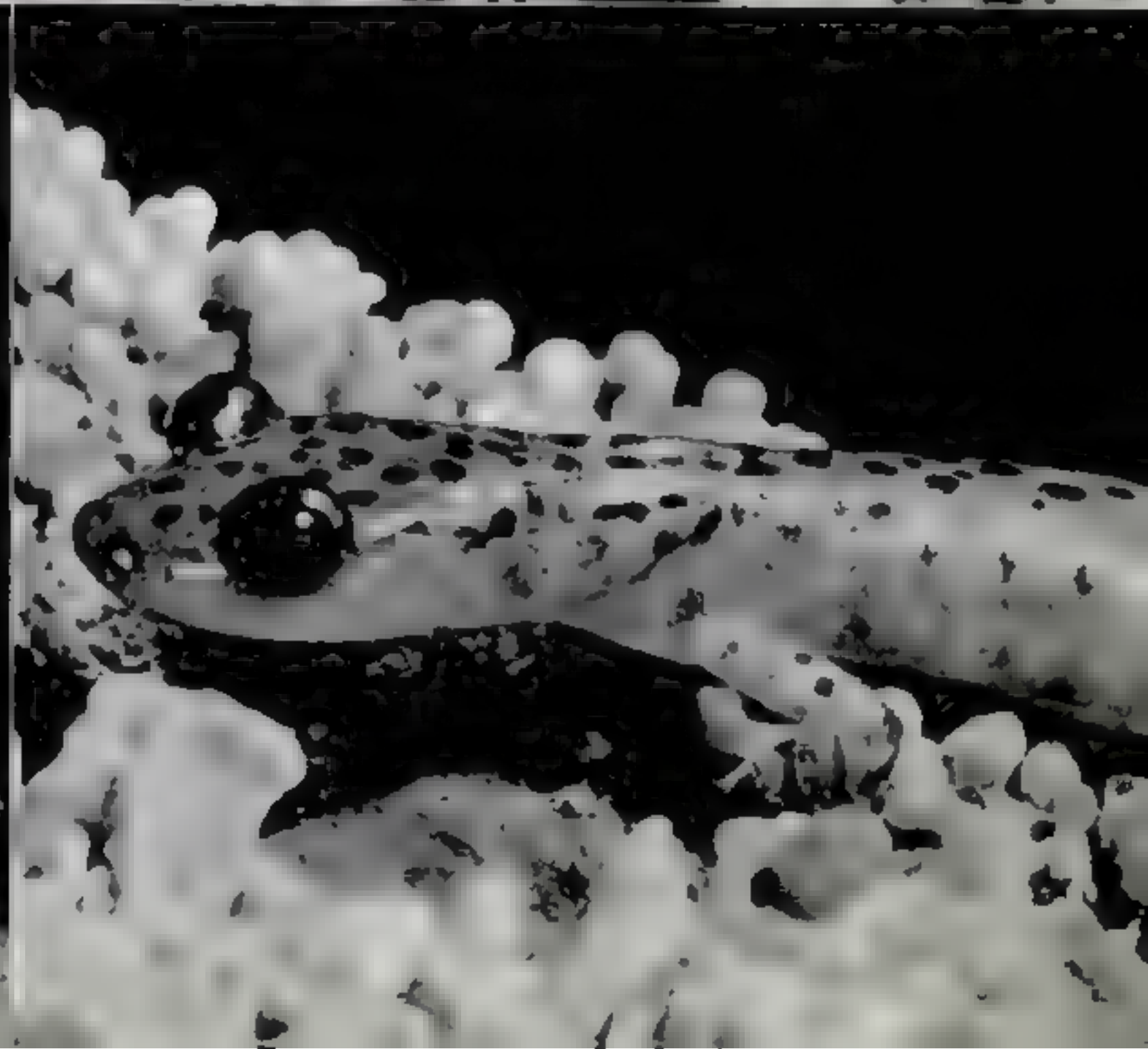




## CREATURES ARE NEIGHBORS

Above is a rare blind salamander, found in Missouri. Only two other species of blind salamanders have been found, one in Texas and the other in Europe. The hook-nosed one shown above had no fear at all of man or camera. He went sniffing about for food all the while his picture was being taken.

The orange-colored salamander, shown in three poses at the right, has big, bulging eyes which are highly developed and very useful because their owner lives in the dim twilight near the edge of the cave. Though legends say that the salamander loves heat and fire, the opposite is really true. Salamanders can live only on cool, moist air. They thrive in caves. The fire-loving legend probably grew up out of the fact that, when damp logs on which salamanders had crawled were thrown into fires, the frightened salamanders jumped squarely into the flames, hopelessly seeking escape from the heat of the log.





# Good-looking hair—

## A SOCIAL "BUILD-UP" FOR ANY MAN!



**F**IRST impressions are important—that's why men who value social and business success are ever watchful of their looks. They know well-groomed hair reflects a rightful pride in their appearance. And to give their hair the proper care, to keep it neat and handsome, they use Vitalis and the "60-Second Workout."

Just rub Vitalis briskly into the scalp. Circulation speeds up—the tight, dry scalp is awakened—hair responds with a healthy, good-looking lustre. The pure vegetable oil of Vitalis helps replenish needed scalp oils. Loose dandruff is routed. Vitalis and massage assists in giving you a handsome head of hair...a credit to your appearance.

Start today to use Vitalis and the "60-Second Workout." Get a bottle of Vitalis at your druggist.

**VITALIS**  
HELPS KEEP YOUR HAIR  
HEALTHY AND HANDSOME



• **50 SECONDS** to rub—circulation quickens—needed oil is replaced—your hair has a chance!



• **10 SECONDS** to comb and brush—your hair has a lustre—no unwelcome "patent-leather" look.



ASK YOUR BARBER for genuine Vitalis in the new sanitary Single-Application Sealtube.

Where you see this seal displayed, you are assured the same genuine Vitalis you use in your home.

## VENUS IN RED CHERRY WINS \$500

**A**t the annual show of the artists of Chicago and vicinity in the Chicago Art Institute Feb. 4, the Logan Medal, with \$500 in cash, was awarded to Sculptor Carl Hallsthammar for his *Venus in Red Cherry*, a life-size female torso in that wood. Sportive critics incorrectly called the work *Venus Playing Tennis*. Sculptor Hallsthammar advertised for a model, examined 100 applicants, finally picked a 24-year-old Florida redhead named Genevieve Grant to pose for his prize winner (see bottom picture)



SCULPTOR HALLSTHAMMAR CARVED THIS TORSO OUT OF WOOD



SOME CRITICS THOUGHT SHE WAS PLAYING TENNIS





## But the Future Begins Today

**B**RILLIANT as her future may seem, it may already be threatened by the mistaken, the dangerous idea that tooth decay is a necessary evil or that it "isn't very important."

For tooth decay has become one of the most harmful and prevalent diseases of mankind. A Government report on the examination of more than a million children in schools, indicates an average of two infected teeth per child.

As age advances, conditions grow worse. Impairment of appearance—even actual loss of teeth—is only a minor result of dental infection. Unchecked, it can retard physical and

mental development—contribute to serious illness of vital organs—even shorten life.

Because of these facts, the House of Squibb has developed Squibb Dental Cream and Squibb Tooth Powder to provide a more effective home aid in fighting dental infection.

### *Most Tooth Decay Can be PREVENTED*

Today we offer a simple plan by which most tooth decay can be prevented, and urge you to follow it.

Squibb dentifrices contain an antacid that

neutralizes the bacterial acids that cause decay, wherever it comes in contact with them. And you will like the refreshing cleanliness of the mouth and brilliant luster of the teeth that result from their use.

#### *Follow THE SQUIBB PLAN*

1. Brush your teeth thoroughly at least twice a day, using a dentifrice that is efficient and safe; one prepared by a reliable maker.
2. Check with your dentist regularly to be sure that your home treatment is effective, that your diet is correct, and that you have the benefit of adequate professional service.



## SQUIBB DENTAL CREAM

*For more than three-quarters of a century, millions of careful families have depended on the name of Squibb . . . Specify—SQUIBB TOOTH POWDER—it has all the scientific advantages of Squibb Dental Cream . . . for those who prefer powder. SQUIBB MINERAL OIL—a safe, internal regulator. SQUIBB ASPIRIN—pure and promptly effective. SQUIBB COD LIVER OIL—exceptionally rich in Vitamins A and D . . . a true economy. SQUIBB BULK OF MANGNESE—free from any suggestion of earthy taste . . . a sign of purity. SQUIBB SODIUM BICARBONATE—refined to an unusual degree of purity.*

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**"And my beard's plenty tough!"**

#15



AC and DC

Men who are exposed to all kinds of weather, who have tough skins and wiry beards, shave quickly and easily with the Schick. Yet a boy, just starting to clean the down from his tender cheeks, finds the Schick as gentle in action as if he rubbed his face with his finger tips.

A totally blind man could shave in perfect safety and comfort with not the slightest danger of cutting or hurting himself.

#### **Why Schick above all**

For a working lifetime Schick studied hair, faces and mechanical ways to shave. He experimented with cutters of many constructions and shapes. He found that a *flat* cutter with an extremely thin slotted plate, nestled closely into the skin, depressed the tiny mounds and enabled the inner cutter to shave off the hairs more efficiently and closer than any other shape of cutter shaved them.

All our past and present research convinces us that this patented construction is still the most efficient of all.

#### **Shaving at its lowest cost**

The life of a Schick Shaver is not known. Shavers we made five years ago are still performing satisfactorily. (We have made many mechanical improvements since then.)

There are no blades to buy, no parts to sharpen—and none to renew for an indefinite time. You need no soap, cream, brush nor lotions. The cost of electricity for a year's shaving is so small that a dime would cover it easily.

How, then, could you shave at a lower cost per shave?

#### **See a dealer**

Ask any Schick dealer to show you the shaver and demonstrate how simply and quickly you could learn the new way of shaving which is revolutionizing the shaving habits of the world. Be sure that he is an *authorized* dealer through whom we guarantee and service Schick Shavers.

SCHICK DRY SHAVER, INC., STAMFORD, CONN. Western Distributor: Edico, Inc., San Francisco. In Canada, Henry Birks & Sons, Ltd., and other leading stores. (Canadian price, \$16.50.)

**SCHICK  SHAVES**

## **HOP GARDENER AT WORK**

The man on stilts is stringing wire on 16-ft. poles on which to train hop bines (vines). Right now the hop gardens of Kent in south England are full of these stilt men. The one below has "mud shoes" made of tin cans, fastened to his stilt ends, and is using the wire to keep his balance. Though life insurance companies will not insure a stilt walker, these men rarely fall. Hop growing is such a complicated process that it requires workmen who have spent all their lives in the hop gardens. New plants are set out in late February, grow 80 ft. in their second year and yield a cone-like fruit which is baked before it is brewed for beer.





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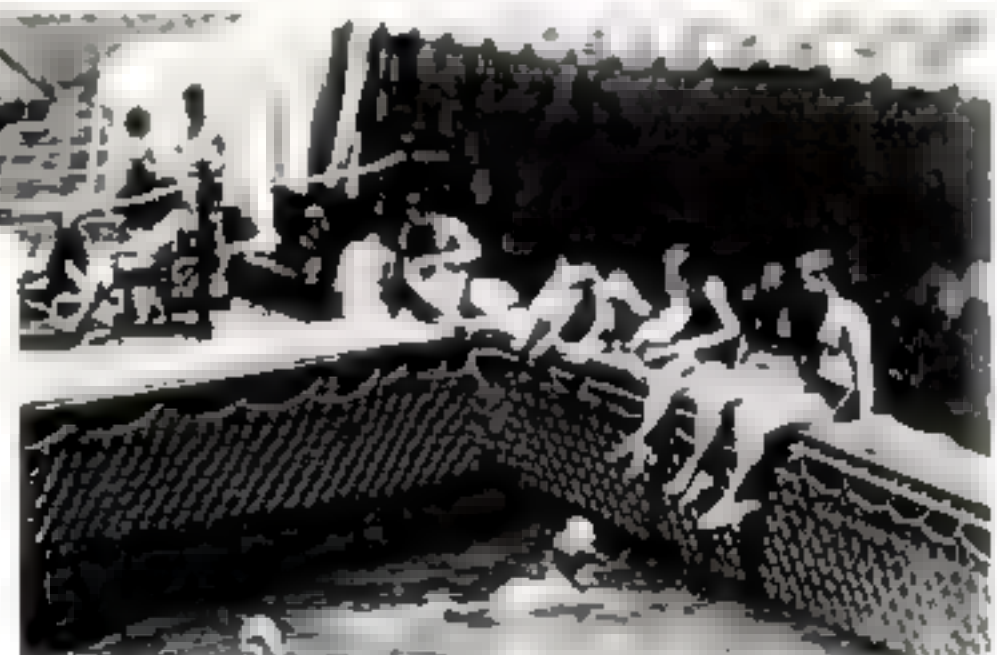
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Exceptionally broad, spacious decks. Here's some "left-handed" shuffleboard played by E. R. Vogel of the Canal Zone and J. E. Campon of New Jersey... makes the game more sporting on such a steady ship.



Luncheon. Miss Hazel Ingersoll of Long Island and Mr. E. Rodriguez of New York with a party of friends. Famous "Big 3" cuisine is served in cool, air-conditioned dining rooms. No wonder the smiles.



"Flamingo Beach"—new gay and tropical setting built around the first-class pools of each "Big 3" liner. Here you can swim or sun-tan, and under colorful beach umbrellas enjoy refreshments from "Flamingo Bar" right at the side of the pool.

s. s. **California** in Miraflores Lanes. "Big 3" liners are by far the largest ships sailing on regular schedule through the Panama Canal.

Mr. Frederick Zobrist meets the cameraman on his own ground.



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# **WITH THIS ISSUE LIFE'S CIRCULATION PASSES A MILLION**

**WE PROMISED SOME WEEKS AGO THAT LIFE'S SUPPLY WOULD FOLLOW THE**

**U. S. ADVERTISERS AND ADVERTISING AGENCIES READING BETWEEN THE LINES REALIZE THAT THE**

**DEMAND DURING 1937. WE HAVE DONE OUR UTMOST TO KEEP THIS PROMISE**

**SPONTANEOUS ACCEPTANCE OF LIFE, WHICH HAS ATTRACTED ONE MILLION BUYERS IN SO SHORT A**

**—HAVE MORE THAN DOUBLED LIFE'S WEEKLY PRINT ORDER IN THREE MONTHS.**

**TIME, HAS ALSO ESTABLISHED IT AS A FIRST-LINE ADVERTISING MEDIUM. LIFE HAS ALREADY CARRIED**

**BUT THE CONSTANTLY INCREASING DEMAND WAS UNPREDICTABLE. WE PRINT**

**THE ADVERTISING OF THE 250 COMPANIES WHOSE NAMES APPEAR ON THE PAGE OPPOSITE (AN ALL-**

**ONE MILLION COPIES OF LIFE THIS WEEK WITH THE KNOWLEDGE THAT THE**

**TIME DOLLAR AND SPACE VOLUME-RECORD FOR NEW MAGAZINES). LIFE HAS ORDERS FOR HUNDREDS**

**DEMAND IS STILL FAR FROM FILLED. A STATEMENT AS TO FUTURE POLICY WILL**

**MORE PAGES. IT HAS BROUGHT ABOUT ADVERTISING RESULTS THAT ONLY A PHENOMENON COULD**

**BE MADE NEXT WEEK. MEANWHILE, LIFE SALUTES ITS FIRST MILLION SUB-**

**PRODUCE. WE THINK THIS SPONTANEOUS ACCEPTANCE OF LIFE, EDITORIALY AND AS AN ADVERTIS-**

**SCRIBERS AND NEWSSTAND BUYERS AND THANKS EACH AND EVERY ONE OF**

**ING MEDIUM, CAN BEST BE EXPLAINED IN ONE SIMPLE STATEMENT: IT'S BECAUSE PEOPLE LIKE IT!**

**THEM FOR THEIR SPONTANEOUS GOOD WILL AND GOOD WISHES.**

**LIFE LIFE LIFE LIFE LIFE**



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## A black and white photograph of a man and a woman sitting at a table in a restaurant. The man is holding a glass and looking at the camera, while the woman is looking down at her plate. A bottle of V&amp;S 69 is on the table. In the background, there is a sign that says "BY APPOINTMENT" and a coat of arms.

**"Vat 69,  
please!"**

86

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**PARK & TILFORD Import Corp., New York, N.Y.**



# KILL THIS TAX!



Selfish interests want Congress and state legislatures to pass laws to put an additional tax of five to twenty cents on every pound of margarine.

The old lobby is working again.

Selfish interests are urging Congress and state legislatures to pass laws that will put an additional tax of from five to twenty cents a pound on margarine.

These are not bills for the purpose of raising revenue.

They are bills backed by the creamery interests who, frankly, would like to see margarine taxed out of existence in order to increase the sale and price of butter.

What's wrong with margarine?

Why should this food product be singled out for ruinous taxation?

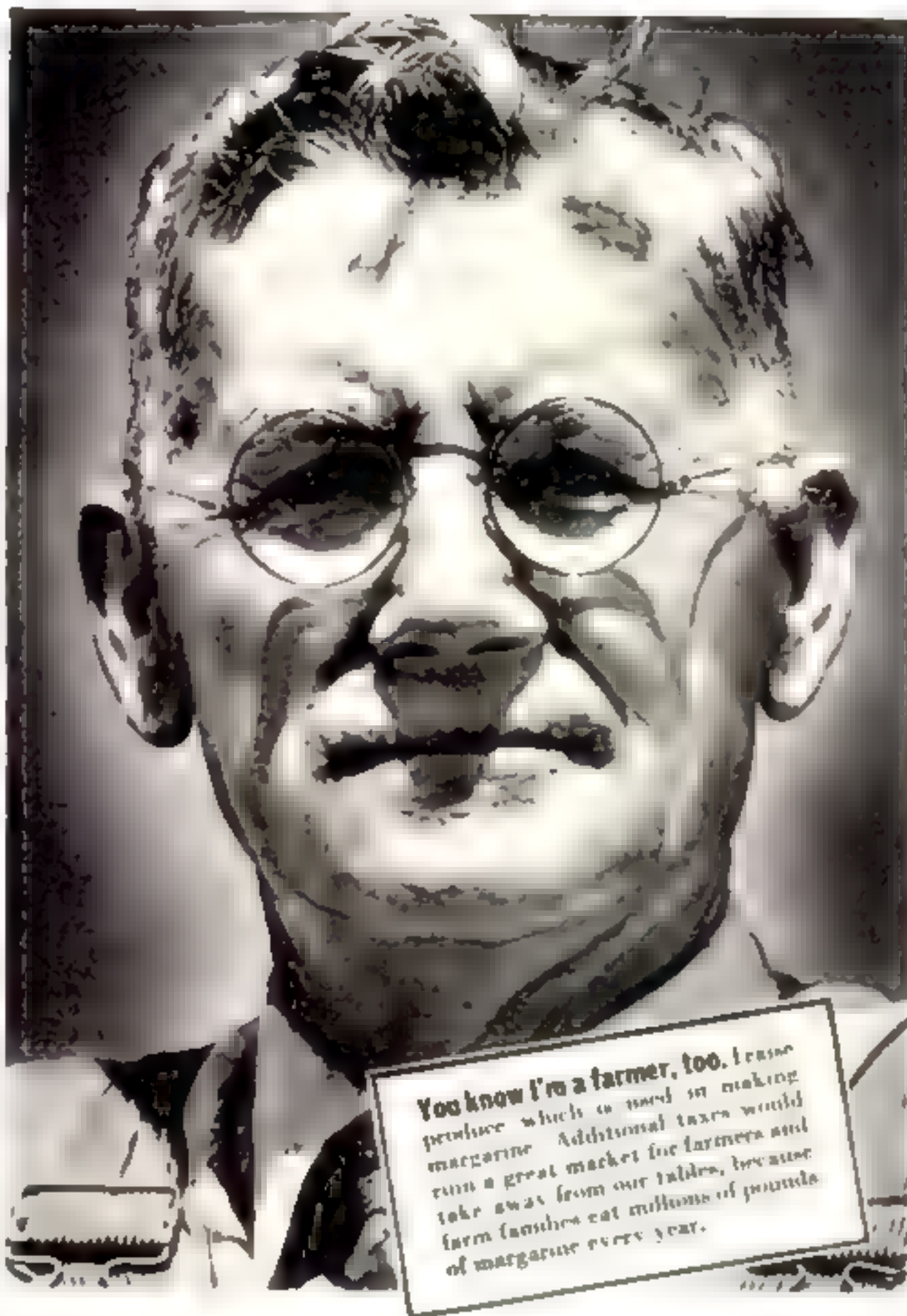
We'll give you the answer in a nutshell: margarine's only crime is its great economy.

It sells for substantially less than butter.

We protest against this proposed taxation. We hold it would be un-American and unfair. And we speak for wholesome margarine that is one hundred per cent an American farm product.

## A Product of American Farms

We speak for margarine that is made from nutritious domestic vegetable fats that are produced from the crops of southern planta-



tions, for margarine that is churned in fresh, pasteurized skim milk from northern pasture lands.

Here is a wholesome, economical food product that needs no defense.

It is used through preference, or necessity, in millions of American homes in both the cities and on the farms.

It makes a delicious spread for bread.

It is an excellent and an economical ingredient for cooking.

Its food-energy content is measured at 3400 calories to the pound, exactly the same caloric value as butter.

To tax wholesome margarine as a means of increasing the sale of butter would be as illogical as taxing apples to increase the sale of oranges; as taxing cotton to increase the use of wool.

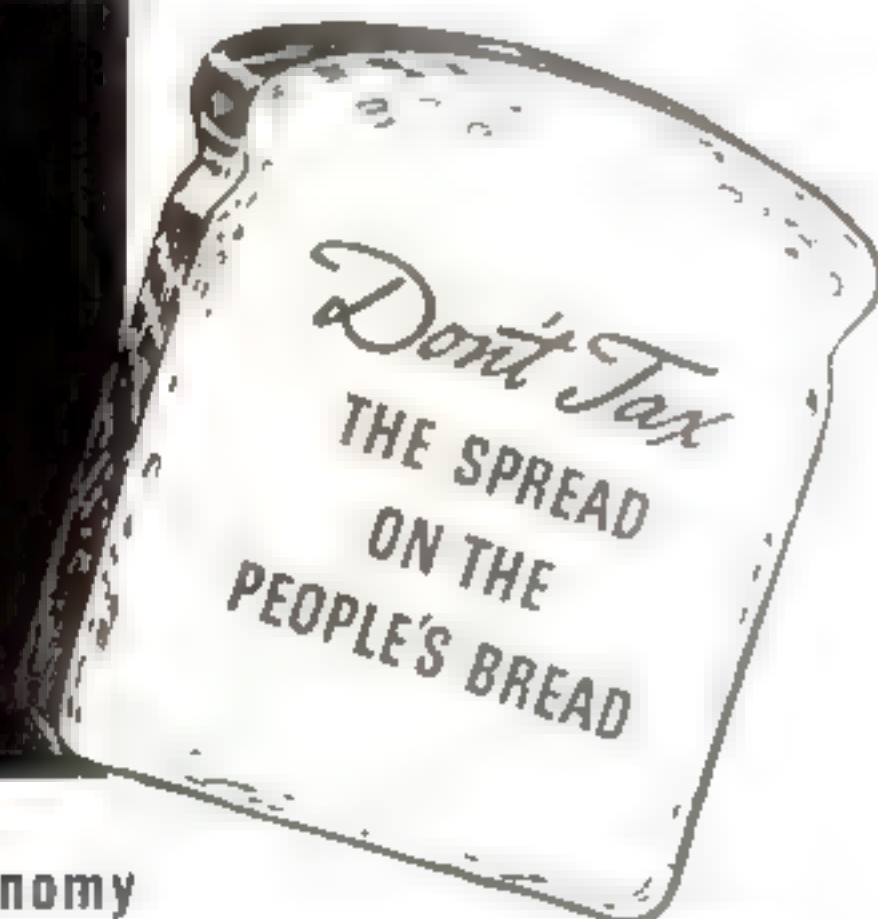
And, let us point out, the real burden of this tax would be borne by the people who can least afford to have their cost of living increased: the wage-earners of America.

Finally, a tax of this character would result in depriving many persons in the low income class of a wholesome and palatable

spread for their bread.

Tell your congressmen and state legislators to vote against the margarine tax. Let them know that you are against such vicious legislation.

**NUCOA, THE WHOLESOME "THRIFT-SPREAD" FOR BREAD!** Nucoa is a wholesome margarine, one hundred per cent the product of American farms. It contains nutritious domestic vegetable fats, extracted from southern farm crops, churned in fresh, pasteurized skim milk produced on the rolling pastures of the north. It is accepted by the American Medical Association Council on Foods and has the endorsement of Good Housekeeping Bureau.

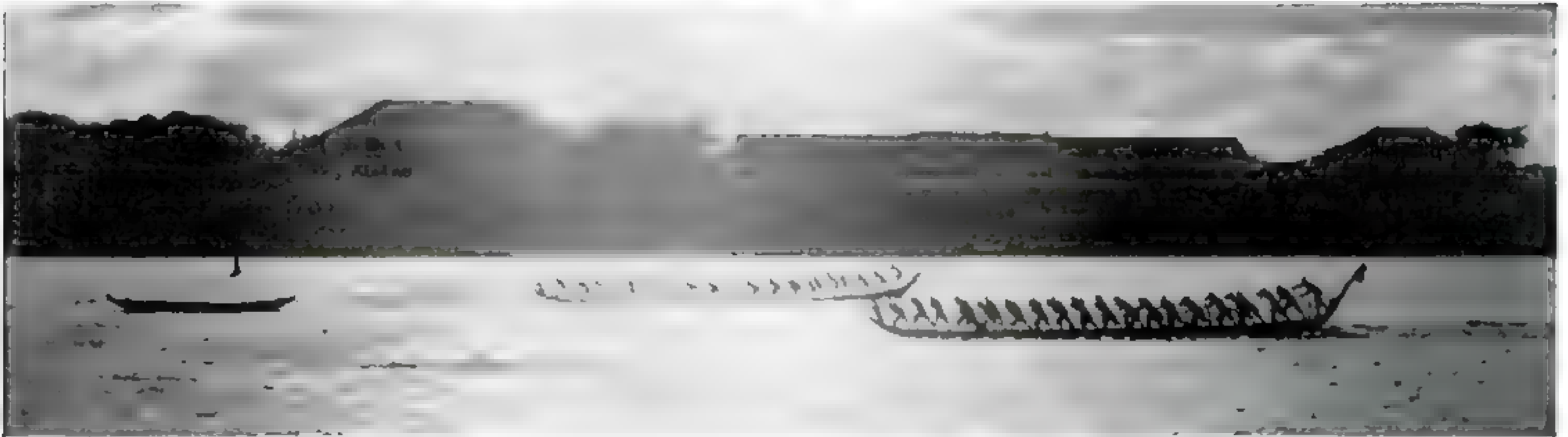


Margarine's only crime is its great economy

This advertisement paid for by The Best Foods, Inc., 88 Lexington Ave., New York City, makers of Nucoa, and Hellmann's and Best Foods Real Mayonnaise, and other quality foods



## THE CAMERA OVERSEAS: THE CAMBODIANS RACE IN PIROGUES



The Kingdom of Cambodia is part of French Indo-China in the southeastern hump of Asia. The Cambodians had

a great civilization 1,000 years ago, are now a morose, lazy but intelligent race which loves sport. Shown

above is the finish of one of the annual elimination races between racing pirogues on the great Mekong River.



One hundred Cambodian pirogues are lined up for the final ceremony of the Retreating Waters, at Phnom-penh,

the capital. The waters retreating are those of the Mekong River which annually floods, has a natural overflow reser-

voir in Tonlé-Sap Lake. When the flood is over, King Sisowath Monivong runs off the events shown above.



## THE CAMERA OVERSEAS: THE VIENNESE HONOR THEIR SOUL



Wreaths were dumped on the bronze statue of Composer Johann Strauss in Vienna's Stadtpark. The marble

figures around the arch are lovers and lorelei rising out of the Danube River in memory of Strauss' waltz

On Feb. 14, all Vienna turned out to celebrate the 70th anniversary of the night the Viennese "Waltz King," Johann Strauss the Younger, first conducted *The Blue Danube* waltz in Vienna. (The 14th was picked because nobody could remember whether it happened on the 13th or 15th.) Though Vienna did not like *The Blue Danube* at first, every Viennese now agrees that the great waltz is an accurate "mirror of the Viennese soul." Last month the great waltz was played day and night from the bandstand of the Stadtpark, at all the swank February balls, in cabarets, coffeehouses, by barrel organs and the Vienna Philharmonic Orchestra.



Strauss' favorite violin is such an important relic to Viennese that four "favorite violins" are on display.



Johann Strauss the Younger (1825-99) was one of three able composer sons of a famed composer father.



In this pleasant garden in the Salzkammergout square of Vienna, Johann Strauss composed many a fine waltz. *The Blue Danube* is credited with having lifted Vienna out of the gloom of 1867 during and following the wars with Prussia and Italy.





THE BLUE DANUBE. THE RIVER THAT MAKES THE POLITICS OF CENTRAL EUROPE, IS USUALLY GREY OR YELLOW



Where *The Blue Danube* was written, 54 Praterstrasse, Vienna (the house behind the flags), Viennese lugwigs spoke on Feb. 14 and a choir sang the waltz in a cold drizzle.



Strass's grave in Vienna's Central Cemetery near Schubert's grave, showing a marble muse quieting a harp, is piled high with floral tributes 38 years after his death in 1899.



## THE CAMERA OVERSEAS: THE ENGLISH ROW A BUMPING RACE



The worst rowmen at Oxford University tried to improve themselves on the Isis River Feb. 18. The scene above is a 'Torpids Bumping Race'. The Torpids (or "Toggers") are six days of racing, run off during the Lent term. Each of the 21 colleges enters one or more boats and these are divided into divisions. The race above is that of the Third or next to worst Division. The boats line up in the order in which they fin-

ished the last race. Each is trying to catch up to and gently bump the boat ahead. When that happens, the bumped coxswain raises his hand and both boats drift to one side. Next day the boats change places at the start. "Head of the River" is the No. 1 boat of the First Division, a distinction celebrated by burning a boat and getting drunk on bitter beer. No boat above seems likely to bump another and none did.





"World's greatest plowman" was what English newspapers called John Ogbourne, the oldest with grey sideburns standing at the extreme left holding his plow-handles. When

he died last month at Winford in Somerset, the English press agreed that he had left behind at least 13 prize plowmen, the seven sons and six grandsons who posed with him.



Tea in gas masks was the contribution Feb. 12 of Mrs. Farquharson (pouring), wife of Wimbledon's Mayor, to England's current fad of getting officially scared about the Next War's gas raids on England. Objective is to get every British citizen to get a

gas mask. Mrs. Farquharson was chagrined by her female guests' refusal to wear their masks. She is shown above pouring tea for her husband while Wing-Commander Steele Perkins sits by, gloomily regarding his tea which, of course, he could not drink.



## THE CAMERA OVERSEAS: GERMAN CADET BOMBERS PRACTICE ON A MAP

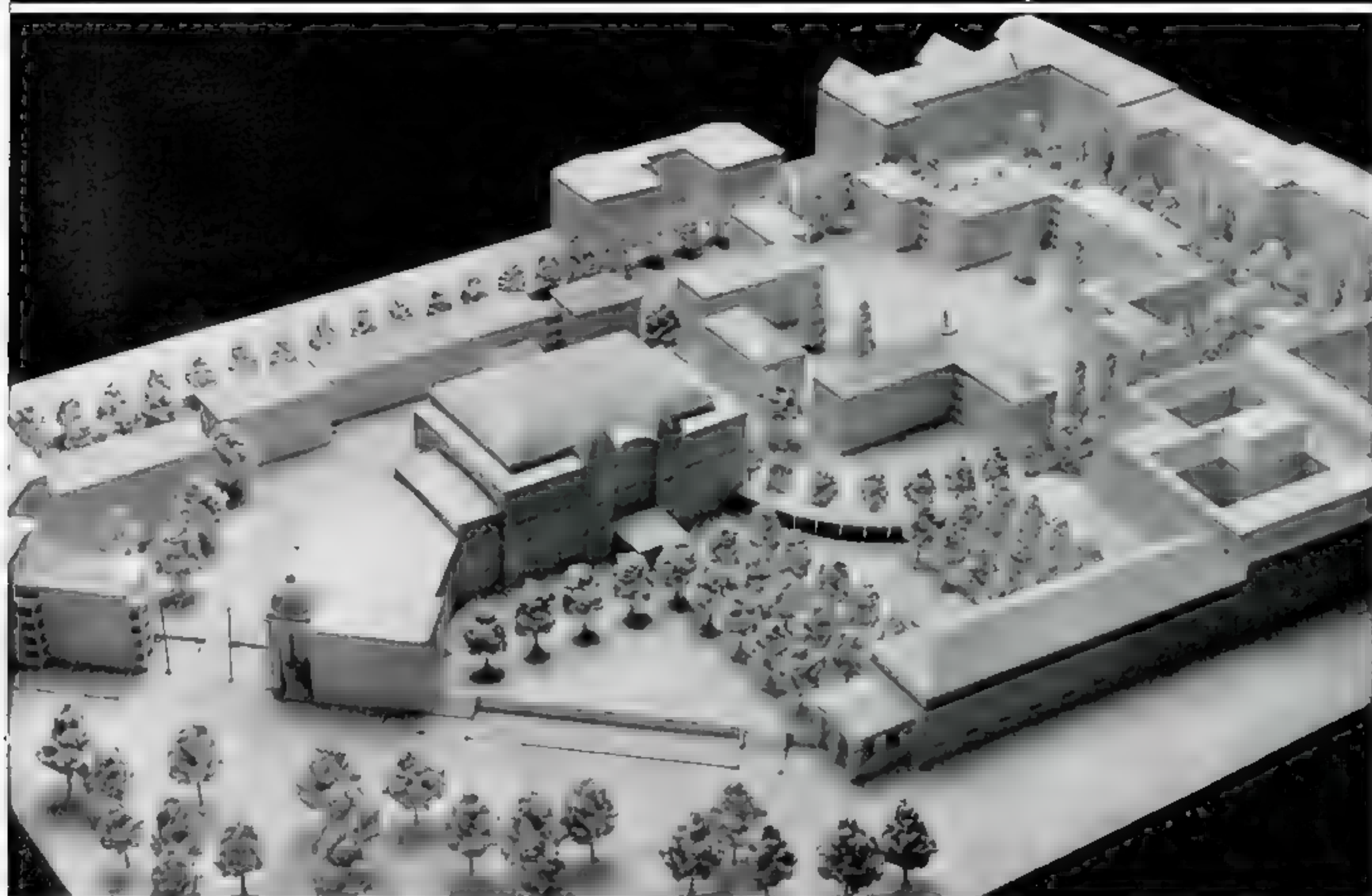
**T**his carpet map is being unrolled slowly beneath these young German students of bombing at a speed relatively equal to the speed at which the land would pass under a plane several miles above

the ground. The unrolling is done electrically. The cranks in the foreground are merely to tighten the map on the roller. The instructor has marked a spot which the student is "approaching" to bomb.

The two seated cadets do their aiming with a tiny beam of light from a lamp which they can move from side to side but which is fixed so that it strikes only straight down, as a bomb would fall.







For great Nazi street fighters whose faces were shown in *LIFE* (Feb. 22), 300 model flats are being built in the new "Dr. Josef Goebbels Settlement" in Berlin's Friedrichshagen quarter. The above is a model of the gardenized, modernistic Settlement

into which these tough veterans of the Nazi movement will move. It was the gift of more recent Nazi enthusiasts. All this is a sop to the Brown Shirts whose beloved leader, Ernst Röhm, was murdered by Hitler's orders in the 1934 Blood Purge.

## Les Patrick says

N. Y. Rangers Hockey  
Manager

AFTER EVERY  
SHAVE A DASH  
OF **AQUA VELVA**  
MAKES MY FACE  
FEEL LIKE  
A MILLION!



**Closes Pores in Skin—  
Keeps out Dirt, Dust—Fights  
off Sore Spots... Irritation**

**S**KIN PORES left wide open  
after shaving with warm  
water and soap collect dirt,  
dust and impurities which  
often cause sore spots, pim-  
ples, ingrown hairs.

A cooling dash of Aqua Velva  
after your morning shave  
closes pores tightly... fights  
off irritation.

**FREE  
OFFER**

Good only  
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1-5

## A WORD ABOUT CANCER

The publishers of **LIFE** are pleased and proud  
to receive such commendations as these—

from *C. C. Little*, famed scientist and Managing Direc-  
tor of the American Society for the Control of Cancer:

"I am very pleased with the way in which *Fortune*, *Time*,  
the *March of Time* and *Life* have taken up the cancer  
problem and I believe that their efforts have advanced the  
cause of cancer educational work more successfully than  
any other influence during the past twenty years."

from *Morris Fishbein*, M.D., Editor of the *Journal of*  
the American Medical Association, in an editorial in  
the February 20th issue of that ultimate authority of  
medical literature:

"The series of publications and educational activities asso-  
ciated with the periodical *Time* are devoting themselves in  
a serious manner to aiding the campaign against cancer.  
The current issue of the talking motion picture *March of*  
*Time* presents a lecture and a series of pictures which have  
received favorable comment from the medical profession  
wherever they have been shown. They would seem to be  
invaluable in educating the public regarding the nature of  
research against cancer, regarding the use of radium, the  
x-rays and surgery, and regarding the menace of cancer  
quackery. Advance reports indicate a special article on  
cancer which will appear in the March issue of *Fortune*  
magazine, and a photographic educational series which  
will appear in an early issue of *Life*. Already the *March*  
of *Time* broadcast on the radio has reflected to the public  
the new campaign against cancer. The headquarters of  
the Association has cooperated in these productions. This  
type of cooperation in the education of the public is im-  
portant for the medical profession, and the publications  
concerned are hereby tendered the thanks of The *Journal*  
for the manner in which the work has been carried on."



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## Private Lives



ALAIN BONNET

Because his foster father, Georges Bonnet, was made French Ambassador to the U. S. for the express reason of negotiating a War Debt settlement, thus making France eligible to borrow money during the next war, 3-year old Alain Bonnet had to leave France and take up life in America. When he saw New York from the boat, he thought it was Washington and cried: "Papa, c'est magnifique." It was only New York, said Papa Bonnet. "Ok" said Alain, "c'est magnifique quand même."

When Mrs. Charlotte Oxford, 23, found herself with child and abandoned by her lover, she had nowhere to turn for help. She could not go back to her husband, whom she had left to become a waitress in Index, Wash. Her father would not have her back on his ranch. So she went to her lover's wife, Mabel Fain, 38. Big, bighearted Mabel Fain took her husband's mistress in to live with her, promised to take care of her. When, after a week Harry Fain, 43, came home, Mabel wanted to talk things over. But Harry refused to answer



MRS. MABEL FAIN

her questions and kindly Mabel, her patience ended, shot him dead. She went to jail and Charlotte stayed home to take care of Mrs. Fain's four children. "I can't remember shooting him," said Mrs. Fain. "Harry told me he was single," sobbed Mrs. Oxford. "I was so lonely and he was awfully nice to me. Harry was nice to everyone. Everybody liked him."

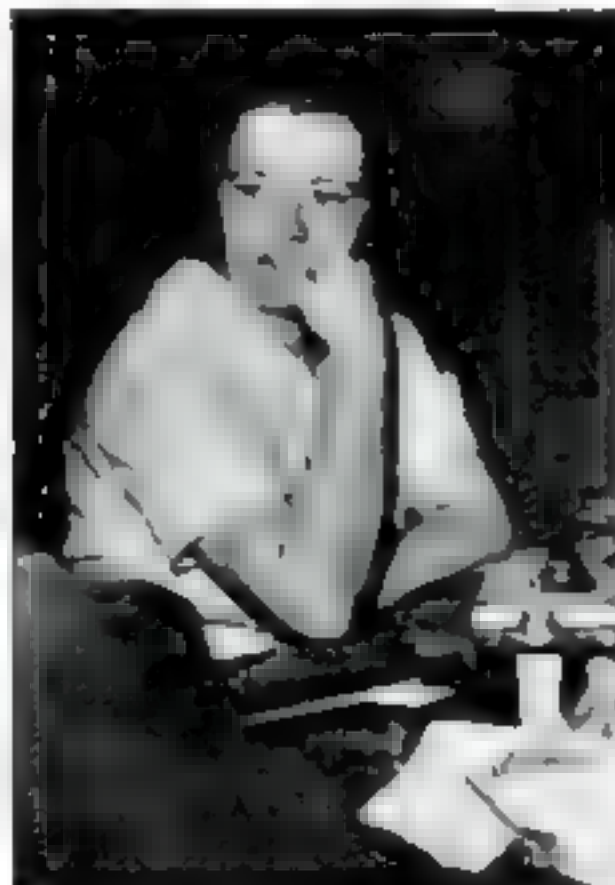
In Reno, Mrs. Livingston L. Biddle II divorced her husband, ending a 12-year marriage. Mrs. Biddle, the former Kate Page, will have custody of her son. Mr. Biddle will keep their



MRS. KATE PAGE BIDDLE

North Carolina estate where he prefers to live quietly rather than join the high social life to which his standing as a Philadelphia Biddle and Drexel entitles him. His brother "Tony" is U. S. Minister to Norway. Mrs. Biddle's uncle was Walter Hines Page, Wartime Ambassador to Great Britain.

Senator William Gibbs McAdoo tried hard to keep his 19-year-old daughter Ellen, granddaughter of Woodrow



MRS. CHARLOTTE OXFORD

**"I have REDUCED MY WAIST 8 INCHES WITH THE WEIL BELT!"**  
...writes George Bailey



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## Private Lives (continued)



MR. AND MRS. DE ONATE

Wilson, from marrying Rafael Lopez de Onate in 1934. He threatened to cut off Ellen's \$1,000-a-month allowance. When Ellen persisted, she found the marriage license clerk strangely strict about insisting that Manila-born Mr. de Onate prove that he was not a Filipino. (In California, a Filipino cannot marry a white.) Mr. de Onate proved himself a Spaniard. Senator McAdoo reluctantly withdrew his objections, Ellen married, bore a son and now probably wishes she had listened to her father. She is suing her husband for divorce on the formal grounds of nonsupport.

Irene Dunne has been married for eight years to Dr. Francis Griffin, a dentist. She sees very little of him because she works hard in Hollywood making movies, and he works hard in New York filling teeth. Last December, childless Miss Dunne adopted

a blonde baby girl, later declared that the most important thing she learned in 1936 was that a home wasn't a home without a child. Recently she was expected in Chicago, to visit The Cradle, famed Evanston adoption home, and adopt a baby boy to keep her adopted daughter company.

David Wolfe, 42, should have been home getting ready for his wedding to Henrietta Costello. Instead, he was in a Minneapolis court on charges of being drunk and disorderly. Mr. Wolfe said he had gone out the night before and was celebrating over a couple of beers when some complete strangers assaulted him, robbed him,



THE FRANCIS GRIFFINS

left him with black eyes and puffed lips. The court stayed his sentence and Mr. Wolfe rushed away to marry Mrs. Costello. After one look at him, she decided to postpone the wedding until he looked more like a proper bridegroom.



HENRIETTA COSTELLO AND HER FIANCE

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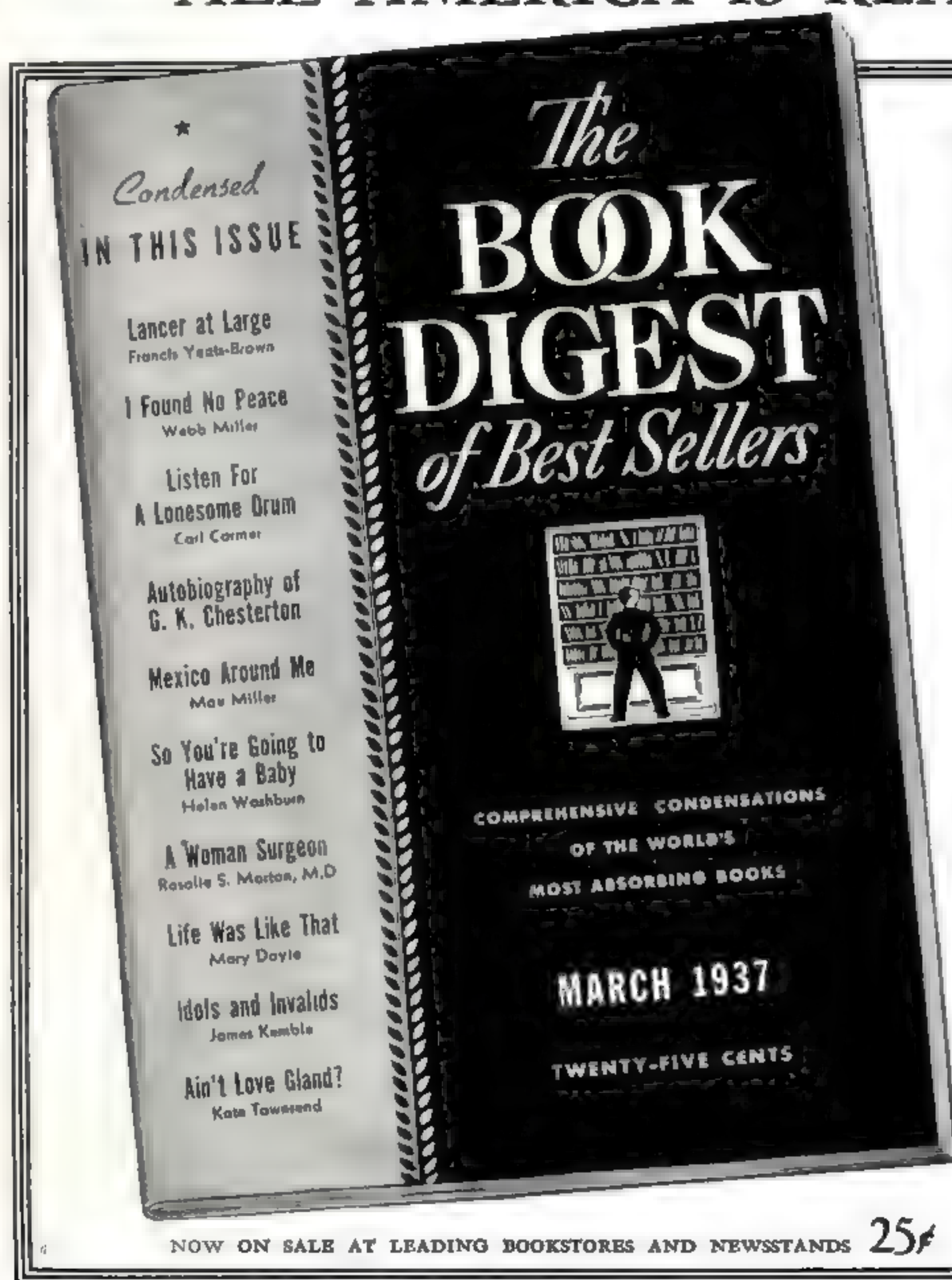
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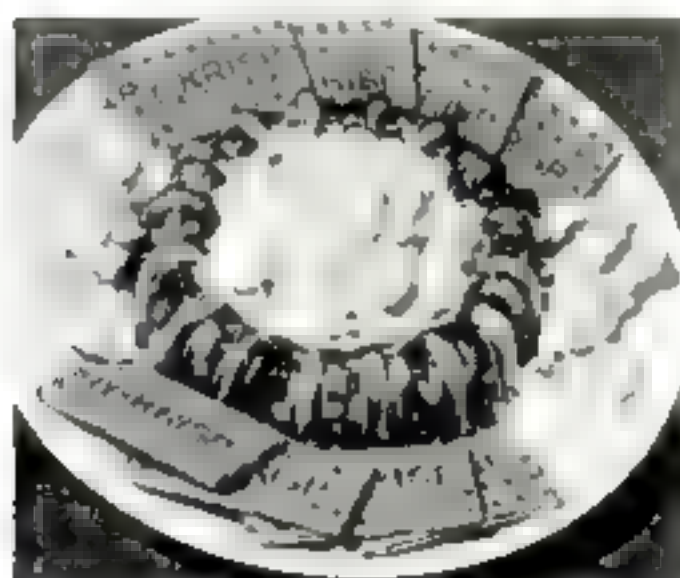
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## LIFE'S PICTURES



**C**harles Edward Mohr, who photographed the strange animals inhabiting caves (see pages 38 through 51), customarily travels 500 miles a week and studying and photographing subterranean creatures. Hibernating bats he finds comparatively easy to focus; slippery, light-avoiding salamanders slide away time and again until exhausted. Though he takes occasional specimens for museums, Mohr prefers to let cave dwellers return to their darkness. Rare bats he marks on the ears with tiny numbered aluminum tags.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes), unless otherwise specified.

- 4, 5, 7 VALENTINO BAHIA
- 9 RUSSELL VIKINS
- 10 *I H* ACME.
- 11 INT. W W, ACME, P I INT
- 12 ACME, P I, INT, W W
- 13 P I, INT INT.
- 14 ACME, BERNARD ROEFMAN—BERT  
BERMAN—JIM ANGELES *Times*—  
ACME, P L (2)
- 15 INT, ACME (2)—INT (2, ACME  
N Y *Daily News*, c 1937 *News*  
SYNDICATE CO., INT.
- 16 ACME, INT P I, INT.
- 17 DETROIT & MICHIGAN NEWSPAP-  
ERS—DETROIT *News*—P I, DE-  
TROIT *News*
- 18, 19—N.Y. *Times* STU DIO
- 20, 21, 22, 23, 24, 25, 26, 27 EISEN-  
STADT—PIX
- 28, 29 E. R. LEIGHT
- 30—BROWN BROS. *exc. bot. cen* t & t
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- 34—BROWN BROS., H & E, KEY.—INT,  
W W.
- 35—INT, ACME (2)—DR. ERICH SALO-  
MON, U & I.—P L, INT
- 36, 37—JAMES WILLIAMSON
- 38, 39, 40, 41—CHARLES E. MOHR
- 42 WM. VANHOEUT
- 44, 49—P I
- 50—P L *exc I H* CUYER SLIVACE
- 51, 52, 53, 54, 55—P I
- 56 INT KEY.—W W
- 58 ACME (2) MERLE BILL
- 60 CHARLES E. MORR & KENNETH N.  
DEAROLF
- 64, 65, 66, 67—PETER STACKPOLE

ABBREVIATIONS: BOT, BOTTOM; CEN, CENT; THE EXP, EXCEPT; L, LOWER; LT, LEFT; HAE, HARMED & EWING INT, INTERNATIONAL; KEY, KEYSTONE; PI, PICTURES; ETC, ETC; SPL, SPOILS; W, WIDE WORLD.

\*Trotzky in Fair pictures LIFE Feb 29 which were credited to Betty Kirby should have been credited to Betty Kirk

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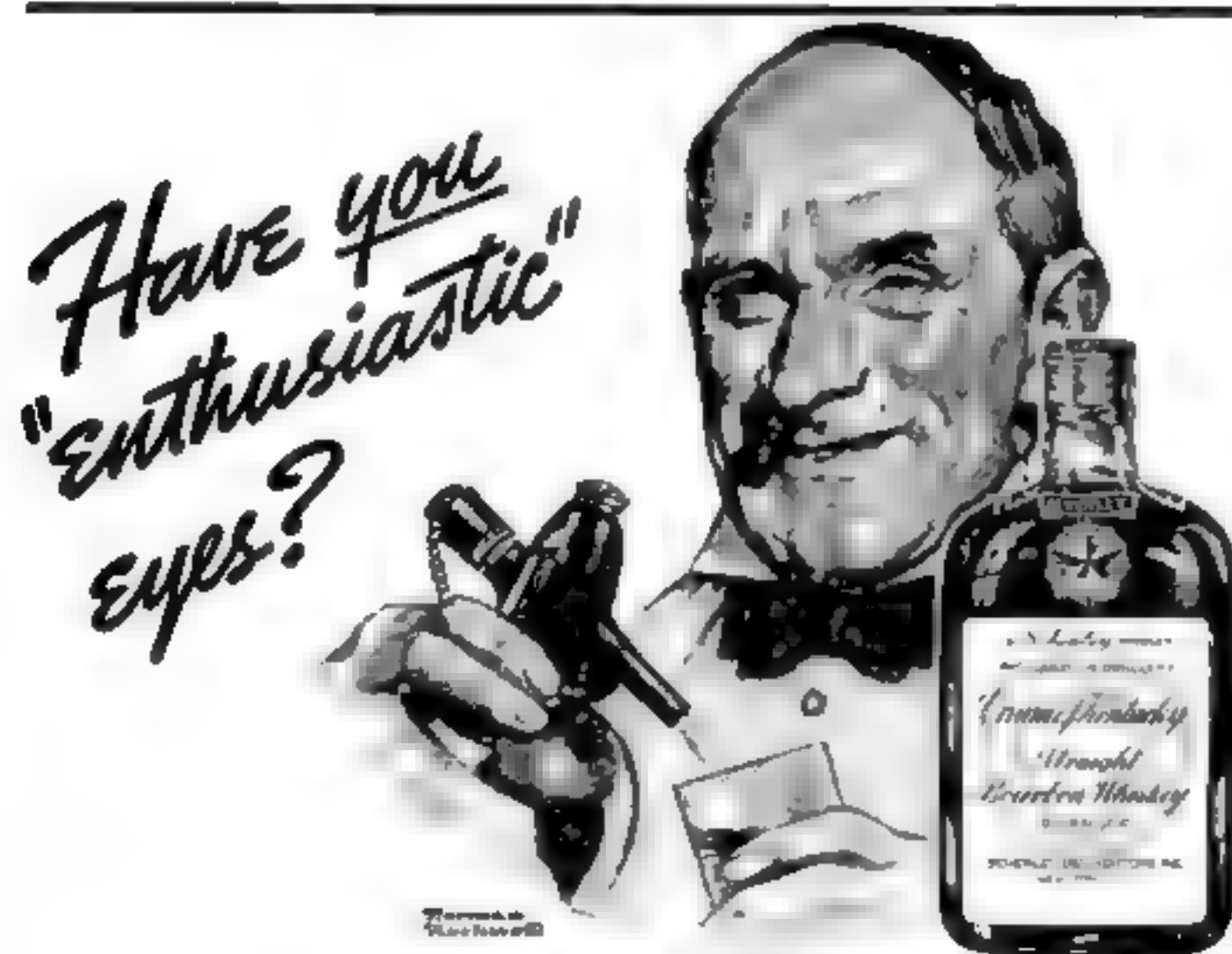
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Vol. 2, No. 10

**LIFE**

REG. U. S. PAT. OFF.

March 8, 1937

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THE FRONT COVER IS A PHOTOGRAPH OF A SKI LEFT AT SUN VALLEY TAKEN FOR LIFE BY ALFRED EISENSTADT.

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CHICAGO TRIBUNE SAYS: "Air club-car service by United Air Lines marks another milestone in aeronautics . . . Roominess and careful soundproofing make it the most luxurious airliner in regular commercial operation anywhere in the world"

## A new standard of Luxury, Service, Speed!

NEW YORK SUN: "United has taken the big step in the direction of comfort plus speed. The Skylounge is the only landplane with swivel chairs"

NEW YORK AMERICAN: "Steam heated and air-conditioned, the cabin lounge is like a Park Avenue apartment"

CHICAGO AMERICAN: "Magic carpet of 20th Century. Zooms sky-high for luxury"

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★ Acclaimed by leading newspapers and magazines the nation over, these great Mainliners are now in service on United's "Main Line". The luxurious Skylounges, the world's first extra fare\* planes, fly 3 hr. 55 min. non-stop Chicago-New York schedules.

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Thus, United gives the greatest choice of service offered by any airline: 28 deluxe Mainliners by

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\*Extra \$2 fare on Skylounges only. No extra fare on 21-passenger Douglasses and 10-passenger Boeings.

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WHEN lake breezes blow, they are often delightfully cool, sometimes uncomfortably so. But man-made coolness, under the guidance of Minneapolis-Honeywell complete automatic control, will provide your home, office or plant with healthful, indoor summer comfort. The essentials for summer air conditioning are cooling, dehumidifying, cleansing, circulating. Each requires proper control. When all four are so co-ordinated and working in harmony under Minneapolis-Honeywell automatic control they produce true air conditioning.

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Be informed on the necessary requirements for true air conditioning. These are explained simply and clearly in the booklet "The Thing Called Automatic Heating and Air Conditioning." Ask for your copy. Address: Minneapolis-Honeywell Regulator Company, 2419 Fourth Ave. South, Minneapolis, Minnesota.

**AIR CONDITIONING**  
ASSURES YEAR 'ROUND COMFORT

... if ... the System is Completely and Automatically Controlled by **MINNEAPOLIS-HONEYWELL**



# Life Goes to a Party

With some well-dressed tailors and their Mr. Twyeffort

**T**o help celebrate the Golden Jubilee Convention of the National Association of Merchant Tailors of America, some 200 crack tailors from all over the U. S. and Canada and some 50 of their ladies recently gathered at Philadelphia's Ritz-Carlton Hotel for four full days of meetings, speeches, fashion exhibits, banquets and balls. Most resplendent reveler, as usual, was the Association's president, Raymond Twyeffort (*see opposite page et seq.*), top-flight Manhattan tailor. Favoring bright colors for drab males, he preached his customary gospel that men should emulate the peacock rather than the penguin. "The black tuxedo dinner jacket is out," announced Peacock Twyeffort, who is said to change his own clothes at least 30 times a week. Absent from the convention were such famed New York tailors as Wetzel and Bell but present were Tony Williams of Manhattan's Macdonald-Heath, Herbert S. Taylor of Manhattan's Whitaker & Co., many another prominent tailor from Philadelphia, Chicago, Minneapolis and Toronto. Lending professional support to Mr. Twyeffort's sartorial credo, many turned up for the Palm Beach Ball on the convention's fourth night tastefully attired in colored dinner suits of plum, green, wine, maroon and various shades of blue, with ties to match. A poll of Association members, made public at the convention, somewhat paradoxically established a Philadelphia Biddle, a Chicago Field and a New York Rhinelanders Stewart, none of whom are known for their green or plum-colored dinner jackets, as being among the country's three or four best-dressed men.



This midnight blue opera cape with ten yards of scarlet satin lining is recommended for well-dressed party-goers.



Longevity is a major interest of J. N. Tompers, secretary of Philadelphia's Merchant Tailors Exchange. His nickname is "Kick." Here he is adding years to his life.



Picking up a handkerchief with her toes is a major accomplishment of this entertainer at the tailors' ball, clad in what leading tailors feel a chic woman should wear.





Canary-colored dinner jackets and streams of confetti enliven "Palm Beach Night" at the tailors' convention.



Mr. Twyeffort's cutaway of midnight blue is just the thing for a dandy's afternoon. At right he puts it on.



A pearl stickpin adorning his Ascot tie. . . .



His waistcoat of white linen neatly buttoned. . . .



His cuffs carefully adjusted to the proper length. . . .



Mr. Twyeffort sports a white gardenia as a final touch.



"I'll bet red flannels are itchy, aren't they, Mater?"

"Why, Genevieve! How should I know?"

"Aren't you wearing them? They fit right in with that heavy breakfast you're eating."



You really can't blame Genevieve for having been misled. Any one who eats hot, heavy breakfasts every morning is living pretty much in the past. Modern breakfasts should be light and easily digested.

That's why well-informed people serve crisp Kellogg's Corn Flakes for breakfast all the year round. They're full of flavor—ready to serve. And they supply all the calories you need for warmth and energy. Try Kellogg's with fruit. Made by Kellogg in Battle Creek.

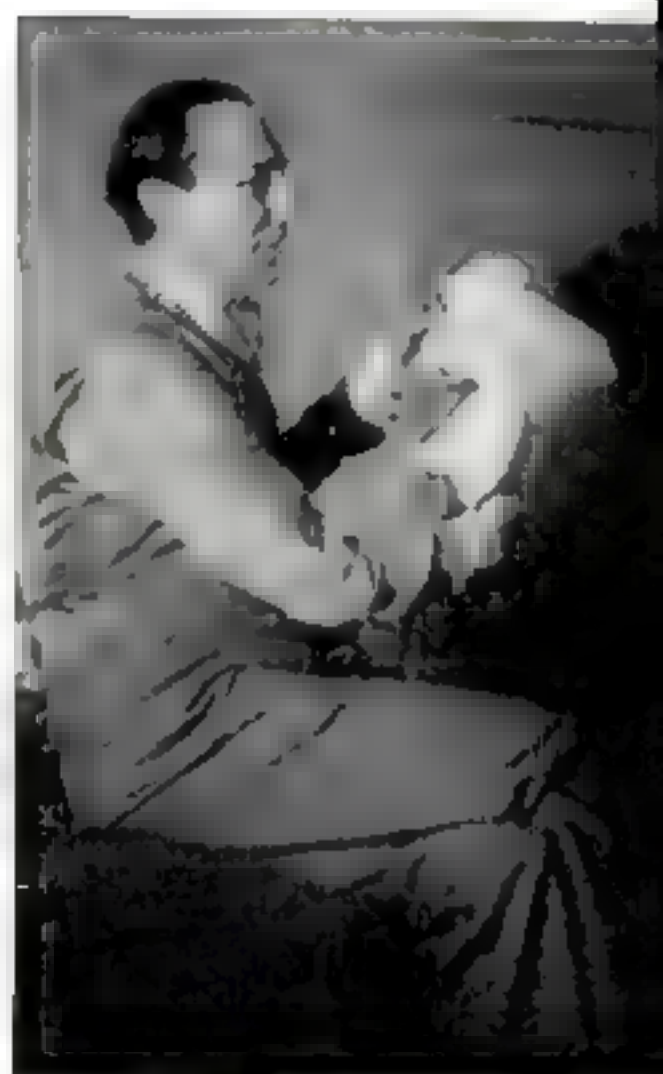
Nothing takes the place of  
**Kellogg's CORN FLAKES**



## Life's Party

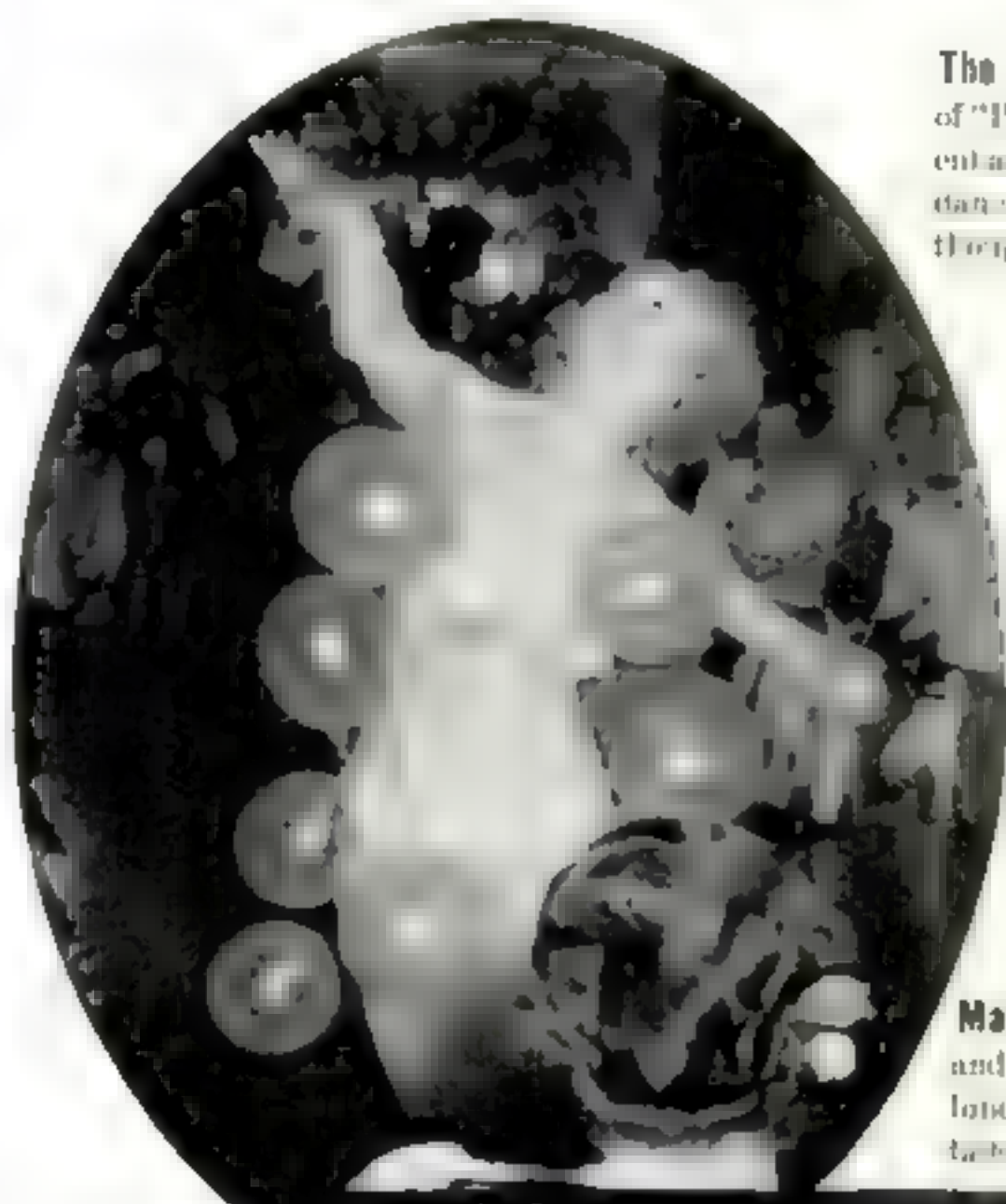


Shirt in hand, Mr. Tyeefort demonstrates the importance of accessories



Shirt flexibility, calculated to prevent midnight creases, is here tested

The tropical atmosphere of "Palm Beach Night" was enhanced by the ballroom dancer who carried ladies' thoughts from atop



Maroon tie, carnation, and cucumber combine to make this dancing factor a seasonal success



*Wake up the Sleeping Beauty  
in Your Eyes!*



WAKE UP the sleeping beauty in your eyes with a few graceful brush-strokes of Maybelline Mascara. Transforms copy-scattered scanty lashes into long dark curling fringes. And presto!—your eyes are ready to work wonders. Avoid a yucky mess by using the new Maybelline Mascara. Or the eye-popular Smoother for the natural appearance that reveals your new ideal charm. Not lumpy or gummy. Non-smudging tear-proof absolutely harmless. Only 75¢ at 3¢. Put into cosmetic counter. Form by two integrated curves with the smoothest mark of Maybelline Eyebrow Pencil. Blend a subtle shadow in your lids with creamy Maybelline Eye Shadow. Generous purse sizes of all Maybelline Eye Beauty Aids at 10¢ stores. TODAY—try this more delightful way to daytime and evening enchantment!

**Maybelline**



THE WORLD'S LARGEST SELLING EYE BEAUTY AIDS



(continued)



To avoid bulging, evening suits should be fitted while sitting down.

Otherwise they ride up under your chin and do their best to choke you.



A wonderful boon to a sap-  
gout goes a coat which  
fits as snugly as the one  
on this convention guest

Mr. Twyeffort's show trunk,  
modestly labeled, wants its  
return to Fifth Ave. at  
the convention's end



# HENNESSY

## COGNAC BRANDY



★ FLAVOUR  
★ BOUQUET  
★ CLEAN TASTE



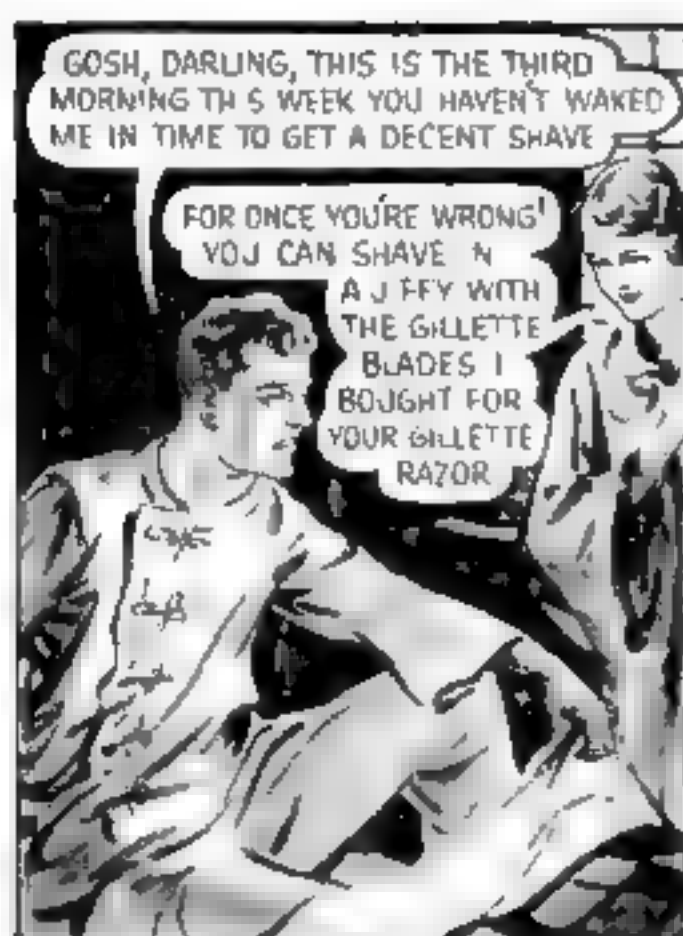
84 PROOF

You will quickly recognize and appreciate the flavour, bouquet and "clean" taste that distinguish Three-Star Hennessy from other brandies. You will notice, too, that Three-Star Hennessy is ever the same. This amazing uniformity is achieved only by maintaining large reserve stocks of naturally-matured brandies . . . reserves that have been steadfastly built up since Captain Richard Hennessy founded the business almost two centuries ago. That is why you will find Three-Star Hennessy the preferred liqueur wherever you travel . . . and the favorite for mixing, too.

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## Here's Why Shaves are Velvet-Smooth —when you use the blade that was made for your razor

MEN everywhere are amazed to discover how much pleasanter shaving can really be when they use a Gillette Blade in their Gillette Razor.

If you could only visit the Gillette factory, you would understand the reason. Here millions of dollars' worth of equipment is used to produce this famous shaving combination.

You would marvel at the precision with which this razor and blade are matched. Every step in their manufacture is designed to make them function smoothly as a unit.

Buy a package of Gillette Blades today. Slip one into your Gillette Razor tomorrow and enjoy the famous Gillette "teamwork shave"!

*Reputable merchants never offer substitutes for Gillette Blades. Always ask for them by name!*

Sing and sing with Milton Berle and other stars on Gillette's "Original Community Sing" radio program — CBS Network — Coast to Coast — Sunday nights — 10 P. M., E. S. T.



# Gillette Blades

Precision-made for the Gillette Razor

## LETTERS TO THE EDITORS

### Undressing

Sirs:

Ever since I subscribed to LIFE last summer, I have been telling myself that it was the most brilliant thing I have done during my lifetime. You have had so many congratulations by now that probably mine will fall upon uninterested ears, nevertheless you can count me as one more enthusiastic reader for your fine magazine.

So far I haven't found a single flaw in your copy, but you might whisper an aside to Gilbert School for Undressing (LIFE, Feb. 15) that his professors have committed unpardonable sins in not drawing the shades.

HARLAND C. WOOD  
Middleton, Mass.

Sirs:

I am thoroughly ashamed of you on account of some of the pictures in this week's issue. We cannot place, for use of our young men, a magazine with such pictures of the Allen Gilbert School of Undressing.

Men, young and old, have enough of a problem on their hands to keep their minds clean. Suggestive pictures will certainly not make their struggle for moral mastery any easier.

I am writing this letter as a friend who finds he has been deeply disappointed in you. We thought of LIFE in terms of a beautiful flower and to our dismay we find that our flower has some of the attributes of a skunk-cabbage.

MAGNUS C. HANSEN  
General Secretary  
Young Men's Christian Association,  
Auburn, Me.

Sirs:

Subject matter: How a wife should undress.

My (lawd)—ain't there nothin' sacred no more?

I may have an old mind but I still got young ideas and should not be subjected to temptations of such character.

H. S. LIFE  
Oskaloosa, Iowa

Sirs:

To imply that undressing in the privacy of a bedroom involves the technique of the burlesque strip-teaser is to impute to wives in general a depravity which every editor of LIFE knows is nonexistent.

A. H. FENSHOLT  
Chicago, Ill.

Sirs:

Growing children are faced with sufficient temptations, without your pushing such indecent pictures under their noses.

P. H. DAVIS  
Erie, Pa.

Sirs:

Professor Connie Fonzi strikes me as a "bedroom don't" herself, without bothering to illustrate a few "don'ts" which are a hell of a sight less important. June St. Clair, in my young estimation, doesn't rate much better. I'm damned if I can see where this Gilbert School thing is anything other than vulgar nonsense.

RICHARD BECK  
Doylestown, Pa.

Sirs:

Judging from a purely moral standpoint, I can see no justification

for presenting the "Undressed Wife" pictures. I wish to go on record as protesting most vigorously.

REV. L. J. DEMENS  
Father Flanagan's Boys' Home  
Boys Town, Neb.

Sirs:

What offended me was the series of pictures depicting the right and wrong way to undress. I may be old-fashioned and hide-bound, but I certainly regarded it as very poor taste.

M. JOSEPH KENNEY  
Boston, Mass.

Sirs:

How many men make it a practice to sit and watch their wives in the act of disrobing? I confess that after ten years of married life, I could not truthfully say whether my wife employs the right method, as defined by you.

T. J. FALK  
Dallas, Tex.

Sirs:

Why must a married woman undress any different from any other?

J. ALLAN BROWN  
Houston, Tex.

Sirs:

Cannot LIFE manage to prepare its weekly dish of pictorial news and comment without dredging up such slimy fish as the "School for Undressing?"

CHARLOTTE KINSELLA  
Detroit, Mich.

Sirs:

Any wife who tries to hold and intrigue her husband—after the first couple of weeks of marriage—by amateurish strip-tease capers will wake up some day and find herself grazed-widowed by her husband's secretary, or the nurse-maid.

DOROTHY KADEN-STESSIN  
New York, N. Y.

Sirs:

Now that you have shown the women how to undress alluringly, what about their husbands? How—for example—can a mere male "adroitly" get out of shirt and shorts and into pajamas in "one magic motion"? Are you by chance sponsoring the return of the night-shirt for men? I can manage the side view with right knee slightly crooked, although I fear the effect of long heavier baggy at the knee would not be as portrayed by Prof. June St. Clair.

What of the back-scratching; the toe-picking, the sock-dangling; the pants-off-first male? It does seem we must have shocking bedroom manners.

ROBERT EVANS PERSON  
Chicago, Ill.

Sirs:

Several of us here were enthused beyond measure at Mr. Gilbert's new venture in education. I shall guard the number carefully, as I feel sure that, once its value is realized, copies will be almost beyond price.

As soon as he gets his undergraduate school under way, he will surely be compelled to add a graduate college . . . Do see that we are kept informed upon all these developments.

O. H. TRUMAN  
Houston, Tex.



To eliminate unsightly cuticle and promote strong, symmetrical growth, Elizabeth Arden recommends her Nail-O-Tonik Oil and Paste. The Oil prevents brittle nails; the Paste polishes them and keeps them pliant and brilliant. Use Nail-O-Tonik Oil and Paste morning and evening; take pride in exquisitely beautiful nails.

Nail-O-Tonik Oil and Paste, \$1.00

Elizabeth Arden  
691 Fifth Avenue • New York City  
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# Enjoy moderate and sensible living... and-you'll never feel your age

**"HELLO--BREAKFAST!"**  
Records from the Adirondack Research show that Mr. E. E. Hale ate his regular hearty breakfast each morning after moderate drinking of Crown Whiskey the preceding evening. Mr. Hale, 32, is a graduate of the American Academy of Dramatic Arts.

Avoid late hours, rich food, overstrain, worry. And if you drink, be sure it's the form of whiskey that is best for you.

**H**OW can you tell about whiskey kindness? Maybe the 5740 individual records now in our files will help you. They represent 41 days... 984 hours of intensive research work with a group of everyday men by a world-famous psychologist.

He found that a normal evening's drinking of fine blended whiskey such as Seagram's Crowns did not appreciably affect minds, muscles, sleep, or appetite the following day.

At the bar, and at home, follow this welcome guide to whiskey kindness. You, too, will prefer Crowns for kindness, and for rich mellow taste.

*Seagram-Distillers Corp.—Executive Offices: New York*

## Seagram's Crown BLENDED WHISKIES



**FELT AS WELL AS USUAL NEXT MORNING.** Statements from Mr. Hale's daily notebook—one of the records in the Adirondack Research—show his mental and physical condition not unduly affected on days after drinking normal amounts of Crown Whiskey the preceding evening.

**CROWNS DID NOT AFFECT NORMAL MENTAL ACCURACY.** Each morning before breakfast, the Research Group took 6 well known, standard examinations for mental and muscular speed and accuracy. On mornings after drinking Crowns the preceding evening, minds and muscles performed with usual efficiency. Mental scores averaged 97.2% of normal.

90 PROOF

*Seagram's Crowns are Designed for Better Living*

SEAGRAM'S FIVE CROWN BLENDED WHISKEY. The straight whiskies in this product are 5 years or more old, 25% straight whiskey, 75% neutral spirits distilled from American grains. SEAGRAM'S SEVEN CROWN BLENDED WHISKEY. The straight whiskies in this product are 5 years or more old, 37% straight whiskies, 62% neutral spirits distilled from American grains.



# You Can Be Vitamin Starved At Mealtime

You Don't Realize Whether You're  
Getting Enough Vitamins in Your  
Meals—Until Loss of Health Shows  
It. But—by Adding ONE FOOD

to Your Diet, You Can Be  
Sure of an ADDITIONAL  
Daily Supply of These  
4 VITAMINS

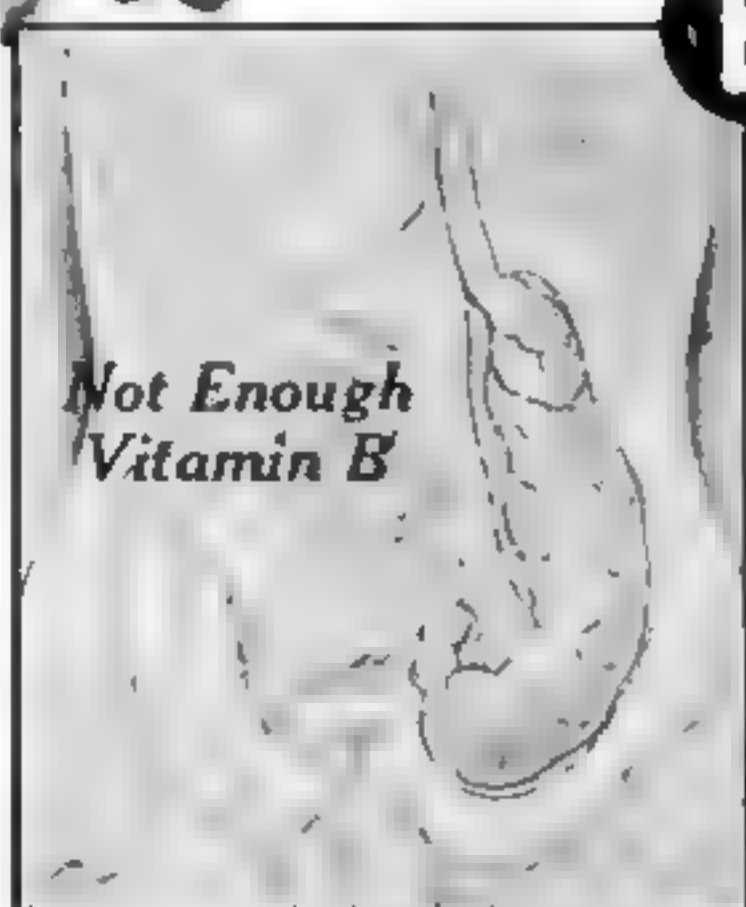


## Deficient in Vitamin D

**SOFT BONES** which bend under weight of body and result in bow-legs and knock-knees can come from too little Vitamin D.

To give her child the foundation for strong, straight bones and sound teeth, the mother should make sure she gets plenty of Vitamin D during pregnancy and while nursing. Fleischmann's fresh Yeast provides a rich supply of Vitamin D—the BONE VITAMIN.

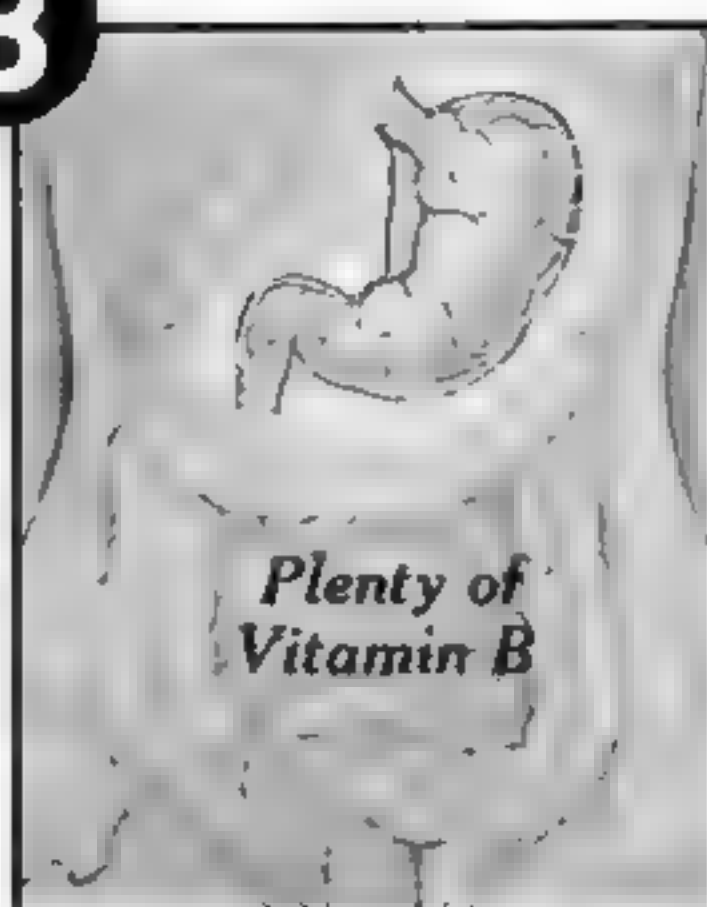
**D**



## Not Enough Vitamin B

A WEAK, sagging stomach (see picture above), poor digestion and intestinal disorders can all come from an insufficient supply of Vitamin B—THE NERVE VITAMIN.

**B**



## Plenty of Vitamin B

A STRONG, well stomach (see above) and normal, healthy intestinal tract require an ample supply of Vitamin B. Add Fleischmann's Yeast to your regular diet to increase your supply of this essential NERVE VITAMIN. It is one of the richest natural foods in Vitamin B.



**G**

## Too Little Vitamin G means poor growth

Undernourishment, an underdeveloped body are often signs a child is not getting enough Vitamin G. Rapidly growing children, especially, need a generous supply of this important GROWTH VITAMIN to assist in proper growth and all-round development. Fleischmann's Yeast is rich in Vitamin G. Children from 5 to 12 years old can be given 1 to 2 cakes daily.

**N**O FEELING of hunger lets you know if your meals are short in vitamins. Yet—a shortage of just one of these essential food elements can result in impaired health—even serious illness.

That's the reason it's so important to make sure you have enough vitamins every day!

By adding one food—FLEISCHMANN'S fresh YEAST—to your regular diet, you can be sure of getting an extra daily supply of 4 essential vitamins, A, B, D and G.

Fleischmann's Yeast is the only natural food that furnishes such a rich supply of all 4 of these vitamins at once.

Just eat 3 cakes daily—one cake about 1/2 hour before each meal. Eat it plain, or in a little water. Start now to improve your vitamin health! Order two or three days' supply at a time from your grocer. Fleischmann's Yeast will keep perfectly in your icebox.



**A**

## Diet Lacks Vitamin A

INCREASED SUSCEPTIBILITY TO COLDS can occur if your diet is short in Vitamin A. An under-supply of this vitamin leads to lowered general resistance and weakness of the membranes lining nose and throat. Tests have shown many people are not getting enough Vitamin A with their everyday meals. Eat Fleischmann's Yeast daily and you will add to your supply of this important vitamin.



**THE STRONG, WELL-BUILT BODY**, perfect nerve control and radiant good health of Georgia Coleman, famous American Diving Champion, is proof she gets a full supply of all 4 of these essential vitamins, A, B, D and G.



# PICTURES TO THE EDITORS



## Indians in Boston

Sirs:

This is a set of pictures I have collected on several British freighters in Boston harbor. The ships that run to India carry British officers and Indian crews, some Mohammedans and some Hindus. They have separate fo'c'sles and each have their own cook.

Usually they have people from Calcutta in the engine room and men from Ceylon on deck, using about four times as many as they would white men and paying them accordingly.

They are not allowed to work on deck when in cold climates and are never allowed ashore in the United States so very few people realize that there are East Indians in their harbor carrying on as they would in India.

The man at left is an East Indian cook. The one at right comes from Calcutta. He is the *serang* or foreman of the Indian crew through whom the white officers issue all their orders. The man reading (below, left) is the *cassid* or storekeeper and paint mixer. His head and beard are plastered with mud which will dye his hair ginger color in about a week.

ARTHUR HANSEN

Boston, Mass.



## Deer on Ice

Sirs:

Every winter throughout the country, many deer lose their lives in attempting to cross frozen lakes, rivers and ponds. Their smooth hoofs were never intended for running on slippery ice, and once they fall they are utterly unable to rise again. In most cases they fall flat on their bellies, their four feet forming a perfect double spread eagle (see photos).

In their excited attempt to regain their feet they thrash about until they split themselves through the middle or cut themselves to pieces if the ice breaks through.

On Feb. 16, this young doe decided that the opposite shore of Lake Mohawk looked more inviting. She started across, reached a point about a quarter of a mile off shore when her feet slipped from under. She could not regain her footing. The local game warden, a nearby work-

man and the writer dragged a flat-bottomed row boat over the ice to the scene. It was necessary to lasso her, cow fashion, and hog-tie her, but only after she was worn from fighting were we able to haul her aboard. Arriving at shore she was released and with thankless disdain for her rescuers, wandered off into the woods.

JOHN J. HELMACY

Lake Mohawk, Sparta, N. J.





## PICTURES TO THE EDITORS *(continued)*



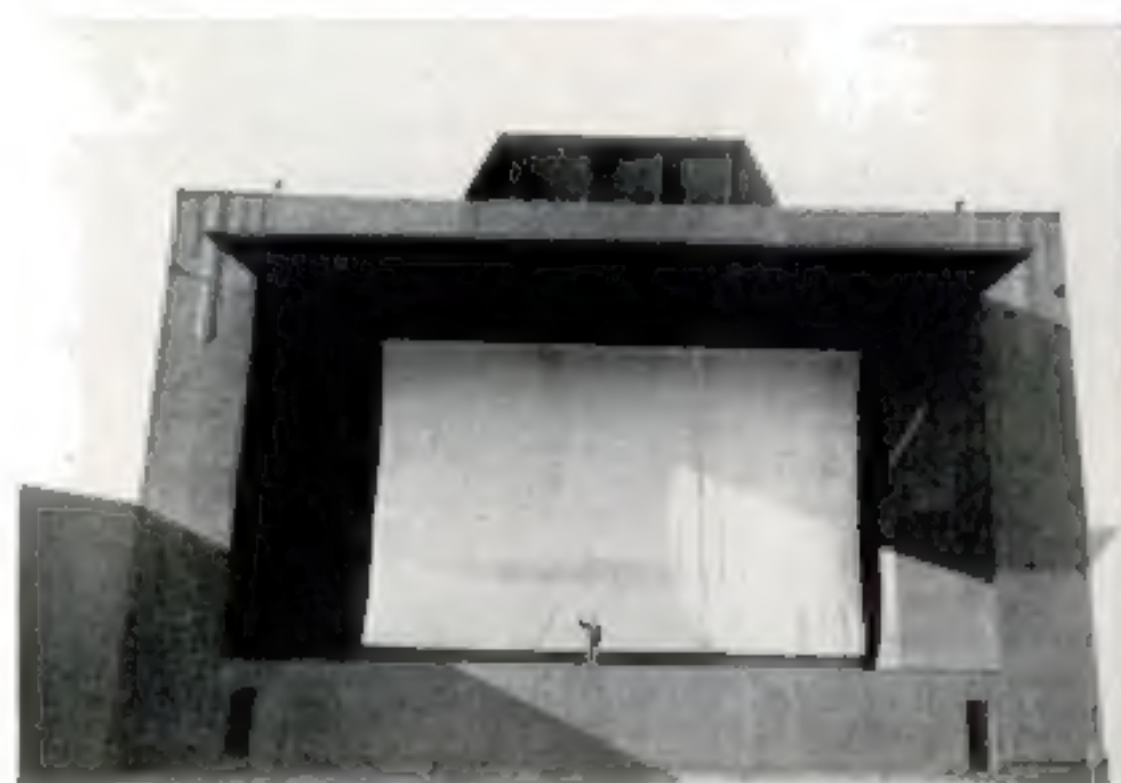
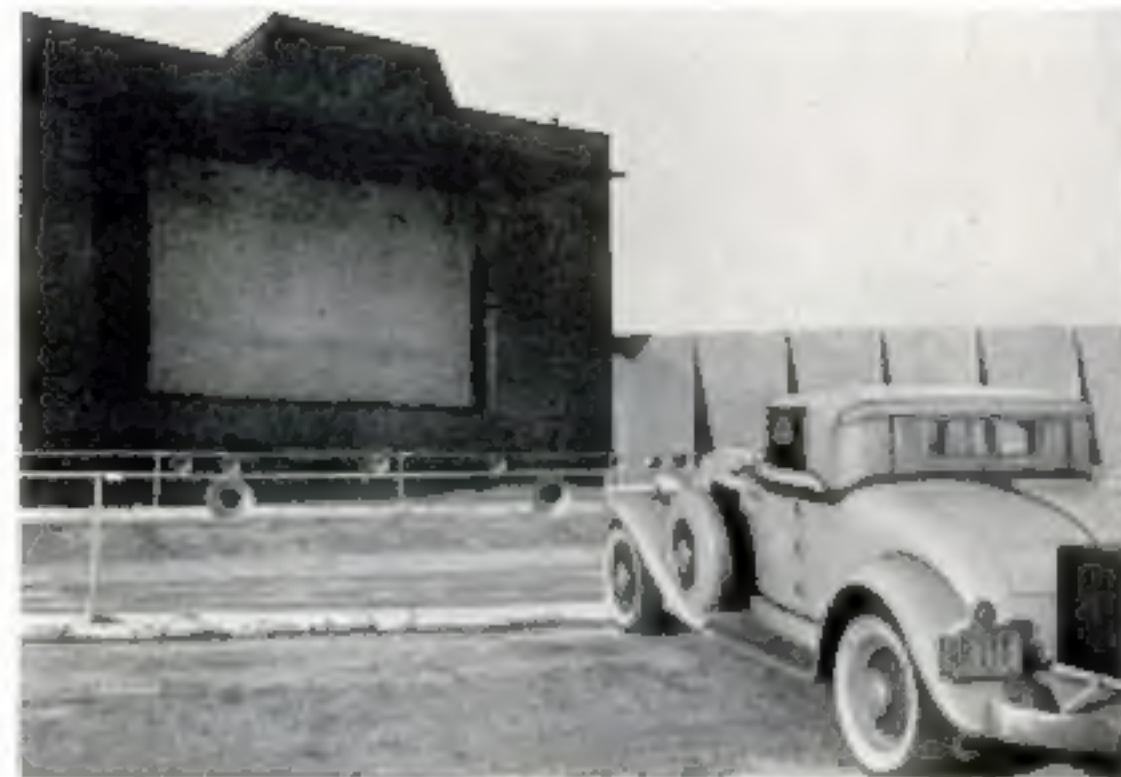
### Drive-In

Sira:

Here are some interesting shots of the outdoor movie theatre we have out here where you drive in and sit in your car to see the show. It's now doing a capacity business, even when it rains, with two shows nightly and cars lined up for blocks along Pico Boulevard waiting to get in. Car lights are turned out at the ticket gate and an attendant mounts the running board with a flash light to guide your car to a parking place just as an usher does in a regular theatre. At each parking place is a loud speaker which hangs a few inches from the car radiator. The reception is so good you can hear the film with the car windows rolled up. The last picture shows the scale of a man and the screen.

HARRISON FORMAN

Hollywood, Calif.



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For generations Park & Tilford "Private Stock" has been acknowledged as one of the world's great whiskies. It is Park & Tilford's finest—the choice of the American gentleman.

PARK & TILFORD Distillers, Incorporated, New York, N. Y.

96 proof

### PARK & TILFORD Private Stock

A BLEND OF STRAIGHT WHISKIES IN RYE OR BOURBON





MONDAY



TUESDAY



WEDNESDAY



THURSDAY



FRIDAY



TUESDAY

# Day after day

in offices of many kinds, *repetition* in routine tasks piles expense higher and higher. Over and over again . . . by slow, inaccurate methods . . . identical writing of names, instructions, facts and figures is done. Hands are doing tedious expense-work when they could and should be doing more productive work.



SATURDAY



WEDNESDAY



MONDAY



THURSDAY



FRIDAY



SATURDAY



MONDAY



TUESDAY



WEDNESDAY



THURSDAY



FRIDAY



SATURDAY

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*You* need this throat protection too.

**...That only a light smoke offers**

The stars of radio have to protect their throats—naturally. But keep in mind that your throat is just as important to you . . . be sure you have a light smoke. You can be sure Luckies are a

light smoke because the exclusive process, "It's Toasted", expels certain natural impurities harsh to the delicate tissues of your throat. So follow the stars to a clear throat! Choose Luckies.



*a light smoke*

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TOBACCO—"IT'S TOASTED"